

Research Article

On Certain Classes of p -Valent Functions by Using Complex-Order and Differential Subordination

Abdolreza Tehranchi¹ and Adem Kılıçman²

¹ Department of Mathematics, Islamic Azad University, South Tehran Branch, Tehran, Iran

² Department of Mathematics and Institute for Mathematical Research, University Putra Malaysia (UPM), Serdang, Selangor 43400, Malaysia

Correspondence should be addressed to Adem Kılıçman, akilicman@putra.upm.edu.my

Received 29 May 2010; Revised 24 September 2010; Accepted 16 October 2010

Academic Editor: Vladimir Mityushev

Copyright © 2010 A. Tehranchi and A. Kılıçman. This is an open access article distributed under the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

The aim of the present paper is to study the p -valent analytic functions in the unit disk and satisfy the differential subordinations $z(\mathcal{O}_p(r, \lambda)f(z))^{(j+1)} / (p-j)(\mathcal{O}_p(r, \lambda)f(z))^{(j)} < (a + (aB + (A - B)\beta)z) / a(1 + Bz)$, where $I_p(r, \lambda)$ is an operator defined by Sălăgean and β is a complex number. Further we define a new related integral operator and also study the Fekete-Szego problem by proving some interesting properties.

1. Introduction

Let \mathcal{A} be the class of analytic functions in $\Delta = \{z \in \mathbb{C} : |z| < 1\}$. Let \mathcal{A}_p denote the class of all analytic functions in the form of

$$f(z) = ez^p - \sum_{n=p-1}^{2p-1} t_{n-p+1} z^{n-p+1} + {}_2F_1(a, b; c; z), \quad |z| < 1, \quad (1.1)$$

where $F_1(a, b; c; z)$ is Gaussian hypergeometric function defined by

$${}_2F_1(a, b; c; z) = \sum_{n=0}^{\infty} \frac{(a, n)(b, n)}{(c, n)n!} z^n, \quad (1.2)$$

$$(a, n) = \frac{\Gamma(a+n)}{\Gamma(a)} = a(a+1, n-1), \quad c > b > 0, \quad c > a+b,$$

$$t_{n-p+1} = \frac{(a, n-p+1)(b, n-p+1)}{(c, n-p+1)(n-p+1)!}, \quad e > 0.$$

Note that it is easy to see that these functions are analytic in the unit disk Δ ; for more details on hypergeometric functions ${}_2F_1(a, b; c; z)$, see [1, 2].

Definition 1.1. A function $f \in \mathcal{A}_p$ is said to be in the class $S_p^*(\alpha)$, p -valently starlike functions of order α , if it satisfies $\operatorname{Re}\{zf'(z)/f(z)\} > \alpha$, ($0 \leq \alpha < p, z \in \Delta$). We write $S_p^*(0) = S_p^*$, the class of p -valently starlike functions in Δ .

Similarly, a function $f \in \mathcal{A}_p$ is said to be in the class $C_p(\alpha)$, p -valently convex of order α , if it satisfies $\operatorname{Re}\{1 + zf''(z)/f'(z)\} > \alpha$, ($0 \leq \alpha < p, z \in \Delta$).

Let $h(z)$ be analytic and $h(0) = p$. A function $f \in \mathcal{A}_p$ is in the class $S_p^*(h)$ if

$$\frac{zf'(z)}{f(z)} < h(z), \quad z \in \Delta. \quad (1.3)$$

The class $S_p^*(h)$ and a corresponding convex class $C_p(h)$ were defined by Ma and Minda in [3]. Similar results which are related to the convex class can also be obtained easily from the corresponding functions in $S_p^*(h)$. For example,

(i) if $p = 1$ and

$$h(z) = \frac{1+z}{1-z}, \quad (1.4)$$

then the classes reduce to the usual classes of starlike and convex functions;

- (ii) if $h(z) = (1 + (1 - 2\alpha)z)/(1 - z)$ where $0 \leq \alpha < 1$, then the classes are reduced to the usual classes of starlike and convex functions of order α ;
- (iii) if $h(z) = p((1 + Az)/(1 + Bz))$, where $-1 \leq B < A \leq 1$, then the classes are reduced to the class of Janowski starlike functions $S_p^*[A, B]$ which is defined by

$$S_p^*[A, B] = \left\{ f \in \mathcal{A}_p : \frac{zf'}{f} < p \frac{1 + Az}{1 + Bz}, \quad -1 \leq B < A \leq 1, \quad z \in \Delta \right\}; \quad (1.5)$$

- (iv) if $h(z) = ((1 + z)/(1 - z))^\alpha$ where $p = 1$ and $0 < \alpha \leq 1$, then the classes reduce to the classes of strongly starlike and convex functions of order α that consists of univalent functions $f \in \mathcal{A}$ satisfying

$$\left| \arg \left(\frac{zf'(z)}{f(z)} \right) \right| < \frac{\alpha\pi}{2}, \quad 0 < \alpha \leq 1, \quad z \in \Delta \quad (1.6)$$

or equivalently we have

$$SS^*(\alpha) = \left\{ f \in \mathcal{A}_p : \frac{zf'}{f} < \left(\frac{1+z}{1-z} \right)^\alpha, \quad 0 < \alpha \leq 1, \quad z \in \Delta \right\}. \quad (1.7)$$

In the literature, there are several works and many researchers have been studying the related problems. For example, Obradović and Owa [4], Silverman [5], Obradović and Tuneski [6], and Tuneski [7] have studied the properties of classes of functions which are defined in terms of the ratio of $1 + zf''(z)/f'(z)$ and $zf'(z)/f(z)$.

Definition 1.2. A function $f \in \mathcal{A}_p$ is said to be p -valent Bazilevic of type η and order α if there exists a function $g \in S_p^*$ such that

$$\operatorname{Re} \left\{ \frac{zf'(z)}{f^{1-\eta}(z)g^\eta(z)} \right\} > \alpha \quad (z \in \Delta) \quad (1.8)$$

for some η ($\eta \geq 0$) and α ($0 \leq \alpha < p$). We denote by $\mathcal{B}_p(\eta, \alpha)$, the subclass of \mathcal{A}_p consisting of all such functions. In particular, a function in $\mathcal{B}_p(1, \alpha) = \mathcal{B}_p(\alpha)$ is said to be p -valently close-to-convex of order α in Δ .

Definition 1.3. Let f and g be analytic functions in Δ , then we say f is subordinate to g and denoted by $f < g$ if there exists a Schwarz function $w(z)$, analytic in Δ with $w(0) = 0$ and $|w(z)| < 1$, such that $f(z) = g(w(z))$, $z \in \Delta$. In particular, if the function g is univalent in Δ , the above subordination is equivalent to $f(0) = g(0)$ and $f(\Delta) \subset g(\Delta)$. Also, we say that g is superordinate to f ; see [8].

Definition 1.4. Motivated by the multiplier transformation on \mathcal{A} , we define the operator $\mathcal{O}_p(r, \lambda)$; by the following infinite series when $f(z) = z^p + \sum_{n=p+1}^{\infty} a_n z^n$ then

$$\mathcal{O}_p(r, \lambda)f(z) = z^p + \sum_{n=1+p}^{\infty} \binom{n+\lambda}{p+\lambda}^r a_n z^n \quad (\lambda \geq 0). \quad (1.9)$$

Sălăgean derivative operator is closely related to the operator $\mathcal{O}_p(r, \lambda)$; see [9]. In [10], Uralegaddi and Somanatha also studied the case $\mathcal{O}_1(r, 1) = \mathcal{O}_r$. The operator $\mathcal{O}_1(r, \lambda) = \mathcal{O}_r^\lambda$ was studied recently by Cho and Srivastava [11] and Cho and Kim [12].

Definition 1.5. Differential operator, for each $f(z) = z^p + \sum_{n=p+1}^{\infty} a_n z^n$, we have

$$f^{(j)}(z) = \frac{p!}{(p-j)!} z^{p-j} + \sum_{n=1+p}^{\infty} \frac{n!}{(n-j)!} a_n z^{n-j}, \quad (1.10)$$

where $n, p \in \mathbb{N}$, $p > j$, and $j \in \mathbb{N}_0 = \{0\} \cup \mathbb{N}$. In particular, if $j = 0$ we have $f^{(0)}(z) = f(z)$.

Definition 1.6. A function $f \in \mathcal{A}_p$ is said to be in the class $\mathcal{A}_p(\lambda, r, j; h)$ if it satisfies the following subordination:

$$\frac{z(\mathcal{O}_p(r, \lambda)f(z))^{(j+1)}}{(p-j)(\mathcal{O}_p(r, \lambda)f(z))^{(j)}} < h(z), \quad (1.11)$$

and in this study we consider

$$h(z) = 1 + \frac{A-B}{a} \frac{\beta z}{1+Bz}, \quad z \in \Delta, \quad (1.12)$$

where $-1 \leq B < A \leq 1$, $a > 0$ and $\beta (\neq 0)$ is a complex number; so we denote $\overline{\mathcal{A}}_p(\lambda, r, j; h) = \overline{\mathcal{A}}_p(\lambda, r, j, \beta, a, A, B)$. Then we say that $f(z)$ is superordinate to $h(z)$ if $f(z)$ satisfies the following:

$$h(z) < \frac{z(\mathcal{O}_p(r, \lambda)f(z))^{(j+1)}}{(p-j)(\mathcal{O}_p(r, \lambda)f(z))^{(j)}}, \quad (1.13)$$

where $h(z)$ is analytic in Δ and $h(0) = 1$.

Further we note that if

$$\frac{z(\mathcal{O}_p(r, \lambda)f(z))^{(j+1)}}{(\mathcal{O}_p(r, \lambda)f(z))^{(j)}} < \frac{(p-j)[a + (aB + (A-B)\beta)z]}{a(1+Bz)} = h(z). \quad (1.14)$$

By choosing $j = r = 0$, $p = 1$, so $h(0) = 1$, then $f(z) \in S^*(h)$. For $a = A = \beta = 1, B = -1$, and $p \geq 1$, we have $f(z) \in S_p^*(1)$. But if $a = \beta = 1$ and $j = r = 0$ and $-1 \leq B < A \leq 1$, then $f(z) \in S^*[A, B]$, a class of Janowski starlike functions. If we put $p = a = \beta = A = 1, B = -1$, then $f(z) \in SS^*(1)$ classes of strongly starlike. By Definition 1.2, if $g(z) \in S^*$, univalent starlike, and $j = r = 0$ and $p = a = A = \beta = 1, B = -1$ and if $\text{Re}\{zf'(z)/f(z)g^2(z)\} > 1$, then $f(z) \in \mathcal{B}(2, 1)$ is a class Bazilevic functions of type $\eta = 2$ and order $\alpha = 1$.

2. Main Results

Theorem 2.1. Let the function $f(z)$ be of the form (1.1). If some $A, B, (-1 < B < A \leq 1)$, and $\beta (\neq 0)$ are complex numbers and

$$\sum_{m=p+1}^{\infty} \gamma_{\lambda}^r(m, p) [a(1+B)(\delta(m, j+1) - \delta(m, j)(p-j)) - \delta(m, j)(A-B)(p-j)|\beta|] k_m < |\beta|e(A-B)\delta(p, j+1), \quad (2.1)$$

then $f(z) \in \overline{\mathcal{A}}_p(\lambda, r, j, \beta, a, A, B)$, where $\gamma_{\lambda}^r(m, p) = ((m+\lambda)/(p+\lambda))^r$, $\delta(m, j) = m!/(m-j)!$ and for $r, j \in \mathbb{N}_0$, $\lambda > 0$, $p \in \mathbb{N}$, $j < p$. The result is sharp.

Proof. Since the function $f(z)$ in the theorem can be expressed in the form

$$f(z) = ez^p + \sum_{n=2p}^{\infty} k_{n-p+1}z^{n-p+1} \quad \text{or} \quad f(z) = ez^p + \sum_{m=p+1}^{\infty} k_m z^m, \quad (2.2)$$

where $m = n - p + 1$ and $k_m = (a, m)(b, m)/(c, m)m!$, and also we have for all $r, j \in \mathcal{N}_0$,

$$\begin{aligned}
 (\mathcal{D}_p(r, \lambda)f(z))^{(j)} &= \frac{ep!}{(p-j)!}z^{p-j} + \sum_{m=p+1}^{\infty} \left(\frac{m+\lambda}{p+\lambda}\right)^r \frac{m!}{(m-j)!}k_m z^{m-j} \\
 &= e\delta(p, j)z^{p-j} + \sum_{m=p+1}^{\infty} \gamma_{\lambda}^r(m, p)\delta(m, j)k_m z^{m-j},
 \end{aligned}
 \tag{2.3}$$

now, assume that the condition (2.1) holds true. We show that $f \in \overline{\mathcal{A}}_p(\lambda, r, j, \beta, a, A, B)$. Equivalently, we prove that

$$\left| \frac{az(\mathcal{D}_p(r, \lambda)f(z))^{(j+1)} - a(p-j)(\mathcal{D}_p(r, \lambda)f(z))^{(j)}}{(p-j)R(\mathcal{D}_p(r, \lambda)f(z))^{(j)} - Baz(\mathcal{D}_p(r, \lambda)f(z))^{(j+1)}} \right| < 1,
 \tag{2.4}$$

where $R = aB + (A - B)\beta$. But we have

$$\begin{aligned}
 &\left| \frac{az(\mathcal{D}_p(r, \lambda)f(z))^{(j+1)} - a(p-j)(\mathcal{D}_p(r, \lambda)f(z))^{(j)}}{(p-j)R(\mathcal{D}_p(r, \lambda)f(z))^{(j)} - Baz(\mathcal{D}_p(r, \lambda)f(z))^{(j+1)}} \right| \\
 &= \left| \frac{\left[a \sum_{m=p+1}^{\infty} \gamma_{\lambda}^r(m, p)(\delta(m, j+1) - \delta(m, j)(p-j))k_m z^{m-j} \right]}{\left[\beta(A-B)\delta(p, j+1)ez^{p-j} - \sum_{m=p+1}^{\infty} \gamma_{\lambda}^r(m, p)(aBC - \delta(m, j)(A-B)\beta(p-j))k_m z^{m-j} \right]} \right| \\
 &< \left\{ \frac{\left[a \sum_{m=p+1}^{\infty} \gamma_{\lambda}^r(m, p)(\delta(m, j+1) - \delta(m, j)(p-j))k_m \right]}{\left[|\beta|e(A-B)\delta(p, j+1) - \sum_{m=p+1}^{\infty} \gamma_{\lambda}^r(m, p)(aBC - \delta(m, j)(A-B)|\beta|(p-j))k_m \right]} \right\} < 1.
 \end{aligned}
 \tag{2.5}$$

where C denotes $(\delta(m, j+1) - \delta(m, j)(p-j))$.

The last inequality is true by (2.1) and this completes the proof. The result is sharp for the functions $f_m(z)$ defined in Δ by

$$\begin{aligned}
 f_m(z) &= ez^p + \frac{|\beta|e(A-B)\delta(p, j+1)}{\gamma_{\lambda}^r(m, p)[a(1+B)(\delta(m, j+1) - \delta(m, j)(p-j)) - \delta(m, j)(A-B)(p-j)|\beta|]}z^m
 \end{aligned}
 \tag{2.6}$$

for $m \geq p + 1$. □

Remark 2.2. We observe that if $B \neq 0$, the converse of the above theorem needs not be true. For instance, consider the function $f(z)$ defined by

$$\frac{z(\mathcal{O}_p(r, \lambda)f(z))^{(j+1)}}{((p-j)\mathcal{O}_p(r, \lambda)f(z))^{(j)}} < \frac{a - \text{Sgn}(B)(pB + (A-B)\beta)z}{a(1 - \text{Sgn}(B)Bz)}, \quad (2.7)$$

where $\text{Sgn}(B) = 1, 0, -1$ thus accordingly $B > 0$, $B = 0$ and $B < 0$. It is easily seen that $f(z) \in \overline{\mathcal{A}_p}(\lambda, r, j, \beta, a, A, B)$ and

$$k_m = -\frac{(1+B)\beta e(A-B)\delta(p, j+1)\text{Sgn}(B)^{m-p-1}B^{m-p-2}}{[a(1+B)(\delta(m, j+1) + \delta(m, j)(p-j)) + \delta(m, j)(A-B)(p-j)\beta]\gamma_\lambda^r(m, p)} \quad (2.8)$$

$(m \geq p+1)$

so that

$$\sum_{m=p+1}^{\infty} \gamma_\lambda^r(m, p) \left[\frac{a(1+B)(\delta(m, j+1) - \delta(m, j)(p-j)) - \beta(A-B)\delta(m, j)(p-j)}{\beta e(A-B)\delta(p, j+1)} \right] |k_m| \quad (2.9)$$

$$= (1+B) \sum_{m=p+1}^{\infty} (B)^{m-p-2} = \frac{1+B}{1-B} > 1,$$

where A, B are satisfying the conditions $-1 \leq B < A \leq 1$, $0 < B < 1$. This establishes our claim.

Theorem 2.3. If the function $f(z) \in \overline{\mathcal{A}_p}(\lambda, r, j, \beta, a, A, B)$, then

$$|k_m| \leq \frac{|\beta|(A-B)\delta(p, j+1)e}{a\gamma_\lambda^r(m, p)(\delta(m, j+1) - \delta(m, j)(p-j))}, \quad m \geq p-1, \quad (2.10)$$

where $-1 \leq B < A \leq 1$ and $0 < a < A - B \leq 1$, and the estimate is sharp.

Proof. We have

$$\frac{z(\mathcal{D}_p(r, \lambda)f(z))^{(j+1)}}{(p-j)(\mathcal{D}_p(r, \lambda)f(z))^{(j)}} = \frac{a + (aB + (A-B)\beta)w(z)}{a(1+Bw(z))}, \quad (2.11)$$

where $w(z) = \sum_{i=p+1}^{\infty} w_{i-p}z^{i-p}$ is defined as in the Definition 1.3. Now we can write

$$\begin{aligned} & a \sum_{i=p+1}^{\infty} \gamma_{\lambda}^r(i, p) (\delta(i, j+1) - \delta(i, j)(p-j)) k_i z^{i-j} \\ &= \left\{ \beta(A-B)\delta(p, j+1)e z^{p-j} - \sum_{i=p+1}^{\infty} \gamma_{\lambda}^r(i, p) (\delta(i, j+1)Ba - \delta(i, j)(p-j)R) k_i z^{i-j} \right\} \sum_{i=p+1}^{\infty} w_{i-p} z^{i-p}, \end{aligned} \quad (2.12)$$

where $R = aB + (A-B)\beta$. Now if we equalize the coefficients of the same power of z in both sides, then we have

$$\begin{aligned} & a \sum_{i=p-1}^m \gamma_{\lambda}^r(i, p) (\delta(i, j+1) - \delta(i, j)(p-j)) k_i z^{i-j} + \sum_{i=m+1}^{\infty} c_i z^{i-j} \\ &= \left\{ \beta(A-B)\delta(p, j+1)e z^{p-j} - \sum_{i=p+1}^{m-1} \gamma_{\lambda}^r(i, p) (\delta(i, j+1)Ba - \delta(i, j)(p-j)R) k_i z^{i-j} \right\} w(z), \end{aligned} \quad (2.13)$$

where c_i 's are suitable constants. By multiplying each side of the above equation by its conjugate and letting $|z| = 1, r \rightarrow 1^-$, we get

$$\begin{aligned} & a^2 \sum_{i=p-1}^m \gamma_{\lambda}^{2r}(i, p) (\delta(i, j+1) - \delta(i, j)(p-j))^2 |k_i|^2 \\ & \leq [|\beta|(A-B)\delta(p, j+1)e]^2 + \sum_{i=p+1}^{m-1} \gamma_{\lambda}^{2r}(i, p) (\delta(i, j+1)Ba - \delta(i, j)(p-j)R)^2 |k_i|^2 \end{aligned} \quad (2.14)$$

so that

$$\begin{aligned} & a^2 \gamma_{\lambda}^{2r}(m, p) (\delta(m, j+1) - \delta(m, j)(p-j))^2 |k_m|^2 \\ & \leq [|\beta|(A-B)\delta(p, j+1)e]^2 - (1-a^2) \sum_{i=p+1}^{m-1} \gamma_{\lambda}^{2r}(i, p) (\delta(i, j+1)Ba - \delta(i, j)(p-j)R)^2 |k_i|^2. \end{aligned} \quad (2.15)$$

Since $-1 < B < A \leq 1$ and $0 < a < A - B < 1$, we have

$$|k_m| \leq \frac{|\beta|(A-B)\delta(p, j+1)e}{a\gamma_\lambda^r(m, p)(\delta(m, j+1) - \delta(m, j)(p-j))}, \quad m \geq p-1 \quad (2.16)$$

and this completes the proof. Note that the estimate in (2.10) is sharp for the functions $f_m(z)$ defined in Δ ; when $j = r = 0$ in (1.3), then

$$f_m(z) = \exp \left[\int_0^z \frac{p(\psi(t)R + a)}{t(1 + B\psi(t))} dt \right], \quad m \geq 1 + p, \quad (2.17)$$

where $|\psi(t)| < 1$, $z \in \Delta$ and $R = aB + (A - B)\beta$. We can choose $\psi(t) = t^m$. \square

Theorem 2.4 ([Fekete-Szegő Problem]). *Let the function $f(z)$, given by (2.2), be in the class $\overline{\mathcal{A}}_p(\lambda, j, \beta, a, A, B)$ and μ any complex number. Then*

$$\begin{aligned} & \left| k_{p+2} - \mu k_{p+1}^2 \right| \\ & \leq \frac{(A-B)\delta(p, j+1)e|\beta|}{2a\gamma_\lambda^r(p+2, p)} \\ & \quad \times \max \left\{ 1, \left| \frac{2\gamma_\lambda^r(p+2, p)\delta(p+2, j)(a\gamma_\lambda^r(p+1, p)\delta(p+1, j) + \mu(A-B)\delta(p, j+1)e\beta)}{a(\gamma_\lambda^r(p+1, p))^2} \right| \right\}. \end{aligned} \quad (2.18)$$

Proof. On using the coefficients of z^{p+1} and z^{p+2} , we get

$$\begin{aligned} k_{p+1} &= \frac{(A-B)\beta e\delta(p, j+1)}{a\gamma_\lambda^r(p+1, p)\delta(p+1, j)} w_1, \\ k_{p+2} &= \frac{(A-B)e\beta\delta(p, j+1)}{a\gamma_\lambda^r(p+2, p)2\delta(p+2, j)} w_2 - \frac{(A-B)e\beta\delta(p, j+1)}{a\gamma_\lambda^r(p+1, p)\delta(p+1, j)} w_1^2. \end{aligned} \quad (2.19)$$

By using [13] that

$$\left| w_2 - \rho w_1^2 \right| \leq \max\{1, |\rho|\} \quad (2.20)$$

for every complex number ρ , then we can write

$$\begin{aligned}
 & \left| k_{p+2} - \mu k_{p+1}^2 \right| \\
 &= \left| \frac{1}{a} (A - B) \delta(p, j + 1) e\beta \left(\frac{w_2}{2\gamma_\lambda^r(p + 2, p) \delta(p + 2, j)} - \frac{w_1^2}{\gamma_\lambda^r(p + 1, p) \delta(p + 1, j)} \right) \right. \\
 &\quad \left. - \mu \left(\frac{(A - B) \delta(p, j + 1) e\beta}{a\gamma_\lambda^r(p + 1, p) \delta(p + 1, j)} \right)^2 w_1^2 \right| \\
 &= \left| \frac{(A - B) \delta(p, j + 1) e\beta}{2a\gamma_\lambda^r(p + 2, p) \delta(p + 2, j)} w_2 \right. \\
 &\quad \left. - \frac{(A - B) \delta(p, j + 1) e\beta a\gamma_\lambda^r(p + 1, p) \delta(p + 1, j) - \mu((A - B) \delta(p, j + 1) e\beta)^2}{(a\gamma_\lambda^r(p + 1, p) \delta(p + 1, j))^2} w_1^2 \right| \\
 &= \frac{(A - B) \delta(p, j + 1) e|\beta|}{2a\gamma_\lambda^r(p + 2, p)} \left| w_2 - h w_1^2 \right|,
 \end{aligned} \tag{2.21}$$

where

$$h = \frac{2\gamma_\lambda^r(p + 2, p) \delta(p + 2, j) (a\gamma_\lambda^r(p + 1, p) \delta(p + 1, j) - \mu(A - B) e\beta \delta(p, j + 1))}{a(\gamma_\lambda^r(p + 1, p) \delta(p + 1, j))^2}. \tag{2.22}$$

□

3. Integral Operator

Now, we introduce a new integral operator which is denoted by $G_{\eta,p}(z)$ on functions belonging to $\overline{\mathcal{A}}_p$ as follows:

$$G_{\eta,p}(z) = e(1 - \eta)z^p + \eta p \int_\epsilon^z \frac{f(t)}{t} dt \quad (0 < \eta < 1, \epsilon \rightarrow 0^+), \tag{3.1}$$

and we verify the effect of this operator on (1.11); with a simple calculation, we have

$$\begin{aligned}
 G_{\eta,p}(z) &= e(1 - \eta)z^p + \eta p \left[\int_\epsilon^z \left(et^{p-1} + \sum_{m=p+1}^\infty k_m t^{m-1} \right) dt \right] \quad (0 < \eta < 1, \epsilon \rightarrow 0^+) \\
 &= e(1 - \eta)z^p + \eta e z^p + \sum_{m=p+1}^\infty \frac{\eta p}{m} k_m z^m \\
 &= e z^p + \sum_{m=p+1}^\infty d_m z^m,
 \end{aligned} \tag{3.2}$$

where $d_m = (\eta p / m)k_m$. If we put $r = j = 0$ in (1.11), then we obtain

$$\frac{zf'(z)}{pf(z)} < \frac{a + (aB + (A - B)\beta)z}{a(1 + Bz)} \quad (3.3)$$

that is denoted by $\overline{\mathcal{A}}_p(\lambda, 0, 0, \beta, a, A, B) = \overline{\mathcal{A}}_p(\lambda, \beta, a, A, B)$.

Now if we let $\overline{\mathcal{A}}_{p,\eta}(\lambda, \beta, a, A, B)$ be a class of functions $G_{\eta,p}(z)$ analytic in Δ and defined by (3.1) where $f(z) \in \overline{\mathcal{A}}_p(\lambda, \beta, a, A, B)$. Then on using (3.1) and definition of subordination, we have the following theorem.

Theorem 3.1. $G_{\eta,p}(z) \in \overline{\mathcal{A}}_{p,\eta}(\lambda, \beta, a, A, B)$ if and only if

$$\frac{zcg'_{\eta,p}(z) + z^2G''_{\eta,p}(z) - ep^2(1 - \eta)z^p}{pzG'_{\eta,p} - ep^2(1 - \eta)z^p} < \frac{a + (aB + (A - B)\beta)z}{a(1 + Bz)}. \quad (3.4)$$

Proof. The conditions (3.3) and (3.1) give

$$\begin{aligned} G'_{\eta,p}(z) &= ep(1 - \eta)z^{p-1} + \eta p \frac{f(z)}{z} \quad \text{or} \quad f(z) = \frac{zG'_{\eta,p}(z)}{\eta p} - \frac{e(1 - \eta)z^p}{\eta}, \\ f'(z) &= \frac{1}{\eta p} \left(G'_{\eta,p}(z) + zG''_{\eta,p}(z) \right) - \frac{ep}{\eta} (1 - \eta)z^{p-1} \\ &= \frac{1}{\eta p} (H_{\eta,p}(z))' - \frac{ep}{\eta} (1 - \eta)z^{p-1}, \end{aligned} \quad (3.5)$$

where $H_{\eta,p}(z) = zG'_{\eta,p}(z)$. By putting $f'(z)$ and $f(z)$ in (3.3), we obtain

$$\begin{aligned} \frac{zf'(z)}{pf(z)} &= \frac{zH'_{\eta,p}(z) - ep^2(1 - \eta)z^p}{H_{\eta,p}(z) - ep^2(1 - \eta)z^p} \\ &= \frac{zG'_{\eta,p}(z) + z^2G''_{\eta,p}(z) - ep^2(1 - \eta)z^p}{pzG'_{\eta,p}(z) - ep^2(1 - \eta)z^p} < \frac{a + (aB + (A - B)\beta)z}{a(1 + Bz)}. \end{aligned} \quad (3.6)$$

With a simple calculation on $F_\xi(z)$, we have

$$\begin{aligned} F_\xi(z) &= \frac{p + \xi}{z^\xi} \left[\int_0^z s^{\xi-1} \left(es^p + \sum_{m=p+1}^{\infty} k_m s^m \right) ds \right] \\ &= ez^p + \sum_{m=p+1}^{\infty} \frac{p + \xi}{m + \xi} k_m z^m \\ &= ez^p + \sum_{p+1}^{\infty} b_m z^m \quad \text{where } b_m = \frac{p + \xi}{m + \xi} k_m. \end{aligned} \quad (3.7)$$

Let $\overline{\mathcal{A}}_{p,\xi}(\lambda, \beta, a, A, B)$ be the class of functions $F_\xi(z)$ analytic in Δ defined by $f \in \overline{\mathcal{A}}_p(\lambda, \beta, a, A, B)$. We can write next theorem on using (3.3) and definition of subordination. \square

Theorem 3.2. The $F_\xi(z) \in \overline{\mathcal{A}}_{p,\xi}(\lambda, \beta, a, A, B)$ if and only if

$$\frac{z\left((\xi+1)F'_\xi(z) + zF''_\xi(z)\right)}{p\left(\xi F_\xi(z) + zF'_\xi(z)\right)} < \frac{a + (aB + (A-B)\beta)z}{a(1+Bz)}. \quad (3.8)$$

Proof. Since

$$F_\xi(z) = \frac{p+\xi}{z^\xi} \int_0^z s^{\xi-1} f(s) ds, \quad (3.9)$$

then we have

$$\begin{aligned} f(z) &= \frac{1}{p+\xi} \left(\xi F_\xi(z) + zF'_\xi(z) \right), \\ f'(z) &= \frac{1}{p+\xi} \left((\xi+1)F'_\xi(z) + zF''_\xi(z) \right). \end{aligned} \quad (3.10)$$

Now by making substitution $f'(z)$ and $f(z)$ in (3.3), we obtain

$$\begin{aligned} \frac{zf'(z)}{pf(z)} &= \frac{(z/(p+\xi))\left((\xi+1)F'_\xi(z) + zF''_\xi(z)\right)}{(p/(p+\xi))\left(\xi F_\xi(z) + zF'_\xi(z)\right)} \\ &= \frac{z\left((\xi+1)F'_\xi(z) + zF''_\xi(z)\right)}{p\left(\xi F_\xi(z) + zF'_\xi(z)\right)} < \frac{a + (aB + (A-B)\beta)z}{a(1+Bz)}. \end{aligned} \quad (3.11)$$

\square

Acknowledgments

The authors would like to thank referee(s) for the very useful comments that improved the quality of the paper very much. The second author also acknowledges that this research was partially supported by the University Putra Malaysia under the Research University Grant Scheme (RUGS) no. 05-01-09-0720RU.

References

- [1] C. E. Andrews, R. Askey, and R. Roy, *Special Functions*, Cambridge University Press, Cambridge, UK, 1991.
- [2] Y. C. Kim and F. Rønning, "Integral transforms of certain subclasses of analytic functions," *Journal of Mathematical Analysis and Applications*, vol. 258, no. 2, pp. 466–489, 2001.

- [3] W. C. Ma and D. Minda, "A unified treatment of some special classes of univalent functions," in *Proceedings of the Conference on Complex Analysis*, pp. 157–169, International Press, Tianjin, China.
- [4] M. Obradović and S. Owa, "A criterion for starlikeness," *Mathematische Nachrichten*, vol. 140, pp. 97–102, 1989.
- [5] H. Silverman, "Convex and starlike criteria," *International Journal of Mathematics and Mathematical Sciences*, vol. 22, no. 1, pp. 75–79, 1999.
- [6] M. Obradović and N. Tuneski, "On the starlike criteria defined by Silverman," *Zeszyty Naukowe Politechniki Rzeszowskiej. Matematyka*, no. 24, pp. 59–64, 2000.
- [7] N. Tuneski, "On the quotient of the representations of convexity and starlikeness," *Mathematische Nachrichten*, vol. 248-249, pp. 200–203, 2003.
- [8] S. S. Miller and P. T. Mocanu, "Subordinants of differential subordinations," *Complex Variables*, vol. 48, no. 10, pp. 815–826, 2003.
- [9] G. Ş. Salăgean, "Subclasses of univalent functions," in *Proceedings of the Complex Analysis—5th Romanian-Finnish Seminar—part 1*, vol. 1013 of *Lecture Notes in Mathematics*, pp. 362–372, Springer, Bucharest, Romania, 1981.
- [10] B. A. Uralegaddi and C. Somanatha, "Certain classes of univalent functions," in *Current Topics in Analytic Function Theory*, pp. 371–374, World Scientific Publishing, River Edge, NJ, USA, 1992.
- [11] N. E. Cho and H. M. Srivastava, "Argument estimates of certain analytic functions defined by a class of multiplier transformations," *Mathematical and Computer Modelling*, vol. 37, no. 1-2, pp. 39–49, 2003.
- [12] N. E. Cho and T. H. Kim, "Multiplier transformations and strongly close-to-convex functions," *Bulletin of the Korean Mathematical Society*, vol. 40, no. 3, pp. 399–410, 2003.
- [13] F. R. Keogh and E. P. Merkes, "A coefficient inequality for certain classes of analytic functions," *Proceedings of the American Mathematical Society*, vol. 20, pp. 8–12, 1969.