

## CERTAIN INTEGRAL OPERATOR AND STRONGLY STARLIKE FUNCTIONS

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Let  $S^*(\rho, \gamma)$  denote the class of strongly starlike functions of order  $\rho$  and type  $\gamma$  and let  $C(\rho, \gamma)$  be the class of strongly convex functions of order  $\rho$  and type  $\gamma$ . By making use of an integral operator defined by Jung et al. (1993), we introduce two novel families of strongly starlike functions  $S_\beta^\alpha(\rho, \gamma)$  and  $C_\beta^\alpha(\rho, \gamma)$ . Some properties of these classes are discussed.

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**1. Introduction.** Let  $A$  denote the class of functions of the form

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n \quad (1.1)$$

which are analytic in the unit disc  $E = \{z : |z| < 1\}$ . A function  $f(z)$  belonging to  $A$  is said to be starlike of order  $\gamma$  if it satisfies

$$\operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \right\} > \gamma \quad (z \in E) \quad (1.2)$$

for some  $\gamma$  ( $0 \leq \gamma < 1$ ). We denote by  $S^*(\gamma)$  the subclass of  $A$  consisting of functions which are starlike of order  $\gamma$  in  $E$ . Also, a function  $f(z)$  in  $A$  is said to be convex of order  $\gamma$  if it satisfies  $zf'(z) \in S^*(\gamma)$ , or

$$\operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} > \gamma \quad (z \in E) \quad (1.3)$$

for some  $\gamma$  ( $0 \leq \gamma < 1$ ). We denote by  $C(\gamma)$  the subclass of  $A$  consisting of all functions which are convex of order  $\gamma$  in  $E$ .

If  $f(z) \in A$  satisfies

$$\left| \arg \left( \frac{zf'(z)}{f(z)} - \gamma \right) \right| < \frac{\pi}{2} \rho \quad (z \in E) \quad (1.4)$$

for some  $\gamma$  ( $0 \leq \gamma < 1$ ) and  $\rho$  ( $0 < \rho \leq 1$ ), then  $f(z)$  is said to be strongly starlike of order  $\rho$  and type  $\gamma$  in  $E$ , and denoted by  $f(z) \in S^*(\rho, \gamma)$ . If  $f(z) \in A$  satisfies

$$\left| \arg \left( 1 + \frac{zf''(z)}{f'(z)} - \gamma \right) \right| < \frac{\pi}{2} \rho \quad (z \in E) \quad (1.5)$$

for some  $\gamma$  ( $0 \leq \gamma < 1$ ) and  $\rho$  ( $0 < \rho \leq 1$ ), then we say that  $f(z)$  is strongly convex of order  $\rho$  and type  $\gamma$  in  $E$ , and we denote by  $C(\rho, \gamma)$  the class of such functions. It is clear that  $f(z) \in A$  belongs to  $C(\rho, \gamma)$  if and only if  $zf'(z) \in S^*(\rho, \gamma)$ . Also, we note that  $S^*(1, \gamma) = S^*(\gamma)$  and  $C(1, \gamma) = C(\gamma)$ .

For  $c > -1$  and  $f(z) \in A$ , we recall the generalized Bernardi-Libera-Livingston integral operator  $L_c(f)$  as

$$L_c(f) = \frac{c+1}{z^c} \int_0^z t^{c-1} f(t) dt. \tag{1.6}$$

The operator  $L_c(f)$  when  $c \in N = \{1, 2, 3, \dots\}$  was studied by Bernardi [1]. For  $c = 1$ ,  $L_1(f)$  was investigated by Libera [4].

Recently, Jung et al. [2] introduced the following one-parameter family of integral operators:

$$Q_\beta^\alpha f(z) = \left(\frac{\alpha+\beta}{\beta}\right) \frac{\alpha}{z^\beta} \int_0^z \left(1-\frac{t}{z}\right)^{\alpha-1} t^{\beta-1} f(t) dt \quad (\alpha > 0, \beta > -1, f \in A). \tag{1.7}$$

They showed that

$$Q_\beta^\alpha f(z) = z + \sum_{n=2}^\infty \frac{\Gamma(\beta+n)\Gamma(\alpha+\beta+1)}{\Gamma(\beta+\alpha+n)\Gamma(\beta+1)} a_n z^n, \tag{1.8}$$

where  $\Gamma(x)$  is the familiar Gamma function. Some properties of this operator have been studied (see [2, 3]). From (1.7) and (1.8), one can see that

$$z(Q_\beta^{\alpha+1} f(z))' = (\alpha + \beta + 1)Q_\beta^\alpha f(z) - (\alpha + \beta)Q_\beta^{\alpha+1} f(z). \tag{1.9}$$

It should be remarked in passing that the operator  $Q_\beta^\alpha$  is related rather closely to the Beta or Euler transformation.

Using the operator  $Q_\beta^\alpha$ , we now introduce the following classes:

$$\begin{aligned} S_\beta^\alpha(\rho, \gamma) &= \left\{ f(z) \in A : Q_\beta^\alpha f(z) \in S^*(\rho, \gamma), \frac{z(Q_\beta^\alpha f(z))'}{Q_\beta^\alpha f(z)} \neq \gamma \quad \forall z \in E \right\}, \\ C_\beta^\alpha(\rho, \gamma) &= \left\{ f(z) \in A : Q_\beta^\alpha f(z) \in C(\rho, \gamma), \frac{(z(Q_\beta^\alpha f(z)))'}{(Q_\beta^\alpha f(z))'} \neq \gamma \quad \forall z \in E \right\}. \end{aligned} \tag{1.10}$$

It is obvious that  $f(z) \in C_\beta^\alpha(\rho, \gamma)$  if and only if  $zf'(z) \in S_\beta^\alpha(\rho, \gamma)$ .

In this note, we investigate some properties of the classes  $S_\beta^\alpha(\rho, \gamma)$  and  $C_\beta^\alpha(\rho, \gamma)$ . The basic tool for our investigation is the following lemma which is due to Nunokawa [5].

**LEMMA 1.1.** *Let a function  $p(z) = 1 + c_1z + c_2z^2 + \dots$  be analytic in  $E$  and  $p(z) \neq 0$  ( $z \in E$ ). If there exists a point  $z_0 \in E$  such that*

$$|\arg p(z)| < \frac{\pi}{2}\rho \quad (|z| < |z_0|), \quad |\arg p(z_0)| = \frac{\pi}{2}\rho \quad (0 < \rho \leq 1), \tag{1.11}$$

then

$$\frac{z_0 p'(z_0)}{p(z_0)} = ik\rho, \tag{1.12}$$

where

$$\begin{aligned} k &\geq \frac{1}{2} \left( a + \frac{1}{a} \right) \quad \left( \text{when } \arg p(z_0) = \frac{\pi}{2} \rho \right), \\ k &\leq -\frac{1}{2} \left( a + \frac{1}{a} \right) \quad \left( \text{when } \arg p(z_0) = -\frac{\pi}{2} \rho \right), \end{aligned} \tag{1.13}$$

and  $p(z_0)^{1/\rho} = \pm ia$  ( $a > 0$ ).

**2. Main results.** Our first inclusion theorem is stated as follows.

**THEOREM 2.1.** *The class  $S_\beta^\alpha(\rho, \gamma) \subset S_\beta^{\alpha+1}(\rho, \gamma)$  for  $\alpha > 0$ ,  $\beta > -1$ ,  $0 \leq \gamma < 1$  and  $\alpha + \beta \geq -\gamma$ .*

**PROOF.** Let  $f(z) \in S_\beta^\alpha(\rho, \gamma)$ . Then we set

$$\frac{z(Q_\beta^{\alpha+1} f(z))'}{Q_\beta^{\alpha+1} f(z)} = (1-\gamma)p(z) + \gamma, \tag{2.1}$$

where  $p(z) = 1 + c_1 z + c_2 z^2 + \dots$  is analytic in  $E$  and  $p(z) \neq 0$  for all  $z \in E$ . Using (1.9) and (2.1), we have

$$(\alpha + \beta + 1) \frac{Q_\beta^\alpha f(z)}{Q_\beta^{\alpha+1} f(z)} = (\alpha + \beta + \gamma) + (1-\gamma)p(z). \tag{2.2}$$

Differentiating both sides of (2.2) logarithmically, it follows from (2.1) that

$$\frac{z(Q_\beta^\alpha f(z))'}{Q_\beta^\alpha f(z)} - \gamma = (1-\gamma)p(z) + \frac{(1-\gamma)z p'(z)}{(\alpha + \beta + \gamma) + (1-\gamma)p(z)}. \tag{2.3}$$

Suppose that there exists a point  $z_0 \in E$  such that

$$|\arg p(z)| < \frac{\pi}{2} \rho \quad (|z| < |z_0|), \quad |\arg p(z_0)| = \frac{\pi}{2} \rho. \tag{2.4}$$

Then, by applying Lemma 1.1, we can write that  $z_0 p'(z_0)/p(z_0) = ik\rho$  and that  $(p(z_0))^{1/\rho} = \pm ia$  ( $a > 0$ ).

Therefore, if  $\arg p(z_0) = -(\pi/2)\rho$ , then

$$\begin{aligned} \frac{z_0(Q_\beta^\alpha f(z_0))'}{Q_\beta^\alpha f(z_0)} - \gamma &= (1-\gamma)p(z_0) \left[ 1 + \frac{z_0 p'(z_0)/p(z_0)}{(\alpha + \beta + \gamma) + (1-\gamma)p(z_0)} \right] \\ &= (1-\gamma)a^\rho e^{-i\pi\rho/2} \left[ 1 + \frac{ik\rho}{(\alpha + \beta + \gamma) + (1-\gamma)a^\rho e^{-i\pi\rho/2}} \right]. \end{aligned} \tag{2.5}$$

From (2.5) we have

$$\begin{aligned}
 & \arg \left\{ \frac{z_0(Q_\beta^\alpha f(z_0))'}{Q_\beta^\alpha f(z_0)} - \gamma \right\} \\
 &= -\frac{\pi}{2}\rho + \arg \left\{ 1 + \frac{ik\rho}{(\alpha + \beta + \gamma) + (1 - \gamma)a^\rho e^{-i\pi\rho/2}} \right\} \\
 &= -\frac{\pi}{2}\rho + \tan^{-1} \left\{ \left( k\rho \left[ (\alpha + \beta + \gamma) + (1 - \gamma)a^\rho \cos \frac{\pi\rho}{2} \right] \right) \right. \\
 &\quad \times \left( (\alpha + \beta + \gamma)^2 + 2(\alpha + \beta + \gamma)(1 - \gamma)a^\rho \cos \frac{\pi\rho}{2} \right. \\
 &\quad \left. \left. + (1 - \gamma)^2 a^{2\rho} - k\rho(1 - \gamma)a^\rho \sin \frac{\pi\rho}{2} \right)^{-1} \right\} \\
 &\leq -\frac{\pi}{2}\rho,
 \end{aligned} \tag{2.6}$$

where  $k \leq -(1/2)(a + 1/a) \leq -1$ ,  $\alpha + \beta \geq -\gamma$ , which contradicts the condition  $f(z) \in S_\beta^\alpha(\rho, \gamma)$ .

Similarly, if  $\arg p(z_0) = (\pi/2)\rho$ , then we have

$$\arg \left\{ \frac{z_0(Q_\beta^\alpha f(z_0))'}{Q_\beta^\alpha f(z_0)} - \gamma \right\} \geq \frac{\pi}{2}\rho, \tag{2.7}$$

which also contradicts the hypothesis that  $f(z) \in S_\beta^\alpha(\rho, \gamma)$ .

Thus the function  $p(z)$  has to satisfy  $|\arg p(z)| < (\pi/2)\rho$  ( $z \in E$ ), which leads us to the following:

$$\left| \arg \left\{ \frac{z(Q_\beta^{\alpha+1} f(z))'}{Q_\beta^{\alpha+1} f(z)} - \gamma \right\} \right| < \frac{\pi}{2}\rho \quad (z \in E). \tag{2.8}$$

This evidently completes the proof of **Theorem 2.1**. □

We next state the following theorem.

**THEOREM 2.2.** *The class  $C_\beta^\alpha(\rho, \gamma) \subset C_\beta^{\alpha+1}(\rho, \gamma)$  for  $\alpha > 0$ ,  $\beta > -1$ ,  $0 \leq \gamma < 1$ , and  $\alpha + \beta \geq -\gamma$ .*

**PROOF.** By definition (1.10), we have

$$\begin{aligned}
 f(z) \in C_\beta^\alpha(\rho, \gamma) &\Leftrightarrow Q_\beta^\alpha f(z) \in C(\rho, \gamma) \Leftrightarrow z(Q_\beta^\alpha f(z))' \in S^*(\rho, \gamma) \\
 &\Leftrightarrow Q_\beta^\alpha(zf'(z)) \in S^*(\rho, \gamma) \Leftrightarrow zf'(z) \in S_\beta^\alpha(\rho, \gamma) \\
 &\Rightarrow zf'(z) \in S_\beta^{\alpha+1}(\rho, \gamma) \Leftrightarrow Q_\beta^{\alpha+1}(zf'(z)) \in S^*(\rho, \gamma) \\
 &\Leftrightarrow z(Q_\beta^{\alpha+1} f(z))' \in S^*(\rho, \gamma) \Leftrightarrow Q_\beta^{\alpha+1} f(z) \in C(\rho, \gamma) \\
 &\Leftrightarrow f(z) \in C_\beta^{\alpha+1}(\rho, \gamma). \tag{2.9}
 \end{aligned}$$

□

The following theorem involves the generalized Bernardi-Libera-Livingston integral operator  $L_c(f)$  given by (1.6).

**THEOREM 2.3.** *Let  $c > -\gamma$  and  $0 \leq \gamma < 1$ . If  $f(z) \in A$  and  $z(Q_\beta^\alpha L_c f(z))' / Q_\beta^\alpha L_c f(z) \neq \gamma$  for all  $z \in E$ , then  $f(z) \in S_\beta^\alpha(\rho, \gamma)$  implies that  $L_c(f) \in S_\beta^\alpha(\rho, \gamma)$ .*

**PROOF.** Let  $f(z) \in S_\beta^\alpha(\rho, \gamma)$ . Put

$$\frac{z(Q_\beta^\alpha L_c f(z))'}{Q_\beta^\alpha L_c f(z)} = \gamma + (1 - \gamma)p(z), \tag{2.10}$$

where  $p(z)$  is analytic in  $E$ ,  $p(0) = 1$  and  $p(z) \neq 0$  ( $z \in E$ ). From (1.6) we have

$$z(Q_\beta^\alpha L_c f(z))' = (c + 1)Q_\beta^\alpha f(z) - cQ_\beta^\alpha L_c f(z). \tag{2.11}$$

Using (2.10) and (2.11), we get

$$(c + 1)\frac{Q_\beta^\alpha f(z)}{Q_\beta^\alpha L_c f(z)} = (c + \gamma) + (1 - \gamma)p(z). \tag{2.12}$$

Differentiating both sides of (2.12) logarithmically, we obtain

$$\frac{z(Q_\beta^\alpha f(z))'}{Q_\beta^\alpha f(z)} - \gamma = (1 - \gamma)p(z) + \frac{(1 - \gamma)zp'(z)}{(c + \gamma) + (1 - \gamma)p(z)}. \tag{2.13}$$

Suppose that there exists a point  $z_0 \in E$  such that

$$|\arg p(z)| < \frac{\pi}{2} \quad (|z| < |z_0|), \quad |\arg p(z_0)| = \frac{\pi}{2}\rho. \tag{2.14}$$

Then, applying Lemma 1.1, we can write that  $z_0 p'(z_0) / p(z_0) = ik\rho$  and  $(p(z_0))^{1/\rho} = \pm ia$  ( $a > 0$ ).

If  $\arg p(z_0) = (\pi/2)\rho$ , then

$$\begin{aligned} \frac{z_0(Q_\beta^\alpha f(z_0))'}{Q_\beta^\alpha f(z_0)} - \gamma &= (1 - \gamma)p(z_0) \left[ 1 + \frac{z_0 p'(z_0) / p(z_0)}{(c + \gamma) + (1 - \gamma)p(z_0)} \right] \\ &= (1 - \gamma)a^\rho e^{i\pi\rho/2} \left[ 1 + \frac{ik\rho}{(c + \gamma) + (1 - \gamma)a^\rho e^{i\pi\rho/2}} \right]. \end{aligned} \tag{2.15}$$

This shows that

$$\begin{aligned} \arg \left\{ \frac{z_0(Q_\beta^\alpha f(z_0))'}{Q_\beta^\alpha f(z_0)} - \gamma \right\} &= \frac{\pi}{2}\rho + \arg \left\{ 1 + \frac{ik\rho}{(c + \gamma) + (1 - \gamma)a^\rho e^{i\pi\rho/2}} \right\} \\ &= \frac{\pi}{2}\rho + \tan^{-1} \left\{ \left( k\rho \left[ (c + \gamma) + (1 - \gamma)a^\rho \cos \frac{\pi\rho}{2} \right] \right) \right. \\ &\quad \times \left( (c + \gamma)^2 + 2(c + \gamma)(1 - \gamma)a^\rho \cos \frac{\pi\rho}{2} \right. \\ &\quad \left. \left. + (1 - \gamma)^2 a^{2\rho} + k\rho(1 - \gamma)a^\rho \sin \frac{\pi\rho}{2} \right)^{-1} \right\} \\ &\geq \frac{\pi}{2}\rho, \end{aligned} \tag{2.16}$$

where  $k \geq (1/2)(a + 1/a) \geq 1$ , which contradicts the condition  $f(z) \in S_\beta^\alpha(\rho, \gamma)$ .

Similarly, we can prove the case  $\arg p(z_0) = -(\pi/2)\rho$ . Thus we conclude that the function  $p(z)$  has to satisfy  $|\arg p(z)| < (\pi/2)\rho$  for all  $z \in E$ . This shows that

$$\left| \arg \left\{ \frac{z(Q_\beta^\alpha L_c f(z))'}{Q_\beta^\alpha L_c f(z)} - \gamma \right\} \right| < \frac{\pi}{2}\rho \quad (z \in E). \quad (2.17)$$

The proof is complete.  $\square$

**THEOREM 2.4.** *Let  $c > -\gamma$  and  $0 \leq \gamma < 1$ . If  $f(z) \in A$  and  $(z(Q_\beta^\alpha L_c f(z)))' / (Q_\beta^\alpha L_c f(z))' \neq \gamma$  for all  $z \in E$ , then  $f(z) \in C_\beta^\alpha(\rho, \gamma)$  implies that  $L_c(f) \in C_\beta^\alpha(\rho, \gamma)$ .*

**PROOF.** Using the same method as in [Theorem 2.2](#) we have

$$\begin{aligned} f(z) \in C_\beta^\alpha(\rho, \gamma) &\Leftrightarrow z f'(z) \in S_\beta^\alpha(\rho, \gamma) \Rightarrow L_c(z f'(z)) \in S_\beta^\alpha(\rho, \gamma) \\ &\Leftrightarrow z(L_c f(z))' \in S_\beta^\alpha(\rho, \gamma) \Leftrightarrow L_c f(z) \in C_\beta^\alpha(\rho, \gamma). \end{aligned} \quad (2.18) \quad \square$$

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