

ON NEW SUBCLASSES OF UNIVALENT FUNCTIONS
WITH NEGATIVE COEFFICIENTS

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ABSTRACT. The object of the present paper is to obtain coefficient estimates, some properties, distortion theorems and closure theorems for the classes $R_n^*(A, B)$ of analytic and univalent functions with negative coefficients, defined by using the n -th order Ruscheweyh derivative. We also obtain several interesting results for the modified Hadamard product of functions belonging to the class $R_n^*(A, B)$. Further, we obtain radii of close-to-convexity, starlikeness and convexity and integral operators for the classes $R_n^*(A, B)$.

KEY WORDS- Analytic, Ruscheweyh derivative, modified Hadamard product.

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1. Introduction

Let S denote the class of functions of the form

$$f(z) = z + \sum_{k=2}^{\infty} a_k z^k \quad (1.1)$$

which are analytic and univalent in the unit disc $U = \{z: |z| < 1\}$. Let

$$D^n = \frac{z(z^{n-1}f(z))^{(n)}}{n!} \quad (1.2)$$

for $n \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}$, where $\mathbb{N} = \{1, 2, \dots\}$. This symbol $D^n f(z)$ was named the n -th order Ruscheweyh derivative of $f(z)$ by Al-Amiri [1]. We note that $D^0 f(z) = f(z)$ and $D^1 f(z) = zf'(z)$.

The Hadamard product of two functions $f(z) \in S$ and $g(z) \in S$ will be denoted by $f * g(z)$, that is, if $f(z)$ is given by (1.1) and $g(z)$ is given by

$$g(z) = z + \sum_{k=2}^{\infty} b_k z^k, \quad (1.3)$$

Then

$$f * g(z) = z + \sum_{k=2}^{\infty} a_k b_k z^k. \quad (1.4)$$

By using the Hadamard product, Ruscheweyh [4] defined that

$$D^\beta f(z) = \frac{z}{(1-z)^{\beta+1}} * f(z) \quad (\beta \geq -1) \quad (1.4)$$

which implies (1.2) for $\beta \in \mathbb{N}_0$.

It is easy to see that

$$D^n f(z) = z + \sum_{k=2}^{\infty} \delta(n,k) a_k z^k, \quad (1.5)$$

where

$$\delta(n,k) = \binom{n+k-1}{n}. \quad (1.6)$$

Let T denote the subclass of S consisting of functions of the form

$$f(z) = z - \sum_{k=2}^{\infty} a_k z^k \quad (a_k \geq 0). \quad (1.7)$$

Let $R_n^*(A,B)$ denote the class of functions $f(z) \in T$ such that

$$\left| \frac{(n+1) \left[\frac{D^{n+1} f(z)}{D^n f(z)} - 1 \right]}{B(n+1) \frac{D^{n+1} f(z)}{D^n f(z)} - (Bn+A)} \right| < 1 \quad (1.8)$$

for $z \in U$, where $-1 \leq A < B \leq 1$, $0 < B \leq 1$, and $n \in \mathbb{N}_0$.

We note that:

- (1) $R_n^*(-1,1) = R_n^*$ (Owa [3]);
- (2) $R_0^*(2\alpha-1,1) = T^*(\alpha)$ ($0 \leq \alpha < 1$) (Silverman [5]);
- (3) $R_0^*((2\alpha-1)\beta,\beta) = S^*(\alpha,\beta)$ ($0 \leq \alpha < 1, 0 < \beta \leq 1$) (Gupta and Jain [2]).

2. Coefficient Estimates

THEOREM 1. Let the function $f(z)$ be defined by (1.7). Then $f(z) \in R_n^*(A,B)$ if and only if

$$\sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n,k) a_k \leq B - A. \quad (2.1)$$

The result is sharp.

PROOF. Assume that the inequality (2.1) holds and let $|z| = 1$. Then we get

$$\begin{aligned} & \left| (n+1) \left[D^{n+1}f(z) - D^n f(z) \right] \right| - \left| B(n+1)D^{n+1}f(z) - (Bn+A)D^n f(z) \right| \\ &= \left| - \sum_{k=2}^{\infty} (k-1)\delta(n,k) a_k z^k \right| - \left| (B-A)z - \sum_{k=2}^{\infty} (Bk-A)\delta(n,k) a_k z^k \right| \\ &\leq \sum_{k=2}^{\infty} (k-1)\delta(n,k) a_k - (B-A) + \sum_{k=2}^{\infty} (Bk-A)\delta(n,k) a_k \end{aligned}$$

$$= \sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n,k) a_k - (B-A)$$

≤ 0 , by hypotheses.

Hence by the maximum modulus theorem, $f(z) \in R_n^*(A,B)$.

Conversely, suppose that

$$\left| \frac{(n+1) \left(\frac{D^{n+1}f(z)}{D^n f(z)} - 1 \right)}{B(n+1) \frac{D^{n+1}f(z)}{D^n f(z)} - (Bn+A)} \right| = \left| \frac{- \sum_{k=2}^{\infty} (k-1) \delta(n,k) a_k z^{k-1}}{(B-A) - \sum_{k=2}^{\infty} (Bk-A) \delta(n,k) a_k z^{k-1}} \right| \leq 1, \quad z \in U. \quad (2.2)$$

Since $|\operatorname{Re}(z)| \leq |z|$ for all z , we have

$$\operatorname{Re} \left\{ \frac{\sum_{k=2}^{\infty} (k-1) \delta(n,k) a_k z^{k-1}}{(B-A) - \sum_{k=2}^{\infty} (Bk-A) \delta(n,k) a_k z^{k-1}} \right\} < 1. \quad (2.3)$$

Choose values of z on the real axis so that $\frac{D^{n+1}f(z)}{D^n f(z)}$ is

real, upon clearing the denominator in (2.3) and letting $z \rightarrow 1^-$ through real values, we obtain

$$\sum_{k=2}^{\infty} (k-1)\delta(n,k)a_k \leq (B-A) - \sum_{k=2}^{\infty} (Bk-A)\delta(n,k)a_k.$$

This gives the required condition.

Finally, the function

$$f(z) = z - \frac{B-A}{[(1+B)k-(A+1)]\delta(n,k)} z^k \quad (k \geq 2) \quad (2.4)$$

is an extremal function for the theorem.

COROLLARY 1. Let the function $f(z)$ defined by (1.7) be in the class $R_n^*(A,B)$, then

$$a_k \leq \frac{B-A}{[(1+B)k-(A+1)]\delta(n,k)} \quad (k \geq 2). \quad (2.5)$$

The result is sharp for the function $f(z)$ given by (2.4).

3. Some Properties of the Class $R_n^*(A,B)$

THEOREM 2. Let $-1 \leq A_1 \leq A_2 < B_1 \leq B_2 \leq 1$, $0 < B_1 \leq B_2 \leq 1$, and $n \in \mathbb{N}_0$. Then we have

$$R_n^*(A_1, B_2) \supset R_n^*(A_2, B_1).$$

PROOF. Let the function $f(z)$ defined by (1.7) be in the class $R_n^*(A_2, B_1)$, $B_2 = B_1 + \varepsilon_1$ and $A_2 = A_1 + \varepsilon_2$. Then, by Theorem 1, we get

$$\sum_{k=2}^{\infty} \left[(1+B_1)k - (A_2+1) \right] \delta(n, k) a_k \leq B_1 - A_2. \quad (3.1)$$

Hence

$$\begin{aligned} & \sum_{k=2}^{\infty} \left[(1+B_2)k - (A_1+1) \right] \delta(n, k) a_k \\ &= \sum_{k=2}^{\infty} \left[(1+B_1+\varepsilon_1)k - (A_2-\varepsilon_2+1) \right] \delta(n, k) a_k \\ &= \sum_{k=2}^{\infty} \left[(1+B_1)k - (A_2+1) \right] \delta(n, k) a_k \\ & \quad + \varepsilon_1 \sum_{k=2}^{\infty} k \delta(n, k) a_k + \varepsilon_2 \sum_{k=2}^{\infty} \delta(n, k) a_k \\ &\leq (B_1 - A_2) + \varepsilon_1 \frac{B_1 - A_2}{2[2B_1 - A_2 + 1]} + \varepsilon_2 \frac{B_1 - A_2}{[2B_1 - A_2 + 1]} \\ &\leq (B_1 - A_2) + \varepsilon_1 + \varepsilon_2 = (B_1 + \varepsilon_1) - (A_2 - \varepsilon_2) \\ &= B_2 - A_1 \end{aligned} \quad (3.2)$$

which gives that $f(z) \in R_n^*(A_1, B_2)$. This completes the proof of Theorem 2.

THEOREM 3. $R_{n+1}^*(A, B) \subset R_n^*(A, B)$ for $-1 \leq A < B \leq 1$, $0 < B \leq 1$ and $n \in \mathbb{N}_0$.

PROOF. Let the function $f(z)$ defined by (1.7) be in the class $R_{n+1}^*(A, B)$. Then, by Theorem 1, we have

$$\sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n+1, k) a_k \leq B - A \quad (3.3)$$

and since

$$\delta(n, k) \leq \delta(n+1, k) \quad \text{for } k \geq 2, \quad (3.4)$$

we have

$$\begin{aligned} & \sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n, k) a_k \\ & \leq \sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n+1, k) a_k \leq B - A. \end{aligned} \quad (3.5)$$

The result follows from Theorem 1.

4. Distortion Theorems

THEOREM 4. Let the function $f(z)$ defined by (1.7) be in the class $R_n^*(A, B)$. Then we have

$$|f(z)| \geq |z| - \frac{B - A}{[2B - A + 1](n + 1)} |z|^2 \quad (4.1)$$

and

$$|f(z)| \leq |z| + \frac{B - A}{[2B - A + 1](n + 1)} |z|^2 \quad (4.2)$$

for $z \in U$. The result is sharp.

PROOF. Since $f(z) \in R_n^*(A, B)$, in view of Theorem 1, we obtain

$$\begin{aligned} [2B - A + 1](n + 1) \sum_{k=2}^{\infty} a_k &\leq \sum_{k=2}^{\infty} \left[(1 + B)k - (A + 1) \right] \delta(n, k) a_k \\ &\leq B - A \end{aligned} \quad (4.3)$$

which implies that

$$\sum_{k=2}^{\infty} a_k \leq \frac{B - A}{[2B - A + 1](n + 1)}. \quad (4.4)$$

Therefore we can show that

$$|f(z)| \geq |z| - |z|^2 \sum_{k=2}^{\infty} a_k \geq |z| - \frac{B-A}{[2B-A+1](n+1)} |z|^2 \quad (4.5)$$

and

$$|f(z)| \leq |z| + |z|^2 \sum_{k=2}^{\infty} a_k \leq |z| + \frac{B-A}{[2B-A+1](n+1)} |z|^2 \quad (4.6)$$

for $z \in U$. This completes the proof of Theorem 4. Finally, by taking the function

$$f(z) = z - \frac{B-A}{[2B-A+1](n+1)} z^2, \quad (4.7)$$

we can show that the results of Theorem 4 are sharp.

COROLLARY 2. Let the function $f(z)$ defined by (1.7) be in the class $R_n^*(A, B)$. Then $f(z)$ is included in a disc with its center at the origin and radius r_1 given by

$$r_1 = \frac{(B-A)(n+2) + (B+1)(n+1)}{[2B-A+1](n+1)}. \quad (4.8)$$

THEOREM 5. Let the function $f(z)$ defined by (1.7) be in the class $R_n^*(A, B)$. Then we have

$$|f'(z)| \geq 1 - \frac{2(B-A)}{[2B-A+1](n+1)}|z| \quad (4.9)$$

and

$$|f'(z)| \leq 1 + \frac{2(B-A)}{[2B-A+1](n+1)}|z| \quad (4.10)$$

for $z \in U$. The result is sharp.

PROOF. In view of Theorem 1, we obtain

$$\begin{aligned} \frac{1}{2}[2B-A+1](n+1) \sum_{k=2}^{\infty} k a_k &\leq \sum_{k=2}^{\infty} [(1+B)k-(A+1)] \delta(n,k) a_k \\ &\leq B - A \end{aligned} \quad (4.11)$$

which implies that

$$\sum_{k=2}^{\infty} k a_k \leq \frac{2(B-A)}{[2B-A+1](n+1)}. \quad (4.12)$$

Hence, with the aid of (4.12), we have

$$|f'(z)| \geq 1 - |z| \sum_{k=2}^{\infty} k a_k \geq 1 - \frac{2(B-A)}{[2B-A+1](n+1)}|z| \quad (4.13)$$

and

$$|f'(z)| \leq 1 + |z| \sum_{k=2}^{\infty} k a_k \leq 1 + \frac{2(B-A)}{[2B-A+1](n+1)} |z| \quad (4.14)$$

for $z \in U$. Further the results of Theorem 5 are sharp for the function $f(z)$ given by (4.7).

COROLLARY 3. Let the function $f(z)$ defined by (1.7) be in the class $R_n^*(A,B)$. Then $f(z)$ is included in a disc with its center at the origin and radius r_2 given by

$$r_2 = \frac{2(B-A)(n+2) + (A+1)(n+1)}{[2B-A+1](n+1)}. \quad (4.15)$$

5. Closure Theorems

Let the functions $f_i(z)$ be defined, for $i = 1, 2, \dots, m$, by

$$f_i(z) = z - \sum_{k=2}^{\infty} a_{k,i} z^k \quad (a_{k,i} \geq 0) \quad (5.1)$$

for $z \in U$.

We shall prove the following results for the closure of functions in the class $R_n^*(A,B)$.

THEOREM 6. Let the functions $f_i(z)$ ($i = 1, 2, \dots, m$) defined by (5.1) be in the class $R_n^*(A, B)$. Then the function $h(z)$ defined by

$$h(z) = \sum_{i=1}^m c_i f_i(z) \quad (c_i \geq 0) \quad (5.2)$$

is also in the same class $R_n^*(A, B)$, where

$$\sum_{i=1}^m c_i = 1. \quad (5.3)$$

PROOF. By means of the definition of $h(z)$, we obtain

$$h(z) = z - \sum_{k=2}^{\infty} \left[\sum_{i=1}^m c_i a_{k,i} \right] z^k. \quad (5.4)$$

Further, since $f_i(z)$ are in $R_n^*(A, B)$ for every $i = 1, 2, \dots, m$, we get

$$\sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n, k) a_{k,i} \leq B - A \quad (5.5)$$

for every $i = 1, 2, \dots, m$. Hence we can see that

$$\sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n, k) \left[\sum_{i=1}^m c_i a_{k,i} \right]$$

$$\begin{aligned}
&= \sum_{i=1}^m c_i \left[\sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n,k) a_{k,i} \right] \\
&\leq \left[\sum_{i=1}^m c_i \right] (B - A) = B - A \tag{5.6}
\end{aligned}$$

with the aid of (5.5). This proves that the function $h(z)$ is in the class $R_n^*(A, B)$ by means of Theorem 1. Thus we have the theorem

THEOREM 7. Let the functions $f_i(z)$ ($i = 1, 2, \dots, m$) defined by (5.1) be in the class $R_n^*(A, B)$. Then the function $h(z)$ defined by

$$h(z) = z - \sum_{k=2}^{\infty} b_k z^k \tag{5.7}$$

also belongs to the class $R_n^*(A, B)$, where

$$b_k = \frac{1}{m} \sum_{i=1}^m a_{k,i} \tag{5.8}$$

PROOF. Since $f_i(z) \in R_n^*(A, B)$, it follows from Theorem 1, that

$$\sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n,k) a_{k,i} \leq B-A, \quad i = 1, 2, \dots, m. \quad (5.9)$$

Therefore,

$$\begin{aligned} & \sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n,k) b_k \\ &= \sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n,k) \left[\frac{1}{m} \sum_{i=1}^m a_{k,i} \right] \\ &\leq B - A. \end{aligned} \quad (5.10)$$

Hence by Theorem 1, $h(z) \in R_n^*(A, B)$. Thus we have the theorem.

THEOREM 8. The class $R_n^*(A, B)$ is closed under convex linear combination.

PROOF. Let the functions $f_i(z)$ ($i = 1, 2$) defined by (5.1) be in the class $R_n^*(A, B)$. Then it is sufficient to show that the function

$$h(z) = \lambda f_1(z) + (1-\lambda)f_2(z) \quad (0 \leq \lambda \leq 1) \quad (5.11)$$

is in the class $R_n^*(A, B)$. Since, for $0 \leq \lambda \leq 1$,

$$h(z) = z - \sum_{k=2}^{\infty} \left\{ \lambda a_{k,1} + (1-\lambda)a_{k,2} \right\} z^k, \quad (5.12)$$

with the aid of Theorem 1, we have

$$\sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n,k) \left\{ \lambda a_{k,1} + (1-\lambda)a_{k,2} \right\} \leq (B-A), \quad (5.13)$$

which implies that $h(z) \in R_n^*(A,B)$.

As a consequence of Theorem 8, there exists the extreme points of the class $R_n^*(A,B)$.

THEOREM 9. Let $f_1(z) = z$ and

$$f_k(z) = z - \frac{B-A}{[(1+B)k - (A+1)]\delta(n,k)} z^k \quad (k \geq 2) \quad (5.14)$$

for $-1 \leq A < B \leq 1$, $0 < B \leq 1$, and $n \in \mathbb{N}_0$. Then $f(z)$ is in the class $R_n^*(A,B)$ if and only if it can be expressed in the form

$$f(z) = \sum_{k=1}^{\infty} \lambda_k f_k(z), \quad (5.15)$$

where $\lambda_k \geq 0$ ($k \geq 1$) and $\sum_{k=1}^{\infty} \lambda_k = 1$.

Proof. Suppose that

$$\begin{aligned} f(z) &= \sum_{k=1}^{\infty} \lambda_k f_k(z) \\ &= z - \sum_{k=2}^{\infty} \frac{(B-A) \lambda_k}{[(1+B)k - (A+1)]\delta(n,k)} z^k. \end{aligned} \quad (5.16)$$

Then it follows that

$$\begin{aligned} &\sum_{k=2}^{\infty} \frac{[(1+B)k - (A+1)]\delta(n,k)}{(B-A)} \cdot \frac{(B-A) \lambda_k}{[(1+B)k - (A+1)]\delta(n,k)} \\ &= \sum_{k=2}^{\infty} \lambda_k = 1 - \lambda_1 \leq 1. \end{aligned} \quad (5.17)$$

So by Theorem 1, $f(z) \in R_n^*(A, B)$.

Conversely, assume that the function $f(z)$ defined by (1.7) belongs to the class $R_n^*(A, B)$. Then

$$a_k \leq \frac{(B-A)}{[(1+B)k - (A+1)]\delta(n,k)} \quad (k \geq 2). \quad (5.18)$$

Setting

$$\lambda_k = \frac{[(1+B)k - (A+1)]\delta(n,k)}{(B-A)} a_k \quad (5.19)$$

and

$$\lambda_1 = 1 - \sum_{k=2}^{\infty} \lambda_k. \quad (5.20)$$

Hence, we can see that $f(z)$ can be expressed in the form (5.14). This completes the proof of Theorem 9.

COROLLARY 4. The extreme points of the class $R_n^*(A,B)$ are the functions $f_k(z)$ ($k \geq 1$) given by Theorem 9.

6. Integral Operators

THEOREM 10. Let the function $f(z)$ defined by (1.7) be in the class $R_n^*(A,B)$, and let c be a real number such that $c > -1$. Then the function $F(z)$ defined by

$$F(z) = \frac{c+1}{z^c} \int_0^z t^{c-1} f(t) dt \quad (6.1)$$

also belongs to the class $R_n^*(A,B)$.

PROOF. From the representation of $F(z)$, it follows that

$$F(z) = z - \sum_{k=2}^{\infty} b_k z^k, \quad (6.2)$$

where

$$b_k = \left(\frac{c+1}{c+k}\right) a_k. \quad (6.3)$$

Therefore,

$$\begin{aligned} & \sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n,k) b_k \\ &= \sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n,k) \left(\frac{c+1}{c+k}\right) a_k \\ &\leq \sum_{k=2}^{\infty} \left[(1+B)k - (A+1) \right] \delta(n,k) a_k \leq B - A, \end{aligned} \quad (6.4)$$

since $f(z) \in R_n^*(A, B)$. Hence, by Theorem 1, $F(z) \in R_n^*(A, B)$.

THEOREM 11. Let the function $F(z) = z + \sum_{k=2}^{\infty} a_k z^k$ ($a_k \geq 0$) be in the class $R_n^*(A, B)$, and let c be a real number such that $c > -1$. Then the function $f(z)$ defined by (6.1) is univalent in $|z| < R^*$, where

$$R^* = \inf_k \left\{ \frac{[(1+B)k - (A+1)] \delta(n,k) (c+1)^{\frac{1}{k-1}}}{k(B-A)(c+k)} \right\} \quad (k \geq 2). \quad (6.5)$$

The result is sharp.

PROOF. From (6.1), we have

$$\begin{aligned} f(z) &= \frac{z^{1-c} (z^c F(z))'}{(c+1)} \quad (c > -1) \\ &= z - \sum_{k=2}^{\infty} \left(\frac{c+k}{c+1} \right) a_k z^k. \end{aligned} \quad (6.6)$$

In order to obtain the required result it suffices to show that

$$|f'(z) - 1| < 1 \text{ in } |z| < R^*.$$

Now

$$|f'(z) - 1| \leq \sum_{k=2}^{\infty} \frac{k(c+k)}{(c+1)} a_k |z|^{k-1}.$$

Thus $|f'(z) - 1| < 1$, if

$$\sum_{k=2}^{\infty} \frac{k(c+k)}{(c+1)} a_k |z|^{k-1} < 1. \quad (6.7)$$

But Theorem 1 confirms that

$$\sum_{k=2}^{\infty} \frac{[(1+B)k - (A+1)]\delta(n,k)}{(B-A)} a_k \leq 1. \quad (6.8)$$

Hence (6.7) will be satisfied if

$$\frac{k(c+k) |z|^{k-1}}{(c+1)} < \frac{[(1+B)k - (A+1)]\delta(n,k)}{(B-A)}$$

or if

$$|z| < \left\{ \frac{[(1+B)k-(A+1)]\delta(n,k)(c+1)}{k(B-A)(c+k)} \right\}^{\frac{1}{k-1}} \quad (k \geq 2). \quad (6.9)$$

Therefore $f(z)$ is univalent in $|z| < R^*$. Sharpness follows if we take

$$f(z) = z - \frac{(B-A)(c+k)}{[(1+B)k-(A+1)]\delta(n,k)(c+1)} z^k \quad (k \geq 2). \quad (6.10)$$

7. Radii of Close-to-Convexity, Starlikeness and Convexity

THEOREM 12. Let the function $f(z)$ defined by (1.7) be in the class $R_n^*(A,B)$, then $f(z)$ is close-to-convex of order ρ ($0 \leq \rho < 1$) in $|z| < r_1(n,A,B,\rho)$, where

$$r_1(n,A,B,\rho) = \inf_k \left\{ \frac{\{(1-\rho)[(1+B)k-(A+1)]\delta(n,k)\}^{\frac{1}{k-1}}}{k(B-A)} \right\} \quad (k \geq 2). \quad (7.1)$$

The result is sharp, with the extremal function $f(z)$ given by (2.4).

PROOF. It is sufficient to show that $|f'(z) - 1| \leq 1 - \rho$ ($0 \leq \rho < 1$) for $|z| < r_1(n,A,B,\rho)$. We have

$$|f'(z) - 1| \leq \sum_{k=2}^{\infty} k a_k |z|^{k-1}.$$

Thus $|f'(z) - 1| \leq 1 - \rho$ if

$$\sum_{k=2}^{\infty} \left(\frac{k}{1-\rho}\right) a_k |z|^{k-1} \leq 1. \quad (7.2)$$

Hence, by using (6.8), (7.2) will be true if

$$\frac{k|z|^{k-1}}{(1-\rho)} \leq \frac{[(1+B)k - (A+1)]\delta(n,k)}{(B-A)}$$

or if

$$|z| \leq \left\{ \frac{[(1-\rho)[(1+B)k - (A+1)]\delta(n,k)}{k(B-A)} \right\}^{\frac{1}{k-1}} \quad (k \geq 2). \quad (7.3)$$

The theorem follows easily from (7.3).

THEOREM 13. Let the function $f(z)$ defined by (1.7) be in the class $R_n^*(A, B)$, then $f(z)$ is starlike of order ρ ($0 \leq \rho < 1$) in $|z| < r_2(n, A, B, \rho)$, where

$$r_2(n, A, B, \rho) = \inf_k \left\{ \frac{[(1-\rho)[(1+B)k - (A+1)]\delta(n,k)}{(k-\rho)(B-A)} \right\}^{\frac{1}{k-1}} \quad (k \geq 2). \quad (7.4)$$

The result is sharp, with the extremal function $f(z)$ given by (2.4).

PROOF. We must show that $\left| \frac{zf'(z)}{f(z)} - 1 \right| \leq 1 - \rho$ ($0 \leq \rho < 1$) for $|z| < r_2(n, A, B, \rho)$. We have

$$\left| \frac{zf'(z)}{f(z)} - 1 \right| \leq \frac{\sum_{k=2}^{\infty} (k-1) a_k |z|^{k-1}}{1 - \sum_{k=2}^{\infty} a_k |z|^{k-1}}$$

Thus $\left| \frac{zf'(z)}{f(z)} - 1 \right| \leq 1 - \rho$ if

$$\sum_{k=2}^{\infty} \frac{(k-\rho) a_k |z|^{k-1}}{(1-\rho)} \leq 1. \quad (7.5)$$

Hence, by using (6.8), (7.5) will be true if

$$\frac{(k-\rho) |z|^{k-1}}{(1-\rho)} \leq \frac{[(1+B)k - (A+1)] \delta(n, k)}{(B-A)}$$

or if

$$|z| \leq \left\{ \frac{[(1-\rho) [(1+B)k - (A+1)] \delta(n, k)]^{\frac{1}{k-1}}}{(k-\rho)(B-A)} \right\} \quad (k \geq 2). \quad (7.6)$$

The theorem follows easily from (7.6).

COROLLARY 5. Let the function $f(z)$ defined by (1.7) be in the class $R_n^*(A,B)$, then $f(z)$ is convex of order ρ ($0 \leq \rho < 1$) in $|z| < r_3(n,A,B,\rho)$, where

$$r_3(n,A,B,\rho) = \inf_k \left\{ \frac{((1-\rho)[(1+B)k-(A+1)]\delta(n,k))^{\frac{1}{k-1}}}{k(k-\rho)(B-A)} \right\} \quad (k \geq 2). \quad (7.7)$$

The result is sharp, with the extremal function $f(z)$ given by (2.4).

8. Modified Hadamard Product

Let the functions $f_i(z)$ ($i = 1,2$) be defined by (5.1). The modified Hadamard product of $f_1(z)$ and $f_2(z)$ is defined by

$$f_1 * f_2(z) = z - \sum_{k=2}^{\infty} a_{k,1} a_{k,2} z^k. \quad (8.1)$$

THEOREM 14. Let the function $f_1(z)$ defined by (5.1) be in the class $R_n^*(A,B)$ and the function $f_2(z)$ defined by (5.1) be in the class $R_n^*(C,D)$ ($-1 \leq C < D \leq 1$, $0 < D \leq 1$). Then the modified Hadamard product $f_1 * f_2(z)$ belongs to the class

$$R_n^* \left[1 - \frac{2(B-A)(D-C)}{[2B-A+1][2D-C+1](n+1) - (B-A)(D-C)}, 1 \right].$$

The result is sharp.

PROOF. From Theorem 1, we have

$$\sum_{k=2}^{\infty} \frac{[(1+B)k-(A+1)]\delta(n,k)}{(B-A)} a_{k,1} \leq 1 \quad (8.2)$$

and

$$\sum_{k=2}^{\infty} \frac{[(1+D)k-(C+1)]\delta(n,k)}{(D-C)} a_{k,2} \leq 1. \quad (8.3)$$

We want to find the largest $\beta = \beta(n, A, B, C, D)$ such that

$$\sum_{k=2}^{\infty} \frac{[2k-(\beta+1)]\delta(n,k)}{(1-\beta)} a_{k,1} a_{k,2} \leq 1. \quad (8.4)$$

From (8.2) and (8.3) by means of Cauchy-Schwarz inequality we obtain

$$\sum_{k=2}^{\infty} \sqrt{\frac{[(1+B)k-(A+1)][(1+D)k-(C+1)]}{(B-A)(D-C)}} \delta(n,k) \sqrt{a_{k,1} a_{k,2}} \leq 1. \quad (8.5)$$

Hence (8.4) will be satisfied if

$$\sqrt{a_{k,1} a_{k,2}} \leq \frac{(1-\beta)}{[2k-(\beta+1)]} \sqrt{\frac{[(1+B)k-(A+1)][(1+D)k-(C+1)]}{(B-A)(D-C)}} \quad (k \geq 2). \quad (8.6)$$

From (8.5) it follows that

$$\sqrt{a_{k,1} a_{k,2}} \leq \frac{1}{\delta(n,k)} \sqrt{\frac{(B-A)(D-C)}{[(1+B)k-(A+1)][(1+D)k-(C+1)]}} \quad (k \geq 2). \quad (8.7)$$

Therefore (8.4) will be satisfied if

$$\begin{aligned} & \frac{1}{\delta(n,k)} \sqrt{\frac{(B-A)(D-C)}{[(1+B)k-(A+1)][(1+D)k-(C+1)]}} \\ & \leq \frac{(1-\beta)}{[2k-(\beta+1)]} \sqrt{\frac{[(1+B)k-(A+1)][(1+D)k-(C+1)]}{(B-A)(D-C)}} \quad (k \geq 2) \quad (8.8) \end{aligned}$$

that is, that

$$\beta \leq 1 - \frac{2(k-1)(B-A)(D-C)}{[(1+B)k-(A+1)][(1+D)k-(C+1)]\delta(n,k) - (B-A)(D-C)}. \quad (8.9)$$

The right hand side of (8.9) is an increasing function of k

($k \geq 2$). Therefore, setting $k = 2$ in (8.9) we get

$$\beta \leq 1 - \frac{2(B-A)(D-C)}{[2B-A+1][2D-C+1](n+1) - (B-A)(D-C)}. \quad (8.10)$$

The result is sharp, with equality when

$$f_1(z) = z - \frac{B-A}{[2B-A+1](n+1)} z^2 \quad (8.11)$$

and

$$f_2(z) = z - \frac{D-C}{[2D-C+1](n+1)} z^2. \quad (8.12)$$

THEOREM 15. Let the functions $f_i(z)$ ($i = 1, 2$) defined by (5.1) be in the class $R_n^*(A, B)$. Then we have the function $h(z)$ defined by

$$h(z) = z - \sum_{k=2}^{\infty} \sqrt{a_{k,1} a_{k,2}} z^k \quad (8.13)$$

belongs to the class $R_n^*(A, B)$. The result is sharp.

PROOF. Since $f_i(z)$ ($i = 1, 2$) belongs to the class $R_n^*(A, B)$, we have

$$\sum_{k=2}^{\infty} \frac{[(1+B)k-(A+1)]\delta(n,k)}{(B-A)} a_{k,1} \leq 1 \quad (8.14)$$

and

$$\sum_{k=2}^{\infty} \frac{[(1+B)k-(A+1)]\delta(n,k)}{(B-A)} a_{k,2} \leq 1. \quad (8.15)$$

From (8.14) and (8.15) we get by means of Cauchy-Schwarz inequality

$$\sum_{k=2}^{\infty} \frac{[(1+B)k-(A+1)]\delta(n,k)}{(B-A)} \sqrt{a_{k,1} a_{k,2}} \leq 1 \quad (8.16)$$

by Theorem 1, it follows that $h(z) \in R_n^*(A,B)$. Finally, the result is sharp for the functions

$$f_i(z) = z - \frac{B-A}{[2B-A+1](n+1)} z^2 \quad (i = 1,2). \quad (8.17)$$

THEOREM 16. Let $f_1(z) \in R_{n_1}^*(A,B)$ and $f_2(z) \in R_{n_2}^*(A,B)$. Then the modified Hadamard product $f_1 * f_2(z) \in R_{n_1}^*(A,B) \cap R_{n_2}^*(A,B)$.

PROOF. Since $f_2(z) \in R_{n_2}^*(A, B)$ we have from (4.4)

$$a_{k,2} \leq \frac{(B-A)}{[2B-A+1](n_2+1)}. \quad (8.18)$$

From Theorem 1, since $f_1(z) \in R_{n_1}^*(A, B)$, we have

$$\sum_{k=2}^{\infty} \frac{[(1+B)k-(A+1)]\delta(n_1, k)}{(B-A)} a_{k,1} \leq 1. \quad (8.19)$$

Now, from (8.18) and (8.19),

$$\begin{aligned} & \sum_{k=2}^{\infty} \frac{[(1+B)k-(A+1)]\delta(n_1, k)}{(B-A)} a_{k,1} a_{k,2} \\ & \leq \frac{(B-A)}{[2B-A+1](n_2+1)} \sum_{k=2}^{\infty} \frac{[(1+B)k-(A+1)]\delta(n_1, k)}{(B-A)} a_{k,1} \\ & \leq \frac{(B-A)}{[2B-A+1](n_2+1)} \leq (B-A). \end{aligned} \quad (8.20)$$

Hence $f_1 * f_2(z) \in R_{n_1}^*(A, B)$. Interchanging n_1 and n_2 by each other in the above, we get $f_1 * f_2(z) \in R_{n_2}^*(A, B)$. Hence the theorem.

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