ON A SUBCLASS OF *n*-STARLIKE FUNCTIONS

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In 1999, Kanas and Rønning introduced the classes of starlike and convex functions, which are normalized with f(w) = f'(w) - 1 = 0 and w a fixed point in U. In 2005, the authors introduced the classes of functions close to convex and α -convex, which are normalized in the same way. All these definitions are somewhat similar to the ones for the uniform-type functions and it is easy to see that for w = 0, the well-known classes of starlike, convex, close-to-convex, and α -convex functions are obtained. In this paper, we continue the investigation of the univalent functions normalized with f(w) = f'(w) - 1 = 0, where w is a fixed point in U.

1. Introduction

Let $\mathcal{H}(U)$ be the set of functions which are regular in the unit disc $U = \{z \in \mathbb{C} : |z| < 1\}$, $A = \{f \in \mathcal{H}(U) : f(0) = f'(0) - 1 = 0\}$, and $S = \{f \in A : f \text{ is univalent in } U\}$.

We recall here the definitions of the well-known classes of starlike and convex functions:

$$S^{*} = \left\{ f \in A : \operatorname{Re} \frac{zf'(z)}{f(z)} > 0, \ z \in U \right\},$$

$$S^{c} = \left\{ f \in A : \operatorname{Re} \left(1 + \frac{zf''(z)}{f'(z)} \right) > 0, \ z \in U \right\}.$$
(1.1)

Let *w* be a fixed point in *U* and $A(w) = \{f \in \mathcal{H}(U) : f(w) = f'(w) - 1 = 0\}$. In [3], Kanas and Rønning introduced the following classes:

$$S(w) = \{ f \in A(w) : f \text{ is univalent in } U \},$$

$$ST(w) = S^{*}(w) = \left\{ f \in S(w) : \operatorname{Re} \frac{(z - w)f'(z)}{f(z)} > 0, \ z \in U \right\},$$

$$CV(w) = S^{c}(w) = \left\{ f \in S(w) : 1 + \operatorname{Re} \frac{(z - w)f''(z)}{f'(z)} > 0, \ z \in U \right\}.$$
(1.2)

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2842 On a subclass of *n*-starlike functions

It is obvious that a natural "Alexander relation" exists between the classes $S^*(w)$ and $S^c(w)$:

$$g \in S^{c}(w)$$
 iff $f(z) = (z - w)g'(z) \in S^{*}(w)$. (1.3)

Denote with $\mathcal{P}(w)$ the class of all functions $p(z) = 1 + \sum_{n=1}^{\infty} B_n \cdot (z - w)^n$ that are regular in *U* and satisfy p(w) = 1 and Re p(z) > 0 for $z \in U$.

2. Preliminary results

If is easy to see that a function $f_{(z)} \in A(w)$ has the series of expansions:

$$f(z) = (z - w) + a_2(z - w)^2 + \dots$$
(2.1)

In [8], Wald gives the sharp bounds for the coefficients B_n of the function $p \in \mathcal{P}(w)$. Theorem 2.1. If $p(z) \in \mathcal{P}(w)$, $p(z) = 1 + \sum_{n=1}^{\infty} B_n \cdot (z - w)^n$, then

$$|B_n| \le \frac{2}{(1+d)(1-d)^n}, \quad where \ d = |w|, \ n \ge 1.$$
 (2.2)

Using the above result, Kanas and Rønning obtain the following theorem in [3]. THEOREM 2.2. Let $f \in S^*(w)$ and $f(z) = (z - w) + b_2(z - w)^2 + \dots$ Then

$$|b_{2}| \leq \frac{2}{1-d^{2}}, \qquad |b_{3}| \leq \frac{3+d}{(1-d^{2})^{2}}, |b_{4}| \leq \frac{2}{3} \cdot \frac{(2+d)(3+d)}{(1-d^{2})^{3}}, \qquad |b_{5}| \leq \frac{1}{6} \cdot \frac{(2+d)(3+d)(3d+5)}{(1-d^{2})^{4}},$$
(2.3)

where d = |w|.

Remark 2.3. It is clear that the above theorem also provides bounds for the coefficients of functions in $S^{c}(w)$, due to the relation between $S^{c}(w)$ and $S^{*}(w)$.

In [1], are also defined the following sets:

$$D(w) = \left\{ z \in U : \operatorname{Re}\left[\frac{w}{z}\right] < 1, \operatorname{Re}\left[\frac{z(1+z)}{(z-w)(1-z)}\right] > 0 \right\} \quad \text{for } w \neq 0, \ D(0) = U;$$

$$s(w) = \left\{ f : D(w) \longrightarrow \mathbb{C} \right\} \cap S(w); \qquad s^*(w) = S^*(w) \cap s(w),$$

(2.4)

where *w* is a fixed point in *U*.

The authors consider the integral operator $L_a: A(w) \rightarrow A(w)$ defined by

$$f(z) = L_a F(z) = \frac{1+a}{(z-w)^a} \cdot \int_w^z F(t) \cdot (t-w)^{a-1} dt, \quad a \in \mathbb{R}, \ a \ge 0.$$
(2.5)

The next theorem is a result of the so called "admissible functions method" introduced by Mocanu and Miller (see [3, 4, 6]).

THEOREM 2.4. Let *h* be convex in *U* and $\operatorname{Re}[\beta h(z) + \gamma] > 0$, $z \in U$. If $p \in \mathcal{H}(U)$ with p(0) = h(0) and *p* satisfied the Briot-Bouquet differential subordination

$$p(z) + \frac{zp'(z)}{\beta p(z) + \gamma} \prec h(z), \tag{2.6}$$

then $p(z) \prec h(z)$.

3. Main results

Deffinition 3.1. Let *w* be a fixed point in $U, n \in \mathbb{N}$. D_w^n denotes the differential operator:

$$D_{w}^{n}: A(w) \longrightarrow A(w) \text{ with },$$

$$D_{w}^{0}f(z) = f(z),$$

$$D_{w}^{1}f(z) = D_{w}f(z) = (z - w) \cdot f'(z),$$

$$D_{w}^{n}f(z) = D_{w}(D_{w}^{n-1}f(z)).$$

(3.1)

Remark 3.2. For $f \in A(w)$, $f(w) = (z - w) + \sum_{j=2}^{\infty} a_j (z - w)^j$, we have

$$D_w^n f(z) = (z - w) + \sum_{j=2}^{\infty} j^n \cdot a_j \cdot (z - w)^j.$$
(3.2)

It easy to see that if we take w = 0, we obtain the Sălăgean differential operator (see [7]).

Deffinition 3.3. Let w be a fixed point in U, $n \in \mathbb{N}$ and $f \in S(w)$. f is said to be an *n*-w-starlike function if

Re
$$\frac{D_w^{n+1}f(z)}{D_w^n f(z)} > 0, \quad z \in U.$$
 (3.3)

The class of all these functions is denoted by $S_n^*(w)$.

Remark 3.4. (1) $S_0^*(w) = S^*(w)$ and $S_n^*(0) = S_n^*$, where S_n^* is the class of *n*-starlike functions introduced by Sălăgean in [7].

- (2) If $f(z) \in S_n^*(w)$ and we denote $D_w^n f(z) = g(z)$, we obtain $g(z) \in S^*(w)$.
- (3) Using the class s(w), we obtain $s_n^*(w) = S_n^*(w) \cap s(w)$.

THEOREM 3.5. Let w be a fixed point in U and $n \in \mathbb{N}$. If $f(z) \in s_{n+1}^*(w)$ then $f(z) \in s_n^*(w)$. This means

$$s_{n+1}^*(w) \subset s_n^*(w).$$
 (3.4)

2844 On a subclass of *n*-starlike functions

Proof. From $f(z) \in s_{n+1}^*(w)$, we have $\operatorname{Re}(D_w^{n+2}f(z)/D_w^{n+1}f(z)) > 0, z \in U$. We denote $p(z) = (D_w^{n+1}f(z)/D_w^nf(z))$, where p(0) = 1 and $p(z) \in \mathcal{H}(U)$. We obtain

$$\frac{D_{w}^{n+2}f(z)}{D_{w}^{n+1}f(z)} = \frac{D_{w}(D_{w}^{n+1}f(z))}{D_{w}(D_{w}^{n}f(z))} = \frac{(z-w)(D_{w}^{n+1}f(z))'}{(z-w)(D_{w}^{n}f(z))'} = \frac{(D_{w}^{n+1}f(z))'}{(D_{w}^{n}f(z))'},$$

$$p'(z) = \frac{(D_{w}^{n+1}f(z))' \cdot (D_{w}^{n}f(z)) - (D_{w}^{n+1}f(z)) \cdot (D_{w}^{n}f(z))'}{(D_{w}^{n}f(z))^{2}}$$

$$= \frac{(D_{w}^{n+1}f(z))'}{(D_{w}^{n}f(z))'} \cdot \frac{(D_{w}^{n}f(z))'}{D_{w}^{n}f(z)} - p(z) \cdot \frac{(D_{w}^{n}f(z))'}{D_{w}^{n}f(z)}.$$
(3.5)

Thus we have

$$(z-w) \cdot p'(z) = \frac{\left(D_w^{n+1}f(z)\right)'}{\left(D_w^n f(z)\right)'} \cdot \frac{(z-w) \cdot \left(D_w^n f(z)\right)'}{D_w^n f(z)} - p(z) \cdot \frac{(z-w) \cdot \left(D_w^n f(z)\right)'}{D_w^n f(z)},$$

$$(z-w) \cdot p'(z) = \frac{\left(D_w^{n+1} f(z)\right)'}{\left(D_w^n f(z)\right)'} \cdot p(z) - \left[p(z)\right]^2,$$

$$\frac{\left(D_w^{n+1} f(z)\right)'}{\left(D_w^n f(z)\right)'} = p(z) + \frac{1}{p(z)} \cdot (z-w) \cdot p'(z).$$
(3.6)

From $\operatorname{Re}(D_w^{n+2}f(z)/D_w^{n+1}f(z)) > 0$ we obtain $p(z) + (1/p(z)) \cdot (z - w) \cdot p'(z) \prec ((1 + z)/(1 - z))$ or

$$p(z) + \frac{zp'(z)}{1/(1 - (w/z)) \cdot p(z)} \prec \frac{1+z}{1-z} \equiv h(z), \quad \text{with } h(0) = 1.$$
(3.7)

By hypothesis, we have $\operatorname{Re}[1/(1 - (w/z)) \cdot h(z)] > 0$, and thus from Theorem 2.4 we obtain $p(z) \prec h(z)$ or $\operatorname{Re} p(z) > 0$. This means $f \in s_n^*(w)$.

Remark 3.6. From Theorem 3.5, we obtain $s_n^*(w) \subset s_0^*(w) \subset S^*(w)$, $n \in \mathbb{N}$.

THEOREM 3.7. If $F(z) \in s_n^*(w)$ then $f(z) = L_a F(z) \in S_n^*(w)$, where L_a is the integral operator defined by (2.5).

Proof. From (2.5) we obtain

$$(1+a) \cdot F(z) = a \cdot f(z) + (z-w) \cdot f'(z).$$
(3.8)

By means of the application of the operator D_w^{n+1} we obtain

$$(1+a) \cdot D_w^{n+1} F(z) = a \cdot D_w^{n+1} f(z) + D_w^{n+1} [(z-w) \cdot f'(z)]$$
(3.9)

or

$$(1+a) \cdot D_w^{n+1} F(z) = a \cdot D_w^{n+1} f(z) + D_w^{n+2} f(z).$$
(3.10)

Similarly, by means of the application of the operator D_w^n , we obtain

$$(1+a) \cdot D_w^n F(z) = a \cdot D_w^n f(z) + D_w^{n+1} f(z).$$
(3.11)

Thus

$$\frac{D_w^{n+1}F(z)}{D_w^nF(z)} = \frac{\left(D_w^{n+2}f(z)/D_w^{n+1}f(z)\right) \cdot \left(D_w^{n+1}f(z)/D_w^nf(z)\right) + a \cdot \left(D_w^{n+1}f(z)/D_w^nf(z)\right)}{\left(D_w^{n+1}f(z)/D_w^nf(z)\right) + a}.$$
(3.12)

Using the notation $D_w^{n+1}f(z)/D_w^nf(z) = p(z)$, with p(0) = 1, we have

$$\frac{(z-w)\cdot p'(z)}{p(z)} = \frac{D_w^{n+2}f(z)}{D_w^{n+1}f(z)} - p(z)$$
(3.13)

or

$$\frac{D_w^{n+2}f(z)}{D_w^{n+1}f(z)} = p(z) + \frac{(z-w) \cdot p'(z)}{p(z)}.$$
(3.14)

Thus

$$\frac{D_w^{n+1}F(z)}{D_w^nF(z)} = \frac{p(z)[p(z) + ((z-w)p'(z)/p(z)) + a]}{p(z) + a}
= p(z) + \frac{zp'(z)}{(1/(1-(w/z)))p(z) + (a/(1-(w/z)))}.$$
(3.15)

From $F(z) \in \mathfrak{s}_n^*(w)$ we obtain $(D_w^{n+1}F(z)/D_w^nF(z)) \prec ((1+z)/(1-z)) \equiv h(z)$ or

$$p(z) + \frac{zp'(z)}{\left(1/(1-(w/z))\right)p(z) + \left(a/(1-(w/z))\right)} \prec h(z).$$
(3.16)

By hypothesis, we have $\operatorname{Re}[(1/(1-(w/z))) \cdot h(z)+(a/(1-(w/z)))] > 0$ and from Theorem 2.4 we obtain $p(z) \prec h(z)$ or $\operatorname{Re}\{D_w^{n+1}f(z)/D_w^nf(z)\} > 0$, $z \in U$. This means $f(z) = L_aF(z) \in S_n^*(w)$.

Remark 3.8. If we consider w = 0 in Theorem 3.7 we obtain that the integral operator defined by (2.5) preserves the class of *n*-starlike functions, and if we consider w = 0 and n = 0 in the above theorem we obtain that the integral operator defined by (2.5) preserves the well-known class of starlike functions.

THEOREM 3.9. Let w be a fixed point in U and $f \in S_n^*(w)$ with $f(z) = (z - w) + \sum_{j=2}^{\infty} a_j \cdot (z - w)^j$. Then

$$|a_{2}| \leq \frac{1}{2^{n-1} \cdot (1-d^{2})},$$

$$|a_{3}| \leq \frac{3+d}{3^{n} \cdot (1-d^{2})^{2}},$$

$$|a_{4}| \leq \frac{(2+d)(3+d)}{2^{2n-1} \cdot 3 \cdot (1-d^{2})^{3}},$$

$$|a_{5}| \leq \frac{(2+d)(3+d)(3d+5)}{5^{n} \cdot 6 \cdot (1-d^{2})^{4}},$$
(3.17)

where d = |w|.

Proof. From Remark 3.4 for $f \in S_n^*(w)$ we obtain

$$D_w^n f(z) = g(z) \in S^*(w).$$
 (3.18)

If we consider $g(z) = (z - w) + \sum_{j=2}^{\infty} b_j \cdot (z - w)^j$, using Remark 3.2, from (3.18) we obtain $j^n \cdot a_j = b_j$, j = 2, 3, ...

Thus we have $a_j = 1/j^n \cdot b_j$, j = 2, 3, ..., and from the estimates (2.3) we get the result.

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