Electronic Journal of Differential Equations, Vol. 2016 (2016), No. 03, pp. 1-17. ISSN: 1072-6691. URL: http://ejde.math.txstate.edu or http://ejde.math.unt.edu ftp ejde.math.txstate.edu

## EXISTENCE AND NONEXISTENCE OF NONTRIVIAL SOLUTIONS FOR CHOQUARD TYPE EQUATIONS

## TAO WANG

Abstract. In this article, we consider the nonlocal problem

$$
-\Delta u+u=q(x)\left(\int_{\mathbb{R}^{N}} \frac{q(y)|u(y)|^{p}}{|x-y|^{N-\alpha}} d y\right)|u|^{p-2} u, \quad x \in \mathbb{R}^{N},
$$

where $N \geq 3, \alpha \in(0, N), \frac{N+\alpha}{N}<p<\frac{N+\alpha}{N-2}$ and $q(x)$ is a given potential. Under suitable assumptions on $q(x)$, we prove the existence and nonexistence of nontrivial solutions.

## 1. Introduction

In this article, we are concerned with the equation

$$
\begin{equation*}
-\Delta u+u=q(x)\left(\int_{\mathbb{R}^{N}} \frac{q(y)|u(y)|^{p}}{|x-y|^{N-\alpha}} d y\right)|u|^{p-2} u, \quad x \in \mathbb{R}^{N}, \tag{1.1}
\end{equation*}
$$

where $N \geq 3, \alpha \in(0, N), \frac{N+\alpha}{N}<p<\frac{N+\alpha}{N-2}, q(x) \geq 0$ and $q(x)$ is continuous in $\mathbb{R}^{N}$.
It is well known that when $N=3, \alpha=2, p=2$ and $q \equiv 1$, Equation (1.1) becomes the classical stationary Choquard equation

$$
\begin{equation*}
-\Delta u+u=\left(|u|^{2} * \frac{1}{|x|}\right) u, \quad \text { in } \mathbb{R}^{3} \tag{1.2}
\end{equation*}
$$

It appeared at least as early as in 1954, in a work by Pekar describing the quantum mechanics of a polaron at rest 26]. In 1976, Choquard used $\sqrt{1.2}$ to describe an electron trapped in its own hole, in a certain approximation to Hartree-Fock theory of one component plasma [11. In 1996, Penrose proposed 1.2 as a model of selfgravitating matter, in a program in which quantum state reduction is understood as a gravitational phenomenon [20], see also [10, 13, 25] for more details.

In 1977, using symmetric rearrangement inequalities, Lieb [11] showed the existence and uniqueness of the minimizer of 1.2 up to translations. Later, Lions [14] proved the existence of a sequence of radially symmetric solutions to 1.2 by dual variational methods. Further results for related problems can be founded in [1, 6, 15, 19, 24, 27, 28] and references therein. In recent years, the existence and properties of solutions for the generalized Choquard type equation (1.1) with $q \equiv 1$ have been considered by many authors. In 2010, Ma and Zhao 18 proved the positive solutions for the generalized Choquard equation 1.1 with $q \equiv 1$ must be

[^0]radially symmetric and monotone decreasing about some point under appropriate assumptions on $p, \alpha, N$, see also [5, 8]. They also showed the positive solutions of (1.2) is uniquely determined, up to translations. Moroz and Van Schaftingen [21] obtained the existence, regularity, positivity and radial symmetry of ground state solution of 1.1 with $q \equiv 1$ for the optimal range of parameters. They also derived the sharp decay asymptotic of the ground state solution, see also [22]. Alves and Yang [2] studied the multiplicity and concentration behaviour of positive solutions for quasilinear Choquard equation
\[

$$
\begin{equation*}
-\epsilon^{p} \Delta_{p} u+V(x)|u|^{p-2} u=\epsilon^{\mu-N}\left(\int_{\mathbb{R}^{N}} \frac{Q(y) F(u(y))}{|x-y|^{\mu}} d y\right) Q(x) f(u), \quad \text { in } \mathbb{R}^{N}, \tag{1.3}
\end{equation*}
$$

\]

where $\Delta_{p}$ is the $p$-Laplacian operator, $1<p<N, V$ and $Q$ are two continuous real functions on $\mathbb{R}^{N}, F(s)$ is the primate function of $f(s)$ and $\epsilon$ is a positive parameter, see [3, 7, 23] for more related problems.

Motivated by the above work, in this article, we consider (1.1) with the nonlinear potential $q$ on the right side of the equation. To be precise, using variational method, we investigate the existence and nonexistence of nontrivial solutions to (1.1) where nonlinear potential $q$ is radial or non-radial. To deduce our statements, we need the following assumptions:
(H1) $\lim _{|x| \rightarrow \infty} q(x)=q_{\infty}$, where $q_{\infty}>0$ is a positive number;
(H2) $\lim _{|x| \rightarrow \infty} q(x)=0$;
(H3) $q$ is bounded in $\mathbb{R}^{N}$ and there exists $R_{0}>0$ such that $\min _{2 R \leq|x| \leq 4 R} q(x) \geq$ $\max _{|x| \leq R} q(x)$ for all $R \geq R_{0}$;
(H4) $q$ is radial in $\mathbb{R}^{N}$ and $q(r) \leq C\left(1+r^{l}\right)$ with $0 \leq l<\frac{(N-1) p-N-\alpha}{2}$, where $C>0$ is a positive constant.
We remark (H1)-(H4) were introduced by Ding and Ni [9] with some modifications. Recall here that $u \in H^{1}\left(\mathbb{R}^{N}\right)$ is said to be a ground state solution to (1.1), if $u$ solves (1.1) and minimizes the energy functional associated with (1.1) among all possible nontrivial solutions. Now we are ready to state our main results.

Theorem 1.1. Let $N \geq 3, \alpha \in(0, N), p \in\left[2, \frac{N+\alpha}{N-2}\right)$ and $q$ satisfies (H1). Then the following statements are true:
(i) If $\lim _{|x| \rightarrow \infty} q(x)=\inf _{x \in \mathbb{R}^{N}} q(x)$, then 1.1) has a ground state solution in $H^{1}\left(\mathbb{R}^{N}\right)$.
(ii) If $\lim _{|x| \rightarrow \infty} q(x)=\sup _{x \in \mathbb{R}^{N}} q(x)$ and $q$ is not constant, then 1.1) has no ground state solution in $H^{1}\left(\mathbb{R}^{N}\right)$.

Note that if $\alpha \leq N-4$, then assumptions of Theorem 1.1 can not be satisfied.
Theorem 1.2. Let $N \geq 3, \alpha \in(0, N), p \in\left(\frac{N+\alpha}{N}, \frac{N+\alpha}{N-2}\right)$. Then the following statements are true:
(i) If $q$ satisfies (H2) and $q \not \equiv 0$. Then 1.1 has a ground state solution in $H^{1}\left(\mathbb{R}^{N}\right)$.
(ii) Suppose $q$ satisfies (H3) and $q$ is not constant. Then 1.1) has no ground state solution in $H^{1}\left(\mathbb{R}^{N}\right)$.
Theorem 1.3. Let $N \geq 3, \alpha \in(0, N), p \in\left(\frac{N+\alpha}{N}, \frac{N+\alpha}{N-2}\right)$. If $q$ satisfies (H4) and $q \not \equiv 0$, then (1.1) has a nonnegative radial solution in $H_{r}^{1}\left(\mathbb{R}^{N}\right)$ defined in section 2.

Remark 1.4. If the nontrivial radial solution $u$ obtained in Theorem 1.3 tends to zero exponentially fast at infinity, then according to the proof of symmetric criticality principle (see Theorem 1.28 in 29]), we conclude $u$ is a solution of (1.1) in $H^{1}\left(\mathbb{R}^{N}\right)$.
Theorem 1.5. Let $N \geq 3, \alpha \in(0, N), p \in\left(\frac{N+\alpha}{N-1}, \frac{N+\alpha}{N-2}\right)$. Suppose that $q$ satisfies (H4) and $q(r) \rightarrow+\infty$ as $r \rightarrow \infty$. Then for large $k$, 4.1 has two nontrivial weak solutions in $H_{0}^{1}\left(B_{k}\right)$ defined in section 2, one of which is radial while the other is not.

The remainder of this article is organized as follows. In section 2, we introduce some notation and give some important compactness lemmas, which play a key role for the the existence results. In sections 3 and 4, we prove our main results. Throughout the paper, we write $C>0$ for different positive constant.

## 2. Preliminary Results

We shall use the following notation:

- Let $N$ and $k$ be positive integers and $B_{R}(0)$ be an open ball of radius $R$ centered at the origin in $\mathbb{R}^{N}$.
- $H^{1}\left(\mathbb{R}^{N}\right)$ is the usual Sobolev space with the standard norm

$$
\|u\|=\left(\int_{\mathbb{R}^{N}}\left(|\nabla u|^{2}+|u|^{2}\right) d x\right)^{1 / 2}
$$

$H_{r}^{1}\left(\mathbb{R}^{N}\right)$ is the set of all radial functions in $H^{1}\left(\mathbb{R}^{N}\right)$.

- Let $C_{c}^{\infty}\left(B_{k}(0)\right)$ be the set of infinitely differential functions with compact support in $B_{k}(0)$ and $H_{0}^{1}\left(B_{k}\right)$ be the closure of $C_{c}^{\infty}\left(B_{k}(0)\right)$ in the norm defined by

$$
\|u\|_{H_{0}^{1}\left(B_{k}\right)}=\left(\int_{B_{k}(0)}\left(|\nabla u|^{2}+|u|^{2}\right) d x\right)^{1 / 2}
$$

$H_{0, r}^{1}\left(B_{k}\right)$ is the set of all radial functions in $H_{0}^{1}\left(B_{k}\right)$. We can identify $u \in H_{0}^{1}\left(B_{k}\right)$ with its extension to $\mathbb{R}^{N}$ obtained by setting $u=0$ in $\mathbb{R}^{N} \backslash B_{k}$.

- Let $\Omega \subset \mathbb{R}^{N}$ be a domain. For $1 \leq s<\infty, L^{s}(\Omega)$ denotes the Lebesgue space with the norm

$$
|u|_{L^{s}(\Omega)}=\left(\int_{\Omega}|u|^{s} d x\right)^{1 / s} .
$$

If $\Omega=\mathbb{R}^{N}$, we write $|u|_{L^{s}}=|u|_{L^{s}(\Omega)}$.

- The dual space of $H^{1}\left(\mathbb{R}^{N}\right)$ is denoted by $H^{-1}\left(\mathbb{R}^{N}\right)$.
- Let $\langle\cdot, \cdot\rangle$ be the duality pairing between $H^{1}\left(\mathbb{R}^{N}\right)$ and $H^{-1}\left(\mathbb{R}^{N}\right)$.

From this, the energy functional $I: H^{1}\left(\mathbb{R}^{N}\right) \rightarrow \mathbb{R}$ associated with 1.1) is defined by

$$
I(u)=\frac{1}{2}\|u\|^{2}-\frac{1}{2 p} \int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y
$$

Suppose $q$ is bounded in $\mathbb{R}^{N}$. Then the functional is well defined by Hardy-Littlewood-Sobolev inequality (see [12]), which states that if $\frac{N+\alpha}{N} \leq p \leq \frac{N+\alpha}{N-2}$ and $u \in L^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N}\right)$, then

$$
\begin{align*}
\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y & \leq C(N, \alpha, s, t)|q|_{L^{\infty}}^{2}\left|u^{p}\right|_{L^{s}}\left|u^{p}\right|_{L^{t}}  \tag{2.1}\\
& =C(N, \alpha, s, t)|q|_{L^{\infty}}^{2}|u|_{L^{s p}}^{p}|u|_{L^{t p}}^{p}<\infty
\end{align*}
$$

where $C$ depends only on $N, \alpha, s, t$, and $\frac{1}{s}+\frac{1}{t}+\frac{N-\alpha}{N}=2$. This also implies that $I$ is $C^{1}$ functional whose derivative is given by
$\left\langle I^{\prime}(u), v\right\rangle=\int_{\mathbb{R}^{N}}(\nabla u \nabla v+u v) d x-\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)|u(y)|^{p}|u(x)|^{p-2} u(x) v(x)}{|x-y|^{N-\alpha}} d x d y$ for all $v \in H^{1}\left(\mathbb{R}^{N}\right)$. It is easy to see the critical points of $I$ are solutions to 1.1) in the weak sense. We consider the Nehari manifold

$$
\mathcal{N}=\left\{u \in H^{1}\left(\mathbb{R}^{N}\right) \backslash\{0\}:\left\langle I^{\prime}(u), u\right\rangle=0\right\}
$$

and $c=\inf _{u \in \mathcal{N}} I(u)$.
In what follows, we consider the limit problem when $q$ satisfies (H1)

$$
\begin{equation*}
-\Delta u+u=\left(\int_{\mathbb{R}^{N}} \frac{q_{\infty}^{2}|u(y)|^{p}}{|x-y|^{N-\alpha}} d y\right)|u|^{p-2} u, \quad x \in \mathbb{R}^{N} \tag{2.2}
\end{equation*}
$$

The associated energy functional is

$$
I_{\infty}(u)=\frac{1}{2}\|u\|^{2}-\frac{1}{2 p} \int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q_{\infty}^{2}|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y
$$

and the corresponding Nehari manifold is

$$
\mathcal{N}_{\infty}=\left\{u \in H^{1}\left(\mathbb{R}^{N}\right) \backslash\{0\}:\left\langle I_{\infty}^{\prime}(u), u\right\rangle=0\right\}
$$

We define $c_{\infty}=\inf _{u \in \mathcal{N}_{\infty}} I_{\infty}(u)$.
For convenience, we introduce

$$
\mathbb{D}(u)=\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y, \quad J(u)=\frac{\|u\|^{2}}{\mathbb{D}^{1 / p}(u)}
$$

The existence of ground state solution for (2.2) has been investigated in 21, Theorem 1].
Lemma 2.1 ([21]). Let $N \geq 3, \alpha \in(0, N), p \in\left(\frac{N+\alpha}{N}, \frac{N+\alpha}{N-2}\right)$. Then there exists a ground state solution $w \in H^{1}\left(\mathbb{R}^{N}\right)$ such that $w$ satisfies 2.2 weakly in $\mathbb{R}^{N}$ and $c_{\infty}=I_{\infty}(w)$.

In the sequel, we shall establish a compactness lemma which plays an important role in our existence results. To achieve this, we need some basic lemmas.
Lemma 2.2 ([21]). Let $\Omega \subset \mathbb{R}^{N}$ be a domain, $s \in[1, \infty)$ and $\left(u_{n}\right)_{n \geq 1}$ be a bounded sequence in $L^{r}(\Omega)$. If $u_{n} \rightarrow u$ almost everywhere on $\Omega$ as $n \rightarrow \infty$, then for every $s \in[1, r]$,

$$
\left.\lim _{n \rightarrow \infty} \int_{\Omega}| | u_{n}\right|^{s}-\left|u_{n}-u\right|^{s}-\left.|u|^{s}\right|^{r / s}=0
$$

Lemma 2.3 ([30]). Let $\Omega \subset \mathbb{R}^{N}$ be a domain, $s \in(1, \infty)$ and $\left(u_{n}\right)_{n \geq 1}$ be a bounded sequence in $L^{s}(\Omega)$. If $u_{n} \rightarrow u$ almost everywhere on $\Omega$ as $n \rightarrow \infty$, then $u_{n} \rightharpoonup u$ weakly in $L^{s}(\Omega)$.

According to Lemmas 2.2 and 2.3. we obtain the following three lemmas, whose proofs are similar as that of [16, Proposition A.1] and [17, Lemma 2.15] with some necessary modifications. For the sake of completeness, we prove them here. In addition, we remark that we can identify $u \in L^{s}(\Omega)$ with its extension to $\mathbb{R}^{N}$ obtained by setting $u=0$ in $\mathbb{R}^{N} \backslash \Omega$, which ensures that we can use Hardy-Littlewood-Sobolev inequality to handle with the nonlocal problem.

Lemma 2.4. Let $N \geq 3, \alpha \in(0, N), p \in\left(\frac{N+\alpha}{N}, \frac{N+\alpha}{N-2}\right)$ and suppose $q$ is bounded in $\mathbb{R}^{\mathbb{N}}$. If $\left(u_{n}\right)_{n \geq 1}$ is a bounded sequence in $L^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N}\right)$, and $u_{n} \rightarrow u$ almost everywhere on $\mathbb{R}^{N}$ as $n \longrightarrow \infty$, then

$$
\lim _{n \rightarrow \infty}\left(\mathbb{D}\left(u_{n}\right)-\mathbb{D}\left(u_{n}-u\right)\right)=\mathbb{D}(u)
$$

Proof. The proof can be split into three steps.
Step 1. For every $n$, we have

$$
\begin{aligned}
& \mathbb{D}\left(u_{n}\right)-\mathbb{D}\left(u_{n}-u\right) \\
& =\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-\left|u_{n}-u\right|^{p}(y)\right)\left(\left|u_{n}(x)\right|^{p}-\left|u_{n}-u\right|^{p}(x)\right)}{|x-y|^{N-\alpha}} d x d y \\
& \quad+2 \int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-\left|u_{n}-u\right|^{p}(y)\right)\left|u_{n}-u\right|^{p}(x)}{|x-y|^{N-\alpha}} d x d y \\
& =: I_{1}+2 I_{2} .
\end{aligned}
$$

Step 2. By Lemmas 2.2 and 2.3 , the following statements are true, as $n \rightarrow \infty$,

$$
\begin{gather*}
q\left(\left|u_{n}\right|^{p}-\left|u_{n}-u\right|^{p}\right) \rightarrow q|u|^{p} \quad \text { strongly in } L^{\frac{2 N}{N+\alpha}}\left(\mathbb{R}^{N}\right),  \tag{2.3}\\
\int_{\mathbb{R}^{N}} \frac{\left|u_{n}(y)\right|^{p}-\left|u_{n}-u\right|^{p}(y)}{|x-y|^{N-\alpha}} d y \rightarrow \int_{\mathbb{R}^{N}} \frac{|u(y)|^{p}}{|x-y|^{N-\alpha}} d y \tag{2.4}
\end{gather*}
$$

$$
\text { strongly in } L^{\frac{2 N}{N-\alpha}}\left(\mathbb{R}^{N}\right)
$$

$$
\begin{equation*}
q\left|u_{n}-u\right|^{p} \rightharpoonup 0 \quad \text { weakly in } L^{\frac{2 N}{N+\alpha}}\left(\mathbb{R}^{N}\right) \tag{2.5}
\end{equation*}
$$

Step 3. By 2.1 and 2.3), we obtain

$$
\begin{align*}
& \left|I_{1}-\mathbb{D}(u)\right| \\
& \leq \mid \int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}}\left(q ( x ) q ( y ) ( | u _ { n } ( y ) | ^ { p } - | u _ { n } - u | ^ { p } ( y ) - | u ( y ) | ^ { p } ) \left(\left|u_{n}(x)\right|^{p}\right.\right. \\
& \left.\left.\quad-\left|u_{n}-u\right|^{p}(x)\right)\right) /\left.|x-y|^{N-\alpha} d x d y\right|^{N} \\
& \quad+\left|\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)|u(y)|^{p}\left(\left|u_{n}(x)\right|^{p}-\left|u_{n}-u\right|^{p}(x)-|u(x)|^{p}\right)}{|x-y|^{N-\alpha}} d x d y\right|  \tag{2.6}\\
& \leq\left. C|q|_{L^{\infty}}|q| u_{n}\right|^{p}-q\left|u_{n}-u\right|^{p}-\left.\left.q|u|^{p}\right|_{L^{\frac{2 N}{N+\alpha}}}| | u_{n}\right|^{p}-\left.\left|u_{n}-u\right|^{p}\right|_{L^{\frac{2 N}{N+\alpha}}} \\
& \quad+\left.C|q|_{L^{\infty}}|q| u_{n}\right|^{p}-q\left|u_{n}-u\right|^{p}-\left.q|u|^{p}\right|_{L^{\frac{2 N}{N+\alpha}}|u|_{L^{N+p}}^{p+\alpha}} ^{2 N} \rightarrow 0,
\end{align*}
$$

as $n \rightarrow \infty$. By $2.1,(2.3), 2.4$ and 2.5 , we conclude that

$$
\begin{aligned}
\left|I_{2}\right| \leq & \left|\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-\left|u_{n}-u\right|^{p}(y)-|u(y)|^{p}\right)\left|u_{n}-u\right|^{p}(x)}{|x-y|^{N-\alpha}} d x d y\right| \\
& +\left|\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)|u(y)|^{p}\left|u_{n}-u\right|^{p}(x)}{|x-y|^{N-\alpha}} d x d y\right| \rightarrow 0
\end{aligned}
$$

as $n \rightarrow \infty$. Then the proof is complete.
Lemma 2.5. Let $N \geq 3, \alpha \in(0, N), p \in\left[2, \frac{N+\alpha}{N-2}\right)$ and suppose $q$ is bounded in $\mathbb{R}^{\mathbb{N}}$.
If $\left(u_{n}\right)_{n \geq 1}$ is a bounded sequence in $L^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N}\right)$, and $u_{n} \rightarrow u$ almost everywhere on $\mathbb{R}^{N}$ as $n \rightarrow \infty$, then

$$
\lim _{n \rightarrow \infty}\left(\mathbb{D}^{\prime}\left(u_{n}\right)-\mathbb{D}^{\prime}\left(u_{n}-u\right)\right)=\mathbb{D}^{\prime}(u) \quad \text { in } H^{-1}\left(\mathbb{R}^{N}\right)
$$

Proof. The outline of the proof is as follows.
Step 1. By Lemmas 2.2 and 2.3 , for any $v \in H^{1}\left(\mathbb{R}^{N}\right)$, we have

$$
\begin{equation*}
q\left|u_{n}\right|^{p-2} u_{n}-q\left|u_{n}-u\right|^{p-2}\left(u_{n}-u\right) \rightarrow q|u|^{p-2} u \quad \text { strongly in } L^{\frac{2 N p}{(N+\alpha)(p-1)}}\left(\mathbb{R}^{N}\right) \tag{2.7}
\end{equation*}
$$

Step 2. It is easy to check that

$$
\begin{align*}
& \left\langle\mathbb{D}^{\prime}\left(u_{n}\right), v\right\rangle-\left\langle\mathbb{D}^{\prime}\left(u_{n}-u\right), v\right\rangle \\
& =2 p\left[\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left|u_{n}(y)\right|^{p}\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right.  \tag{2.8}\\
& \left.\quad-\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left|u_{n}-u\right|^{p}(y)\left|u_{n}-u\right|^{p-2}(x)\left(u_{n}-u\right)(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right] \\
& =: 2 p K .
\end{align*}
$$

and

$$
\begin{aligned}
K= & \int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}}\left(q ( x ) q ( y ) ( | u _ { n } ( y ) | ^ { p } - | u _ { n } - u | ^ { p } ( y ) ) \left(\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)\right.\right. \\
& \left.\left.-\left|u_{n}-u\right|^{p-2}(x)\left(u_{n}-u\right)(x) v(x)\right)\right) /|x-y|^{N-\alpha} d x d y \\
& +\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}}\left(q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-\left|u_{n}-u\right|^{p}(y)\right)\left|u_{n}-u\right|^{p-2}(x)\left(u_{n}-u\right)(x) v(x)\right) \\
& \div|x-y|^{N-\alpha} d x d y \\
& +\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}}\left(q ( x ) q ( y ) | u _ { n } - u | ^ { p } ( y ) \left(\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)\right.\right. \\
& \left.\left.-\left|u_{n}-u\right|^{p-2}(x)\left(u_{n}-u\right)(x) v(x)\right)\right) /|x-y|^{N-\alpha} d x d y \\
= & K_{1}+K_{2}+K_{3} .
\end{aligned}
$$

Step 3. By direct calculations, from 2.1, 2.3 and 2.7 we deduce that for $n$ large enough,

$$
\begin{aligned}
& \mid K_{1} \left.-\frac{1}{2 p}\left\langle\mathbb{D}^{\prime}(u), v\right\rangle \right\rvert\, \\
&= \mid \int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}}\left(q ( x ) q ( y ) ( | u _ { n } ( y ) | ^ { p } - | u _ { n } - u | ^ { p } ( y ) - | u ( y ) | ^ { p } ) \left(\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)\right.\right. \\
&\left.\left.-\left|u_{n}-u\right|^{p-2}(x)\left(u_{n}-u\right)(x) v(x)\right)\right) /|x-y|^{N-\alpha} d x d y \\
&+\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}}\left(q ( x ) q ( y ) | u ( y ) | ^ { p } \left(\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)\right.\right. \\
&\left.\left.\quad-\left|u_{n}-u\right|^{p-2}(x)\left(u_{n}-u\right)(x) v(x)\right)-|u(x)|^{p-2} u(x) v(x)\right) /|x-y|^{N-\alpha} d x d y \mid \\
& \leq\left.C|q|_{L^{\infty}}|q| u_{n}\right|^{p}-q\left|u_{n}-u\right|^{p}-\left.\left.q|u|^{p}\right|_{L^{\frac{2 N}{N+\alpha}}}| | u_{n}\right|^{p-2} u_{n} \\
& \quad-\left.\left|u_{n}-u\right|^{p-2}\left(u_{n}-u\right)\right|_{L^{(N+\alpha)(p-1)}}\|v\| \\
& \quad+C|q|_{L^{\infty}}|u|^{p}{ }_{L^{\frac{2 N p}{N+\alpha}}}| | q\left|u_{n}\right|^{p-2} u_{n}-q\left|u_{n}-u\right|^{p-2}\left(u_{n}-u\right) \\
& \quad-\left.q|u|^{p-2} u\right|_{L^{\frac{2 N}{(N+\alpha)(p-1)}}}\|v\|=o(1)\|v\| .
\end{aligned}
$$

Here and in the following part, we point out that $o(1) \rightarrow 0$ as $n \rightarrow \infty$.

Since $u \in L^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N}\right)$, for any $\epsilon>0$, there exists $R_{1}>0$ such that

$$
|u|_{L^{\frac{2 N p}{N+\alpha}\left(\mathbb{R}^{N} \backslash B_{R_{1}}(0)\right)}}<\epsilon
$$

Fix $R_{1}>0$. Then there exists $R_{2}>0$ large enough such that

$$
\begin{align*}
& \left|\int_{\mathbb{R}^{N} \backslash B_{R_{1}+R_{2}}(0)} \int_{B_{R_{1}}(0)} \frac{q(x) q(y)|u(y)|^{p}\left|u_{n}-u\right|^{p-2}(x)\left(u_{n}-u\right)(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right| \\
& \leq C R_{2}^{\alpha-N}\|v\|<\epsilon\|v\| \tag{2.9}
\end{align*}
$$

Note that $\left|u_{n}-u\right|^{p} \rightarrow 0$ in $L_{\text {loc }}^{\frac{2 N}{N+\alpha}}\left(\mathbb{R}^{N}\right)$. For $n$ large enough, we deduce from (2.1), 2.3 and 2.9 that

$$
\begin{aligned}
&\left|K_{2}\right| \\
& \leq \mid \int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}}\left(q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-\left|u_{n}-u\right|^{p}(y)-|u(y)|^{p}\right)\left|u_{n}-u\right|^{p-2}(x)\right. \\
&\left.\times\left(u_{n}-u\right)(x) v(x)\right) /|x-y|^{N-\alpha} d x d y \mid \\
&+\left|\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N} \backslash B_{R_{1}}(0)} \frac{q(x) q(y)|u(y)|^{p}\left|u_{n}-u\right|^{p-2}(x)\left(u_{n}-u\right)(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right| \\
&+\left|\int_{\mathbb{R}^{N} \backslash B_{R_{1}+R_{2}}(0)} \int_{B_{R_{1}}(0)} \frac{q(x) q(y)|u(y)|^{p}\left|u_{n}-u\right|^{p-2}(x)\left(u_{n}-u\right)(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right| \\
&+\left|\int_{B_{R_{1}+R_{2}(0)}} \int_{B_{R_{1}}(0)} \frac{q(x) q(y)|u(y)|^{p}\left|u_{n}-u\right|^{p-2}(x)\left(u_{n}-u\right)(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right| \\
&= o(1)\|v\| .
\end{aligned}
$$

Similarly, $K_{3}=o(1)\|v\|$ for $n$ large enough. This completes the proof.
Lemma 2.6. Let $N \geq 3, \alpha \in(0, N), p \in\left[2, \frac{N+\alpha}{N-2}\right)$ and suppose $q$ is bounded in $\mathbb{R}^{\mathbb{N}}$. If $\left(u_{n}\right)_{n \geq 1}$ is a sequence such that $u_{n} \rightharpoonup u$ weakly in $H^{1}\left(\mathbb{R}^{N}\right)$, then $\left\langle\mathbb{D}^{\prime}\left(u_{n}\right), v\right\rangle \rightarrow$ $\left\langle\mathbb{D}^{\prime}(u), v\right\rangle$ for all $v \in H^{1}\left(\mathbb{R}^{N}\right)$.
Proof. Since $u_{n} \rightharpoonup u$ weakly in $H^{1}\left(\mathbb{R}^{N}\right),\left(u_{n}\right)_{n \geq 1}$ is bounded in $H^{1}\left(\mathbb{R}^{N}\right)$. Going if necessary to a subsequence, we assume $u_{n} \rightarrow u$ a.e. on $\mathbb{R}^{N}$. For any $v \in H^{1}\left(\mathbb{R}^{N}\right)$, it is easy to verify that

$$
\begin{equation*}
\left|u_{n}\right|^{p-2} u_{n} v \rightarrow|u|^{p-2} u v \quad \text { strongly in } L^{\frac{2 N}{N+\alpha}}\left(\mathbb{R}^{N}\right) \tag{2.10}
\end{equation*}
$$

Step 1. A direct calculation yields

$$
\begin{aligned}
\left\langle\mathbb{D}^{\prime}\left(u_{n}\right), v\right\rangle-\left\langle\mathbb{D}^{\prime}(u), v\right\rangle= & 2 p\left[\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left|u_{n}(y)\right|^{p}\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right. \\
& \left.-\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)|u(y)|^{p}|u(x)|^{p-2} u(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right] \\
= & : 2 p T .
\end{aligned}
$$

and

$$
\begin{aligned}
T= & \int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-|u(y)|^{p}\right)\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)}{|x-y|^{N-\alpha}} d x d y \\
& +\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)|u(y)|^{p}\left(\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)-|u(x)|^{p-2} u(x) v(x)\right)}{|x-y|^{N-\alpha}} d x d y
\end{aligned}
$$

$$
\begin{equation*}
=T_{1}+T_{2} \tag{2.11}
\end{equation*}
$$

Step 2. Since $v \in L^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N}\right)$, for any $\epsilon>0$, there exists $R_{1}>0$ such that $|v|_{L^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N} \backslash B_{R_{1}}(0)\right)}<\epsilon$. Fix $R_{1}>0$. Then there exists $R_{2}>0$ large enough such that

$$
\begin{align*}
& \left|\int_{B_{R_{1}(0)}} \int_{\mathbb{R}^{N} \backslash B_{R_{1}+R_{2}}(0)} \frac{q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-|u(y)|^{p}\right)\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right| \\
& \leq C R_{2}{ }^{\alpha-N}<\epsilon . \tag{2.12}
\end{align*}
$$

Note that $\left|u_{n}\right|^{p} \rightarrow|u|^{p}$ in $L_{\text {oc }}^{\frac{2 N}{N+\alpha}}\left(\mathbb{R}^{N}\right)$. Letting $n \rightarrow \infty$ and then $\epsilon \rightarrow 0$, we conclude from (2.1), (2.11) and (2.12) that

$$
\begin{aligned}
&\left|T_{1}\right| \\
& \leq\left|\int_{B_{R_{1}}(0)} \int_{B_{R_{1}+R_{2}}(0)} \frac{q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-|u(y)|^{p}\right)\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right| \\
&+\left|\int_{B_{R_{1}(0)}} \int_{\mathbb{R}^{N} \backslash B_{R_{1}+R_{2}}(0)} \frac{q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-|u(y)|^{p}\right)\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right| \\
&+\left|\int_{\mathbb{R}^{N} \backslash B_{R_{1}}(0)} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-|u(y)|^{p}\right)\left|u_{n}(x)\right|^{p-2} u_{n}(x) v(x)}{|x-y|^{N-\alpha}} d x d y\right| \rightarrow 0 .
\end{aligned}
$$

On the other hand, it follows from 2.10 that $T_{2} \rightarrow 0$ as $n \rightarrow \infty$. This completes the proof.

Now, we are ready to prove the compactness lemma, following exactly the same lines as the proof of [29, Proposition 8.4].

Definition 2.7. We say that $\left(u_{n}\right)_{n \geq 1} \subset H^{1}\left(\mathbb{R}^{N}\right)$ is $(P S)_{C}$ sequence of $I$, if $\left(u_{n}\right)_{n \geq 1}$ satisfies

$$
\begin{equation*}
I\left(u_{n}\right) \rightarrow C, \quad I^{\prime}\left(u_{n}\right) \rightarrow 0 . \tag{2.13}
\end{equation*}
$$

Lemma 2.8. Let $N \geq 3, \alpha \in(0, N)$ and $2 \leq p<\frac{N+\alpha}{N-2}$. Suppose $q$ satisfies (H1) and $\left(u_{n}\right)_{n \geq 1} \subset H^{1}\left(\mathbb{R}^{N}\right)$ is a $(P S)_{C}$ sequence of $I$. Then, replacing $\left(u_{n}\right)_{n \geq 1}$ if necessary by a subsequence, there exists a solution $v_{0} \in H^{1}\left(\mathbb{R}^{N}\right)$ of (1.1), $\left\{v_{1}, v_{2}, \cdots, v_{k}\right\} \subset H^{1}\left(\mathbb{R}^{N}\right)$ of solutions of 2.2 , and $k$ sequences $\left(y_{n}^{j}\right)_{n \geq 1}$, $1 \leq j \leq k$ satisfying

$$
\begin{gathered}
\left|y_{n}^{j}\right| \rightarrow \infty, \quad\left|y_{n}^{j}-y_{n}^{j^{\prime}}\right| \rightarrow \infty, \quad j \neq j^{\prime}, n \rightarrow \infty \\
\left\|u_{n}-v_{0}-\sum_{j=1}^{k} v_{j}\left(\cdot-y_{n}^{j}\right)\right\| \rightarrow 0 \\
\left\|u_{n}\right\|^{2} \rightarrow \sum_{j=0}^{k}\left\|v_{j}\right\|^{2} \\
I\left(v_{0}\right)+\sum_{j=1}^{k} I_{\infty}\left(v_{j}\right)=C
\end{gathered}
$$

Proof. The proof can be split into three steps.

Step 1. Since $I\left(u_{n}\right) \rightarrow C$ and $I^{\prime}\left(u_{n}\right) \rightarrow 0$, then for $n$ large enough, we have

$$
\begin{aligned}
C+1+\left\|u_{n}\right\| & \geq I\left(u_{n}\right)-\frac{1}{2 p}\left\langle I^{\prime}\left(u_{n}\right), u_{n}\right\rangle \\
& =\left(\frac{1}{2}-\frac{1}{2 p}\right) \int_{\mathbb{R}^{N}}\left(\left|\nabla u_{n}\right|^{2}+\left|u_{n}\right|^{2}\right) \\
& =\left(\frac{1}{2}-\frac{1}{2 p}\right)\left\|u_{n}\right\|^{2}
\end{aligned}
$$

which yields that $\left\|u_{n}\right\|$ is bounded.
Step 2. We assume that $u_{n} \rightharpoonup v_{0}$ in $H^{1}\left(\mathbb{R}^{N}\right)$ and $u_{n} \rightarrow v_{0}$ a.e. on $\mathbb{R}^{N}$. Then we claim that $I^{\prime}\left(v_{0}\right)=0$ and $u_{n}^{1}:=u_{n}-v_{0}$ such that

$$
\begin{gathered}
\left\|u_{n}^{1}\right\|^{2}=\left\|u_{n}\right\|^{2}-\left\|v_{0}\right\|^{2}+o(1) \\
I_{\infty}\left(u_{n}^{1}\right) \rightarrow C-I\left(v_{0}\right) \\
I_{\infty}^{\prime}\left(u_{n}^{1}\right) \rightarrow 0 \quad \text { in } H^{-1}\left(\mathbb{R}^{N}\right)
\end{gathered}
$$

Indeed, applying Lemma 2.6, we have $I^{\prime}\left(v_{0}\right)=0$. Since $\lim _{|x| \rightarrow \infty} q(x)=q_{\infty}$ and $u_{n}^{1} \rightarrow 0$ in $L_{\text {loc }}^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N}\right)$, then we derive from 2.1) that for $n$ large enough,

$$
\begin{equation*}
I_{\infty}\left(u_{n}^{1}\right)=I\left(u_{n}^{1}\right)+o(1) \tag{2.14}
\end{equation*}
$$

On the other hand, $\left\|u_{n}^{1}\right\|^{2}=\left\|u_{n}\right\|^{2}-\left\|v_{0}\right\|^{2}+o(1)$. Then it follows from Lemma 2.4 and 2.14 that

$$
I_{\infty}\left(u_{n}^{1}\right)=I\left(u_{n}\right)-I\left(v_{0}\right)+o(1)=C-I\left(v_{0}\right)+o(1)
$$

Since $I^{\prime}\left(u_{n}\right) \rightarrow 0$ in $H^{-1}\left(\mathbb{R}^{N}\right)$, it follows from Lemma 2.5 that for $n$ large enough,

$$
\begin{align*}
I_{\infty}^{\prime}\left(u_{n}^{1}\right) & =I^{\prime}\left(u_{n}^{1}\right)+o(1) \\
& =I^{\prime}\left(u_{n}\right)-I^{\prime}\left(v_{0}\right)+o(1)=o(1) \tag{2.15}
\end{align*}
$$

Therefore, the claim holds.
Step 3. Let

$$
\delta:=\limsup _{n \rightarrow \infty}\left(\sup _{y \in \mathbb{R}^{N}} \int_{B_{1}(y)}\left|u_{n}^{1}\right|^{2} d x\right)
$$

If $\delta=0$, by Lemma 1.21 in [29, we have $u_{n}^{1} \rightarrow 0$ in $L^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N}\right)$. Moreover, $I_{\infty}^{\prime}\left(u_{n}^{1}\right) \rightarrow 0$, then it follows from 2.1 that, for $n$ large enough,

$$
\left\|u_{n}^{1}\right\|^{2}=\left\langle I_{\infty}^{\prime}\left(u_{n}^{1}\right), u_{n}^{1}\right\rangle+\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q_{\infty}^{2}\left|u_{n}^{1}(y)\right|^{p}\left|u_{n}^{1}(x)\right|^{p}}{|x-y|^{N-\alpha}} d x d y=o(1)
$$

and then we complete our proof. If $\delta>0$, then there exists a sequence $\left(y_{n}^{1}\right)_{n \geq 1}$ such that $\int_{B_{1}\left(y_{n}^{1}\right)}\left|u_{n}^{1}\right|^{2}>\frac{\delta}{2}$. Let $v_{n}^{1}:=u_{n}^{1}\left(\cdot+y_{n}^{1}\right)$. Then $v_{n}^{1} \rightharpoonup v_{1}$ weakly in $H^{1}\left(\mathbb{R}^{N}\right)$ and $v_{n}^{1} \rightarrow v_{1}$ a.e. on $\mathbb{R}^{N}$. Applying the compactness of the embedding $H_{0}^{1}\left(B_{1}(0)\right) \hookrightarrow L^{2}\left(B_{1}(0)\right)$ and $\int_{B_{1}(0)}\left|v_{n}^{1}\right|^{2}>\frac{\delta}{2}$, we have $\int_{B_{1}(0)}\left|v_{1}\right|^{2} \geq \frac{\delta}{2}$ and $v_{1} \neq 0$. Because $u_{n}^{1} \rightharpoonup 0$ a.e. on $H^{1}\left(\mathbb{R}^{N}\right)$, so $\left(y_{n}^{1}\right)_{n \geq 1}$ must be unbounded.

Suppose $\left|y_{n}^{1}\right| \rightarrow \infty$ as $n \rightarrow \infty$. We claim $I_{\infty}^{\prime}\left(v_{1}\right)=0$ and $u_{n}^{2}:=u_{n}^{1}-v_{1}\left(\cdot-y_{n}^{1}\right)$ such that

$$
\begin{gathered}
\left\|u_{n}^{2}\right\|^{2}=\left\|u_{n}\right\|^{2}-\left\|v_{0}\right\|^{2}-\left\|v_{1}\right\|^{2}+o(1) \\
I_{\infty}\left(u_{n}^{2}\right) \rightarrow C-I\left(v_{0}\right)-I_{\infty}\left(v_{1}\right)
\end{gathered}
$$

$$
I_{\infty}^{\prime}\left(u_{n}^{2}\right) \rightarrow 0 \text { in } H^{-1}\left(\mathbb{R}^{N}\right)
$$

Indeed, since $v_{n}^{1} \rightharpoonup v_{1}$ weakly in $H^{1}\left(\mathbb{R}^{N}\right)$, we have

$$
\left\|u_{n}^{2}\right\|^{2}=\left\|u_{n}^{1}\left(\cdot+y_{n}^{1}\right)-v_{1}\right\|^{2}=\left\|u_{n}^{1}\right\|^{2}-\left\|v_{1}\right\|^{2}+o(1)
$$

Applying Lemma 2.4 and similar arguments as Step 2, we prove the claim. In the sequel, we iterate the above procedure, and then construct sequences $\left(v_{j}\right)$ and $\left(y_{n}^{j}\right)$ such that $\left|y_{n}^{j}\right| \rightarrow \infty$ and $\left|y_{n}^{i}-y_{n}^{j}\right| \rightarrow \infty$ for $i \neq j, n \rightarrow \infty$. Since $I\left(u_{n}\right) \rightarrow C$ and $I_{\infty}\left(v_{j}\right) \geq c_{\infty}$ for every nontrivial critical point $v_{j}$ of $I_{\infty}$, then the iteration must terminate at some finite number of steps, which completes the whole proof.

## 3. Non-Radial case

In this section, we first give some properties of the Nehari manifold $\mathcal{N}$ and the relationship between $c$ and $c_{\infty}$. Some of similar results can be found in 21] and [16]. Here we give the complete proof.
Lemma 3.1. Let $N \geq 3, \alpha \in(0, N)$ and $2 \leq p<\frac{N+\alpha}{N-2}$. If $q(x)$ satisfies (H1), then the following statements are true:
(i) $\mathcal{N}$ is nonempty. Moreover, for every $u \in H^{1}\left(\mathbb{R}^{N}\right)$ with $\mathbb{D}(u)>0$, there exists a unique $t_{u} \in(0, \infty)$ such that $t_{u} u \in \mathcal{N}$ and

$$
\begin{equation*}
t_{u}=\left(\frac{\|u\|^{2}}{\mathbb{D}(u)}\right)^{\frac{1}{2 p-2}} \tag{3.1}
\end{equation*}
$$

Furthermore, $I\left(t_{u} u\right)=\sup _{t>0} I(t u)=\left(\frac{1}{2}-\frac{1}{2 p}\right) J^{\frac{p}{p-1}}(u)$.
(ii) $c=\inf _{u \in \mathcal{N}} I(u)=\inf _{u \in H^{1}\left(\mathbb{R}^{n}\right) \backslash\{0\}} \sup _{t>0} I(t u)$.
(iii) $c>0$.
(iv) $\mathcal{N}$ is a $\mathcal{C}^{2}$-submanifold of $H^{1}\left(\mathbb{R}^{N}\right)$.
(v) $c \leq c_{\infty}$.

Proof. (i) First, it follows from (H1) that there exists $R>0$ large enough such that $q(x)>\frac{1}{2} q_{\infty}$ for $|x|>R$, and then we can find $u \in H^{1}\left(\mathbb{R}^{N}\right)$ such that $\mathbb{D}(u)>0$. In addition, for $t>0$, we have

$$
\frac{d}{d t} I(t u)=\left\langle I^{\prime}(t u), u\right\rangle=t\|u\|^{2}-t^{2 p-1} \int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y
$$

Then there exists a unique $t_{u}$ such that $\left\langle I^{\prime}\left(t_{u} u\right), u\right\rangle=0$, which yields that $t_{u} u \in \mathcal{N}$. Since the map $t \mapsto I(t u)$ is increasing for $0<t<t_{u}$ and decreasing for $t>t_{u}$, we have $I\left(t_{u} u\right)=\sup _{t>0} I(t u)$. Furthermore, it follows from direct calculation that

$$
\begin{aligned}
I\left(t_{u} u\right) & =\frac{1}{2}\left(\frac{\|u\|^{2}}{\mathbb{D}(u)}\right)^{\frac{2}{2 p-2}}\|u\|^{2}-\frac{1}{2 p}\left(\frac{\|u\|^{2}}{\mathbb{D}(u)}\right)^{\frac{2}{2 p-2}} \\
& =\left(\frac{1}{2}-\frac{1}{2 p}\right)\left(\frac{\|u\|^{2}}{\mathbb{D}^{1 / p}(u)}\right)^{\frac{p}{p-1}} \\
& =\left(\frac{1}{2}-\frac{1}{2 p}\right) J^{\frac{p}{p-1}}(u)
\end{aligned}
$$

(ii) Define $\mathcal{M}=\left\{u \in H^{1}\left(\mathbb{R}^{N}\right): \mathbb{D}(u)>0\right\}$. For $u \in \mathcal{M}, t_{u} u \in \mathcal{N}$ and then $I\left(t_{u} u\right) \geq \inf _{u \in \mathcal{N}} I(u)$, which concludes $\inf _{u \in \mathcal{M}} \sup _{t>0} I(t u) \geq \inf _{u \in \mathcal{N}} I(u)$. If $u \in H^{1}\left(\mathbb{R}^{N}\right) \backslash \mathcal{M}$ and $u \neq 0$, we have $\sup _{t>0} I(t u)=\infty$. In the contrary, if $u \in \mathcal{N}$, then $t_{u}=1$ and hence $I(u) \geq \inf _{u \in \mathcal{N}} \sup _{t>0} I(t u)$ which implies that $I(u) \geq \inf _{u \in H^{1}\left(\mathbb{R}^{N}\right)} \sup _{t>0} I(t u)$. This yields a conclusion.
(iii) Let $\lambda>0$. For any $u \in \mathcal{N}$, it follows from (i) above that $I\left(\frac{\lambda}{\|u\|} u\right) \leq I(u)$, and then $I(u) \geq \inf _{v \in \mathcal{S}} I(v)$, where $\mathcal{S}=\left\{v \in H^{1}\left(\mathbb{R}^{N}\right):\|v\|=\lambda\right\}$. Assume $\lambda=\left(\frac{p}{2 C|q|_{L \infty}^{2}}\right)^{\frac{1}{2 p-2}}$. According to 2.1) and Sobolev embedding theorem, for any $v \in \mathcal{S}$, we have

$$
\begin{align*}
I(v) & \geq \frac{1}{2}\|v\|^{2}-\frac{C}{2 p}|q|_{L^{\infty}}^{2}|v|_{L^{\frac{2 N p}{N+\alpha}}}^{p}|v|_{L^{\frac{2 N p}{N+\alpha}}}^{p} \\
& \geq \frac{1}{2}\|v\|^{2}-\frac{C}{2 p}|q|_{L^{\infty}}^{2}\|v\|^{2 p}  \tag{3.2}\\
& =\lambda^{2}\left(\frac{1}{2}-\frac{\lambda^{2 p-2} C|q|_{L^{\infty}}^{2}}{2 p}\right)>0,
\end{align*}
$$

where $C$ only depends on $p, N$ and $\alpha$. This yields $c>0$.
(iv) Denote $G: H^{1}\left(\mathbb{R}^{N}\right) \rightarrow \mathbb{R}$ by $G(u)=\|u\|^{2}-\mathbb{D}(u)$. Applying the same method as Appendix B in [16], we derive $G$ is of class $\mathcal{C}^{2}$ and its derivative is given by

$$
G^{\prime}(u) v=2\langle u, v\rangle-2 p \int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)|u(y)|^{p}|u(x)|^{p-2} u(x) v(x)}{|x-y|^{N-\alpha}} d x d y
$$

for all $u, v$ in $H^{1}\left(\mathbb{R}^{N}\right)$. Since $\mathcal{N}=G^{-1}(0)$ and

$$
G^{\prime}(u) u=2\|u\|^{2}-2 p \mathbb{D}(u) \neq 0
$$

for all $u \in \mathcal{N}$, then we imply 0 is a regular value of $G$. This, combined with (ii) yields that $\mathcal{N}$ is a submanifold of class $\mathcal{C}^{2}$ of $H^{1}\left(\mathbb{R}^{N}\right)$ and $u \notin \operatorname{ker} G^{\prime}(u)$ for $u \in \mathcal{N}$.
(v) By Lemma 2.1, we assume $w$ is a ground state solution of 2.2 ) and $\left(x_{n}\right)_{n \geq 1}$ is the unbounded sequence such that $\left|x_{n}\right| \rightarrow \infty$, as $n \rightarrow \infty$. Then for every $w\left(\cdot-x_{n}\right)$, according to (i) above, there exists $t_{n}$ such that $t_{n} w\left(\cdot-x_{n}\right) \in \mathcal{N}$ with

$$
t_{n}=\left(\frac{\left\|w\left(x-x_{n}\right)\right\|^{2}}{\mathbb{D}\left(w\left(x-x_{n}\right)\right)}\right)^{\frac{1}{2 p-2}}
$$

Since $w \in \mathcal{N}_{\infty}$, by dominated convergence theorem, we have $t_{n} \rightarrow 1$, and then

$$
\begin{align*}
c & =\inf _{u \in \mathcal{N}} I(u) \leq I\left(t_{n} w\left(x-x_{n}\right)\right) \\
& =\frac{1}{2} t_{n}^{2}\left\|w\left(x-x_{n}\right)\right\|^{2}-\frac{1}{2 p}\left|t_{n}\right|^{2 p} \mathbb{D}\left(w\left(x-x_{n}\right)\right)  \tag{3.3}\\
& \rightarrow I_{\infty}(w)=c_{\infty}
\end{align*}
$$

This completes the proof.
Next we show that the energy functional satisfies the Mountain-Pass geometry.
Lemma 3.2. Let $N \geq 3, \alpha \in(0, N)$ and $2 \leq p<\frac{N+\alpha}{N-2}$. Suppose $q$ satisfies (H1). Then the functional I satisfies the following conditions.
(i) There exists $r>0$ such that $I(u) \geq \theta>0$ for all $\|u\|=r$.
(ii) There exists $e \in H^{1}\left(\mathbb{R}^{N}\right)$ such that $e \geq 0,\|e\|>r$ and $I(e)<0$.

Proof. (i)By 2.1, we have

$$
\begin{align*}
I(u) & \geq \frac{1}{2}\|u\|^{2}-\frac{C}{2 p}|q|_{L^{\infty}}^{2}|u|_{L^{\frac{2 N p}{N+\alpha}}}^{p}|u|_{L^{\frac{2 N p}{N+\alpha}}}^{p}  \tag{3.4}\\
& \geq \frac{1}{2}\|u\|^{2}-\frac{C}{2 p}|q|_{L^{\infty}}^{2}\|u\|^{2 p} .
\end{align*}
$$

where $C$ only depends on $p, N$ and $\alpha$. Since $p \geq 2$, we can choose $r, \theta>0$ such that $I(u) \geq \theta>0$ for all $\|u\|=r$.
(ii) Note that $I(0)=0$. In addition, we can find some $u \in H^{1}\left(\mathbb{R}^{N}\right)$ such that $\mathbb{D}(u)>0$. Then it follows from $p \geq 2$ that

$$
\lim _{t \rightarrow+\infty} I(t u)=\lim _{t \rightarrow+\infty}\left(\frac{1}{2} t^{2}\|u\|^{2}-\frac{1}{2 p} t^{2 p} \mathbb{D}(u)\right)=-\infty
$$

Hence, there exists $t_{0}>0$ such that $\left\|t_{0} u\right\|>r$ and $I\left(t_{0} u\right)<0$. Take $e=\left|t_{0} u\right|$. Then the proof is complete.

Define

$$
c_{1}=\inf _{\gamma \in \Gamma} \max _{t \in[0,1]} I(\gamma(t)),
$$

where $\Gamma=\left\{\gamma \in C\left([0,1], H^{1}\left(\mathbb{R}^{N}\right)\right): \gamma(0)=0, \gamma(1)=e\right\}$. In following lemma, we will show the relationship between $c$ and $c_{1}$ (see [9, Proposition 2,14]).

Lemma 3.3. Let $N \geq 3, \alpha \in(0, N)$ and $2 \leq p<\frac{N+\alpha}{N-2}$. Suppose $q$ satisfies (H1). Then $c=c_{1}$.

Proof. According to Lemma 3.2 (i), there exists a small ball in $H^{1}\left(\mathbb{R}^{N}\right)$ containing the origin such that $I(u) \geq 0$ for all $u$ in this component. By Lemma 3.2(ii), we have

$$
\left\langle I^{\prime}(e), e\right\rangle=2 I(e)+\left(\frac{1}{p}-1\right) \mathbb{D}(e)<0 .
$$

Thus every $\gamma \in \Gamma$ has to $\operatorname{cross} \mathcal{N}$ and $c \leq c_{1}$.
On the other hand, for any $\bar{u} \in \mathcal{N}$, let $l=\{t \bar{u}: t \geq 0\}$ be a half-line and $I(|\bar{u}|)=$ $I(\bar{u})=\max _{u \in l} I(u)$ due to Lemma 3.1(i). Similarly, we denote $h=\{t e: t \geq 0\}$. Let $V^{+}$be the set $\{a|\bar{u}|+b e: a \geq 0, b \geq 0\}$, let $V$ be the 2-dimensional subsequence of $H^{1}\left(\mathbb{R}^{N}\right)$ spanned by $|\bar{u}|$ and $e$. Note that $\mathbb{D}(|\bar{u}|) \neq 0$ and $\mathbb{D}(e) \neq 0$. Then for any $v \in V^{+} \backslash\{0\}$, we have $\mathbb{D}(v)>0$. Hence there exists a circle $S$ on $V$ with radius $R$ large enough such that $I \leq 0$ on $S \bigcap V^{+}$. Suppose that $l$ and $h$ intersect $S$ at $v$ and $v_{1}$, respectively. Thus we can find a path $\bar{\gamma} \in \Gamma$ through $v$ and $v_{1}$ such that $I(|\bar{u}|)=\max _{u \in \bar{\gamma}} I(u)$. Therefore, $c \geq c_{1}$. This completes the proof.
Proposition 3.4. Let $N \geq 3, \alpha \in(0, N)$ and $2 \leq p<\frac{N+\alpha}{N-2}$. Suppose $q$ satisfies (H1). If $c<c_{\infty}$ holds, then I has a critical point $u \in H^{1}\left(\mathbb{R}^{N}\right)$ such that $I(u)=c$.

Proof. By Lemma 3.2, the energy functional $I$ satisfies the mountain pass geometry. Due to Lemma 3.3 and the mountain pass theorem, there exists a sequence $\left(u_{n}\right)_{n \geq 1} \subset H^{1}\left(\mathbb{R}^{N}\right)$ such that $I\left(u_{n}\right) \rightarrow c$ and $I^{\prime}\left(u_{n}\right) \rightarrow 0$. Since $c<c_{\infty}$, Lemma 2.8 completes the proof.

Now, we are in a position to prove our main existence result.
Proof of Theorem 1.1. First we prove (i). The proof can be split into two cases.
Case 1. $q \equiv q_{\infty}$. By scaling, the conclusion follows from Lemma 2.1 .
Case 2. $q \not \equiv q_{\infty}$. For any $u \in H^{1}\left(\mathbb{R}^{N}\right) \backslash\{0\}$, it is easy to check $I(u)<I_{\infty}(u)$. Due to Lemma 2.1. we have $c_{\infty}$ can be attained by a $w \in H^{1}\left(\mathbb{R}^{N}\right)$. By Lemma 3.1(i), there exists $t_{w}>0$ such that $t_{w} w \in \mathcal{N}$. Hence

$$
c \leq I\left(t_{w} w\right)<I_{\infty}\left(t_{w} w\right) \leq I_{\infty}(w)=c_{\infty}
$$

Therefore, Proposition 3.4 yields our conclusion.

Next we prove (ii). By way of contradiction, we assume $c$ can be achieved by $\eta \in H^{1}\left(R^{N}\right)$. It follows from that Lemma 3.1(i) that there exists $t_{\eta}>0$ such that $t_{\eta} \eta \in \mathcal{N}_{\infty}$. Therefore,

$$
c=I(\eta) \geq I\left(t_{\eta} \eta\right)>I_{\infty}\left(t_{\eta} \eta\right) \geq c_{\infty}
$$

a contradiction to Lemma 3.1(v). This completes the proof.

Proof of Theorem 1.2. Set

$$
\begin{equation*}
\tilde{c}=\inf \left\{\|u\|^{2}: u \in H^{1}\left(\mathbb{R}^{N}\right), \mathbb{D}(u)=1\right\} \tag{3.5}
\end{equation*}
$$

According to the proof of Lemma 3.1(i), it suffices to prove whether $\tilde{c}$ can be attained by some $u \in H^{1}\left(\mathbb{R}^{N}\right)$ or not.

First we prove (i). Without loss of generality, there exists a nonnegative minimizing sequence $\left(u_{n}\right)_{n \geq 1}$ such that $\left\|u_{n}\right\|^{2} \rightarrow \tilde{c}$ and $\mathbb{D}\left(u_{n}\right)=1$. Then going if necessary to a subsequence, there exists $u_{0} \in H^{1}\left(\mathbb{R}^{N}\right)$ such that $u_{n} \rightharpoonup u_{0}$ weakly in $H^{1}\left(\mathbb{R}^{N}\right)$ and $u_{n} \rightarrow u_{0}$ a.e. on $\mathbb{R}^{N}$. It is easy to see $u_{0}$ is nonnegative, $\left\|u_{0}\right\|^{2} \leq \tilde{c}$ and $\mathbb{D}\left(u_{0}\right) \leq 1$.

Since $\lim _{|x| \rightarrow \infty} q(x)=0$, then for any $\varepsilon>0$, we can find some $R>0$ such that for any $|x|>R$, we have $|q(x)|<\varepsilon$. By Lemma 2.3. we derive $\left|u_{n}\right|^{p} \rightharpoonup\left|u_{0}\right|^{p}$ weakly in $L^{\frac{2 N}{N+\alpha}}\left(\mathbb{R}^{N}\right)$. In addition, $u_{n} \rightarrow u_{0}$ in $L_{\mathrm{loc}}^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N}\right)$. Then by Hardy-LittlewoodSobolev inequality (2.1), we have

$$
\begin{aligned}
\mid \mathbb{D} & \left(u_{n}\right)-\mathbb{D}\left(u_{0}\right) \mid \\
\leq & \left\lvert\, \int_{\mathbb{R}^{N} \backslash B_{R}(0)} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left|u_{n}(y)\right|^{p}\left|u_{n}(x)\right|^{p}}{|x-y|^{N-\alpha}} d x d y\right. \\
& \left.-\int_{\mathbb{R}^{N} \backslash B_{R}(0)} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left|u_{0}(y)\right|^{p}\left|u_{0}(x)\right|^{p}}{|x-y|^{N-\alpha}} d x d y \right\rvert\, \\
& +\left|\int_{B_{R}(0)} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left|u_{n}(y)\right|^{p}\left(\left|u_{n}(x)\right|^{p}-\left|u_{0}(x)\right|^{p}\right)}{|x-y|^{N-\alpha}} d x d y\right| \\
& +\left|\int_{B_{R}(0)} \int_{\mathbb{R}^{N}} \frac{q(x) q(y)\left(\left|u_{n}(y)\right|^{p}-\left|u_{0}(y)\right|^{p}\right)\left|u_{0}(x)\right|^{p}}{|x-y|^{N-\alpha}} d x d y\right| \\
\rightarrow & 0 .
\end{aligned}
$$

Hence $\mathbb{D}\left(u_{0}\right)=1$. Let $u_{*}=\tilde{c}^{\frac{1}{2(p-1)}} u_{0}$. Then according to the proof of Lemma 3.1(i), we conclude $I\left(u_{*}\right)=c$ and $\left\langle I^{\prime}\left(u_{*}\right), u_{*}\right\rangle=0$. Therefore, the Lagrange multiplier rule yields that $u_{*}$ is a ground state solution of 1.1.

Now we prove (ii). Assume for contradiction, $\tilde{c}$ is attained by some $u \in H^{1}\left(\mathbb{R}^{N}\right)$ such that $\mathbb{D}(u)=1$ and $\|u\|^{2}=\tilde{c}$. Let $R>0$ and $u_{R}(x)=u\left(x-x_{R}\right)$, where
$x_{R}=(3 R, 0, \cdots, 0)$. Clearly, $\left\|u_{R}\right\|^{2}=\tilde{c}$, and it is easy to check that

$$
\begin{align*}
\mathbb{D}\left(u_{R}\right) & \geq \int_{B_{R}\left(x_{R}\right)} \int_{B_{R}\left(x_{R}\right)} \frac{q(x) q(y)\left|u_{R}(x)\right|^{p}\left|u_{R}(y)\right|^{p}}{|x-y|^{N-\alpha}} d x d y \\
& \geq \min _{x \in B_{R}\left(x_{R}\right)} q(x) \min _{y \in B_{R}\left(x_{R}\right)} q(y) \int_{B_{R}(0)} \int_{B_{R}(0)} \frac{|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y \\
& \geq \min _{2 R \leq|x| \leq 4 R} q(x) \min _{2 R \leq|y| \leq 4 R} q(y) \int_{B_{R}(0)} \int_{B_{R}(0)} \frac{|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y  \tag{3.7}\\
& \geq \max _{|x| \leq R} q(x) \max _{|y| \leq R} q(y) \int_{B_{R}(0)} \int_{B_{R}(0)} \frac{|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y \\
& =\int_{B_{R}(0)} \int_{B_{R}(0)} \frac{q(x) q(y)|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y+h(R)
\end{align*}
$$

Here

$$
h(R):=\int_{B_{R}(0)} \int_{B_{R}(0)}\left[\max _{|x| \leq R} q(x) \max _{|y| \leq R} q(y)-q(x) q(y)\right] \frac{|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y \geq 0
$$

Since $q$ is not constant, we have $h \not \equiv 0$ in $\mathbb{R}^{N}$. In addition, $h$ is nondecreasing in $R$ and bounded in $\mathbb{R}^{N}$ due to the fact that $q \in L^{\infty}\left(\mathbb{R}^{N}\right)$. We assume $h(\infty)=$ $\lim _{R \rightarrow \infty} h(R)$. Then there exist $R_{1} \geq R_{0}$ such that $h(R)>\frac{1}{2} h(\infty)$ for all $R \geq R_{1}$. On the other hand, since $\mathbb{D}(u)=1$, we can find $R_{2} \geq R_{0}$ such that

$$
\int_{B_{R}(0)} \int_{B_{R}(0)} \frac{q(x) q(y)|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y>1-\frac{1}{2} h(\infty)
$$

for all $R \geq R_{2}$. Take $R=\max \left\{R_{1}, R_{2}\right\}$. Then $\mathbb{D}\left(u_{R}\right)>1$. Let $\tilde{u}_{R}=\left(\frac{1}{\mathbb{D}\left(u_{R}\right)}\right)^{\frac{1}{2 p}} u_{R}$. Then $\mathbb{D}\left(\tilde{u}_{R}\right)=1$. But $\left\|\tilde{u}_{R}\right\|^{2}<\tilde{c}$, which contradicts the definition of $\tilde{c}$. This completes the proof.

## 4. Radial case

It is known to us that if $q$ is radial and bounded in $\mathbb{R}^{N}$, by standard variational methods and the symmetric criticality principle (see [29, Theorem 1.28]), we can find a nontrivial radial solution to $(1.1)$ in $H^{1}\left(\mathbb{R}^{N}\right)$. But in this section, we consider the case that $q$ is radial and $q$ may be unbounded in $\mathbb{R}^{N}$. Applying a similar idea as that of [9], we obtain a nontrivial nonnegative radial solution for 1.1) in $H_{r}^{1}\left(\mathbb{R}^{N}\right)$. First, we give the Radial lemma that will play a key role in the proof of Theorem 1.3. Throughout this section, we denote the norm of $H_{r}^{1}\left(\mathbb{R}^{N}\right)$ ( or $\left.H_{0, r}^{1}\left(B_{k}\right)\right)$ by $\|\cdot\|_{H_{r}^{1}\left(\mathbb{R}^{N}\right)}\left(\right.$ or $\|\cdot\|_{H_{0, r}^{1}\left(B_{k}\right)}$, respectively).

Lemma 4.1 ( 4 ). Let $N \geq 2$. Then for any radial function $u \in H^{1}\left(\mathbb{R}^{N}\right)$,

$$
|u(r)| \leq C\|u\| r^{\frac{1-N}{2}}, \quad \text { for } r \geq 1
$$

where $C$ only depends on $N$.
Proof of Theorem 1.3. First, we define

$$
M_{\infty}=\sup _{\|u\|_{H_{r}^{1}\left(\mathbb{R}^{N}\right)}=1} \mathbb{D}(u)
$$

It follows from Lemma 4.1 and (H4) that $M_{\infty}<\infty$. Without loss of generality, we assume there exists a nonnegative minimizing sequence $\left(u_{n}\right)_{n \geq 1} \subset H_{r}^{1}\left(\mathbb{R}^{N}\right)$ such
that $\left\|u_{n}\right\|_{H_{r}^{1}\left(\mathbb{R}^{N}\right)}=1$ and $\mathbb{D}\left(u_{n}\right) \rightarrow M_{\infty}$ as $n \rightarrow \infty$. Then going if necessary to a subsequence, $u_{n} \rightharpoonup u_{0}$ weakly in $H^{1}\left(\mathbb{R}^{N}\right)$ and $u_{n} \rightarrow u_{0}$ a.e. on $\mathbb{R}^{N}$. Obviously, $u_{0}$ is nonnegative, radial and $\left\|u_{0}\right\|_{H_{r}^{1}\left(\mathbb{R}^{N}\right)} \leq 1$. Applying Lemma 4.1 and (H4) again, we obtain $\left(q u_{n}^{p}\right)_{n \geq 1}$ is uniformly bounded in $L^{\frac{2 N}{N+\alpha}}\left(\mathbb{R}^{N}\right)$, and then for any $\epsilon>0$, there exists $R>0$ such that $\left|q u_{n}^{p}\right|_{L^{2 N+\alpha}\left(\mathbb{R}^{N} \backslash B_{R}(0)\right)}<\epsilon$. Here $R$ is independent of $n$. Since $u_{n} \rightarrow u_{0}$ strongly in $L_{\text {loc }}^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N}\right)$, by 2.1), some standard argument yields that $\mathbb{D}\left(u_{n}\right) \rightarrow \mathbb{D}\left(u_{0}\right)=M_{\infty}$.

Next we show $\left\|u_{0}\right\|_{H_{r}^{1}\left(\mathbb{R}^{N}\right)}=1$. If not, we can find $\tilde{u}_{0} \in H_{r}^{1}\left(\mathbb{R}^{N}\right)$ such that $\left\|\tilde{u}_{0}\right\|_{H_{r}^{1}\left(\mathbb{R}^{N}\right)}=1$ and $\tilde{u}_{0}=\lambda u_{0}$ with $\lambda>1$. This implies $\mathbb{D}\left(\tilde{u}_{0}\right)>M_{\infty}$, a contradiction to the definition of $M_{\infty}$. Let $u_{*}=\left(\frac{1}{M_{\infty}}\right)^{\frac{1}{2 p-2}} u_{0}$. According to Lagrange multiplier rule, we conclude $u_{*}$ is a nonnegative radial solution of 1.1$)$ in $H_{r}^{1}\left(\mathbb{R}^{N}\right)$. This completes the proof.

Theorem 1.5 can be treated as a by-product of Theorem 1.3 . Now we give a simple proof. Let

$$
\mathbb{D}_{k}(u)=\int_{B_{k}(0)} \int_{B_{k}(0)} \frac{q(x) q(y)|u(x)|^{p}|u(y)|^{p}}{|x-y|^{N-\alpha}} d x d y
$$

Proof of Theorem 1.5. This proof can be split into two steps.
Step 1. Define

$$
M_{k, r}=\sup _{\|u\|_{H_{0, r}^{1}\left(B_{k}\right)}=1} \mathbb{D}_{k}(u), \quad M_{k}=\sup _{\|u\|_{H_{0}^{1}\left(B_{k}\right)}=1} \mathbb{D}_{k}(u)
$$

Fix $k$. Without loss of generality, we assume there exists an nonnegative minimizing sequence $\left(v_{n}^{k}\right)_{n \geq 1} \subset H_{0, r}^{1}\left(B_{k}\right)$ such that $\left\|v_{n}^{k}\right\|_{H_{0, r}^{1}\left(B_{k}\right)=1}$ and $\mathbb{D}_{k}\left(v_{n}^{k}\right) \rightarrow M_{k, r}$ as $n \rightarrow \infty$. Then going if necessary to a subsequence, $v_{n}^{k} \rightharpoonup u_{k}$ weakly in $H_{0, r}^{1}\left(B_{k}\right)$ and $v_{n}^{k} \rightarrow u_{k}$ a.e. on $\mathbb{R}^{N}$ as $n \rightarrow \infty$. Obviously, $u_{k}$ is nonnegative, radial and $\left\|u_{k}\right\|_{H_{0, r}^{1}\left(B_{k}\right)} \leq 1$. Since $v_{n}^{k} \rightarrow u_{k}$ strongly in $L_{\text {loc }}^{\frac{2 N p}{N+\alpha}}\left(\mathbb{R}^{N}\right)$, by 2.1, some standard arguments can imply that $\mathbb{D}_{k}\left(v_{n}^{k}\right) \rightarrow \mathbb{D}_{k}\left(u_{k}\right)$ as $n \rightarrow \infty$. Hence $\mathbb{D}_{k}\left(u_{k}\right)=M_{k, r}$. Similar to the proof of Theorem 1.3, we have $\left\|u_{k}\right\|_{H_{0, r}^{1}\left(B_{k}\right)}=1$. Therefore, $M_{k, r}$ is attained by $u_{k} \in H_{0, r}^{1}\left(B_{k}\right)$. Let $w_{k}=\left(\frac{1}{M_{k, r}}\right)^{\frac{1}{2 p-2}} u_{k}$. It follows from Lagrange multiplier rule and symmetric criticality principle (see [29, Theorem 1.28]) that $w_{k}$ is a nontrivial nonnegative radial solution of the equation

$$
\begin{gather*}
-\Delta u+u=q(x)\left(\int_{B_{k}(0)} \frac{q(y) u^{p}(y)}{|x-y|^{N-\alpha}} d y\right) u^{p-1} \quad \text { in } B_{k}(0) \\
u \geq 0 \quad \text { in } B_{k}(0)  \tag{4.1}\\
u=0 \quad \text { on } \partial B_{k}
\end{gather*}
$$

Similarly, $M_{k}$ is also attained by $u_{k}^{*} \in H_{0}^{1}\left(B_{k}\right)$ and $w_{k}^{*}=\left(\frac{1}{M_{k}}\right)^{\frac{1}{2 p-2}} u_{k}^{*}$.
Step 2. Since $M_{k, r}$ is increasing with $k$, according to Theorem 1.3 ,

$$
\left(\frac{1}{M_{\infty}}\right)^{\frac{1}{2 p-2}} \leq\left\|w_{k}\right\|_{H_{r}^{1}\left(\mathbb{R}^{N}\right)}=\left(\frac{1}{M_{k, r}}\right)^{\frac{1}{2 p-2}} \leq\left(\frac{1}{M_{1, r}}\right)^{\frac{1}{2 p-2}}
$$

that is to say, $\left(w_{k}\right)_{k \geq 1}$ is uniformly bounded in $H_{r}^{1}\left(\mathbb{R}^{N}\right)$.

On the other hand, we choose $u_{0} \in H^{1}\left(\mathbb{R}^{N}\right)$ such that $u_{0}$ has compact support in $B_{1}(0)$ and $\left\|u_{0}\right\|=1$. Then for large $k$, there exists $x_{k} \in \mathbb{R}^{N}$ such that $B_{1}\left(x_{k}\right) \subset$ $B_{k}(0)$. Without loss of generality, we assume $\left|x_{k}\right| \rightarrow \infty$ as $k \rightarrow \infty$. Hence

$$
\begin{align*}
M_{k} & \geq \int_{B_{k}(0)} \int_{B_{k}(0)} \frac{q(x) q(y)\left|u_{0}\left(y-x_{k}\right)\right|^{p}\left|u_{0}\left(x-x_{k}\right)\right|^{p}}{|x-y|^{N-\alpha}} d x d y \\
& \geq \int_{B_{1}\left(x_{k}\right)} \int_{B_{1}\left(x_{k}\right)} \frac{q(x) q(y)\left|u_{0}\left(y-x_{k}\right)\right|^{p}\left|u_{0}\left(x-x_{k}\right)\right|^{p}}{|x-y|^{N-\alpha}} d x d y  \tag{4.2}\\
& \geq \min _{x \in B_{1}\left(x_{k}\right)} q(x) \min _{y \in B_{1}\left(x_{k}\right)} q(y) \int_{B_{1}(0)} \int_{B_{1}(0)} \frac{\left|u_{0}(y)\right|^{p}\left|u_{0}(x)\right|^{p}}{|x-y|^{N-\alpha}} d x d y .
\end{align*}
$$

This implies that $M_{k} \rightarrow \infty$ as $k \rightarrow \infty$. Then for $k$ large enough, (4.1) has two different weak solutions $w_{k}$ and $w_{k}^{*}$. One is radial and the other is not. This completes the proof.

Acknowledgments. This research was supported by the National Natural Science Foundation of China (Grants 11171098 and 11571371), and by the Hunan Provincial NSF (Grant No. 11JJ1001)

## References

[1] Ackermann, N.; On a periodic Schrödinger equation with nonlocal superlinear part, Math. Z., 248 (2004), 423-443.
[2] Alves, C. O.; Yang, M.; Existence of semiclassical ground state solutions for a generalized Choquard equation, J. Differential Equations, 257 (2014), 4133-4164.
[3] Alves, C. O.; Yang, M.; Multiplicity and concentration of solutions for a quasilinear Choquard equation, J. Math. Phys. 55 (2014), 061502.
[4] Berestycki, H.; Lions, P. L.; Nonlinear scalar field equations, I existence of a ground state, Arch. Rational Mech. Anal. 82 (1983), 313-345.
[5] Cingolani, S.; Clapp, M.; Secchi, S.; Multiple solutions to a magnetic nonlinear Choquard equation, Z. angew. Math. Phys. 63, 233-248.
[6] Clapp, M.; Salazar, D.; Positive and sign changing solutions to a nonlinear Choquard equation, J. Math. Anal. Appl. 407 (2012), 1-15 (2013)
[7] Cingolani, S.; Secchi, S.; Squassina, M.; Semi-classical limit for Schrödinger equations with magnetic field and Hartree-type nonlinearities, Proc. Roy. Soc. Edinburgh Sect. A 140 (2010), 973-1009.
[8] Choquard, P.; Stubbe, J.; Vuffracy, M.; Stationary solutions of the Schrödinger-Newton model-An ODE approach, Differential Interal. Equations 27 (2008), 665-679.
[9] Ding, W. Y.; Ni, W. M.; On the existence of positive entire solutions of a semilinear elliptic equation, Arch. Rational Mech. Anal. 91 (1986), 283-308.
[10] Ginibre, J.; Velo, G.; On a class of nonlinear Schrödinger equations with nonlocal interaction, Math. Z. 170 (1980), 109-136.
[11] Lieb, E. H.; Existence and uniquenness of the minimizing solution of Choquard nonlinear equation, Stud. Appl. Math. 57 (1977), 93-105.
[12] Lieb, E. H.; Loss, M.; Analysis, 2nd edu. Graduate Studies in Mathematics, 14 (2001), AMS, USA.
[13] Lieb, E. H.; Simon, B.; The Hartree-Fock theory for Coulomb systems, Comm. Math. Phys. 53 (1977), 185-194.
[14] Lions, P. L.; The Choquard equation and related questions, Nonlinear Anal. TMA. 4 (1980), 1063-1073.
[15] Lions, P. L.; The concentration-compactness principle in the calculus of variations, The locally compact case. II, Ann. Inst. H. Poincaré Anal. Non Linéaire 1 (1984), 223-282.
[16] Lozano, S.; Cecilia, D.; Elliptic problem with local and nonlocal nonlinearities in exterior domains, http:// www.posgrado.unam.mx/publicaciones/ant col-posg/
[17] Li, G. B.; Ye, H.Y.; The existence of positive solutions with prescribed L2-norm for nonlinear Choquard equations, J. Math. Phys. 55 (2014), 121501.
[18] Ma, L.; Zhao, L.; Classification of positive solitary solutions of the nonlinear Choquard equation, Arch. Ration. Mech. Anal. 195 (2010), 455-467.
[19] Menzala, G. P.; On regular solutions of a nonlinear equation of Choquard type. Proc. Roy. Soc. Edinburgh. Sect. A, 86 (1980), 291-301.
[20] Moroz, I. M.; Penrose, R.; Tod, P.; Spherically-symmetric solutions of the SchrödingerNewton equations, Classical Quantum Gravity 15 (1998), 2733-2742.
[21] Moroz, V.; Van Schaftingen, J.; Groundstates of nonlinear Choquard equations: existence, qualitative properties and decay estimates. J. Funct. Anal. 265 (2014), 153-184.
[22] Moroz, V.; Van Schaftingen, J.; Nonexistence and optimal decay of supersolutions to Choquard equations in exterior domains J. Differential Equations 254 (2013), 3089-3145.
[23] Moroz, V.; Van Schaftingen, J.; Semiclassical states for the Choquard equations, arXiv: 1308.157lvl.
[24] Nolasco, M.; Breathing modes for the Schrödinger-Poission system with a multiple-well external potential, Commun. Pure Appl. Anal. 9 (2010), 1411-1419.
[25] Penrose, R.; On gravity's role in quantum state reduction, Gen. Rel. Grav. 28 (1996), 581-600.
[26] Pekar, S.; Untersuchung uber die Elektronentheorie der Kristalle, Akademie Verlag, Berlin, 1954.
[27] Tod, P.; Moroz, M. I.; An analytical approach to the Schrödinger-Newton equations, Nonlinearity 12 (1999), 201-216.
[28] Wei, J.; Winter, M.; Strongly interacting bumps for the Schrödinger-Newton equations, J. Math. Phys. 50 (2009), 22pp.
[29] Willem, M.; Minmax theorems. Progress in Nonlinear Differential Equations and their Applications, 24, Birkhäuser, Boston, 1996.
[30] Willem, M.; Functional Analysis: Fundamentals and Applications, Cornerstones, vol. XIV, Birkhäuser, Basel, 2013.

TaO Wang
School of Mathematics and Statistics, Central South University, Changsha, Hunan 410083, China

E-mail address: wt_61003@163.com


[^0]:    2010 Mathematics Subject Classification. 35A15, 35J20, 35J60.
    Key words and phrases. Choquard equation; nonlocal nonlinearities; variational methods.
    (C) 2016 Texas State University.

    Submitted November 8, 2015. Published January 4, 2016.

