

## A CLASS OF UNIVALENT FUNCTIONS DEFINED BY USING HADAMARD PRODUCT

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**Abstract.** In this paper we introduce the class  $L_{\alpha}^*(\lambda, \beta)$  of functions defined by  $f * S_{\alpha}(z)$  of  $f(z)$  and  $S_{\alpha} = \frac{z}{(1-z)^{2(1-\alpha)}}$ . We determine coefficient estimates, closure theorems, distortion theorems and radii of close-to-convexity, starlikeness and convexity. Also we find integral operators and some results for Hadamard products of functions in the class  $L_{\alpha}^*(\lambda, \beta)$ . Finally, in terms of the operators of fractional calculus, we derive several sharp results depicting the growth and distortion properties of functions belonging to the class  $L_{\alpha}^*(\lambda, \beta)$ .

### 1. Introduction

Let  $A$  denote the class of functions of the form

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n \quad (1.1)$$

which are analytic in the open unit disc  $U = \{z : |z| < 1\}$ . And let  $S$  denote the subclass of  $A$  consisting of analytic and univalent functions  $f(z)$  in  $U$ .

A function  $f(z)$  from  $S$  is said to be starlike of order  $\alpha$  if and only if

$$\operatorname{Re} \left\{ \frac{z f'(z)}{f(z)} \right\} > \alpha \quad (z \in U)$$

for some  $\alpha$ ,  $0 \leq \alpha < 1$ . We denote the class of all starlike functions of order  $\alpha$  by  $S^*(\alpha)$ . Further, a function  $f(z)$  from  $S$  is said to be convex of order  $\alpha$  if and only if

$$\operatorname{Re} \left\{ 1 + \frac{z f''(z)}{f'(z)} \right\} > \alpha \quad (z \in U)$$

for some  $\alpha$ ,  $0 \leq \alpha < 1$ . And we denote the class of all convex functions of order  $\alpha$  by  $K(\alpha)$ . We note that  $f(z) \in K(\alpha)$  if and only if  $z f'(z) \in S^*(\alpha)$ . The classes  $S^*(\alpha)$  and  $K(\alpha)$  were first introduced by Robertson [7], and later were studied by Schild [9], MacGregor [2] and Pinchuk [6].

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Now, the function

$$S_\alpha(z) = \frac{z}{(1-z)^{2(1-\alpha)}} \quad (0 \leq \alpha < 1)$$

is the well-known extremal function for the class  $S^*(\alpha)$ . Setting

$$C(\alpha, n) = \frac{1}{(n-1)!} \prod_{k=2}^n (k-2\alpha) \quad (n \geq 2),$$

$S_\alpha(z)$  can be written in the form  $S_\alpha(z) = z + \sum_{n=2}^{\infty} C(\alpha, n)z^n$ . Then we can see that  $C(\alpha, n)$  is a decreasing function in  $\alpha$  and satisfies

$$\lim_{n \rightarrow \infty} C(\alpha, n) = \begin{cases} \infty, & \alpha < 1/2, \\ 0, & \alpha > 1/2, \\ 1, & \alpha = 1/2. \end{cases}$$

Let  $f * g(z)$  denote the Hadamard product (convolution) of two functions  $f(z)$  and  $g(z)$ , that is, if  $f(z)$  is given by (1.1) and  $g(z)$  is given by  $g(z) = z + \sum_{n=2}^{\infty} b_n z^n$ , then

$$f * g(z) = z + \sum_{n=2}^{\infty} a_n b_n z^n.$$

Let  $T$  denote the subclass of  $S$  consisting of functions of the form

$$f(z) = z - \sum_{n=2}^{\infty} a_n z^n \quad (a_n \geq 0). \quad (1.2)$$

We say that a function  $f(z)$  defined by (1.1) belongs to the class  $L_\alpha(\lambda, \beta)$  if  $f(z)$  satisfies the following condition

$$\operatorname{Re} \left\{ \frac{(f * S_\alpha(z))'}{\lambda(f * S_\alpha(z))' + (1-\lambda)} \right\} > \beta \quad (1.3)$$

for some  $\alpha$ ,  $0 \leq \alpha < 1$ ,  $\lambda$ ,  $0 \leq \lambda < 1$ ,  $\beta$ ,  $0 \leq \beta < 1$  and for all  $z \in U$ .

Further we denote by  $L_\alpha^*(\lambda, \beta)$  the class obtained by taking intersection of the class  $L_\alpha(\lambda, \beta)$  with  $T$ , that is  $L_\alpha^*(\lambda, \beta) = L_\alpha(\lambda, \beta) \cap T$ . We note that:

- (i)  $L_{1/2}^*(0, \beta) = T^{**}(\beta)$  (Sarangi and Uralegaddi [8] and Al-Amiri [1]);
- (ii)  $L_{1/2}^*(\lambda, \beta)$  represents the class of functions  $f(z) \in T$  satisfying the condition

$$\operatorname{Re} \left\{ \frac{f'(z)}{\lambda f'(z) + (1-\lambda)} \right\} > \beta,$$

where  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ ;

- (iii)  $L_\alpha(0, \beta)$  represents the class of functions  $f(z) \in T$  satisfying the condition  $\operatorname{Re}\{(f * S_\alpha(z))'\} > \beta$ .

## 2. Coefficient estimates

**THEOREM 1.** *Let the function  $f(z)$  be defined by (1.2). Then  $f(z)$  is in the class  $L_\alpha^*(\lambda, \beta)$  if and only if*

$$\sum_{n=2}^{\infty} n(1-\lambda\beta)C(\alpha, n)a_n \leq 1-\beta. \quad (2.1)$$

*The result is sharp.*

*Proof.* Assume that inequality (2.1) holds and let  $|z| < 1$ . Then we have

$$\left| \frac{(f * S_\alpha(z))'}{\lambda(f * S_\alpha(z))' + (1 - \lambda)} - 1 \right| = \left| \frac{-(1 - \lambda) \sum_{n=2}^{\infty} nC(\alpha, n)a_n z^{n-1}}{1 - \lambda \sum_{n=2}^{\infty} nC(\alpha, n)a_n z^{n-1}} \right| < \frac{(1 - \lambda) \sum_{n=2}^{\infty} nC(\alpha, n)a_n}{1 - \lambda \sum_{n=2}^{\infty} nC(\alpha, n)a_n} \leq 1 - \beta.$$

This shows that the values of  $\frac{(f * S_\alpha(z))'}{\lambda(f * S_\alpha(z))' + (1 - \lambda)}$  lie in the circle centered at  $w = 1$  whose radius is  $1 - \beta$ . Hence  $f(z)$  satisfies condition (1.3).

Conversely, assume the function  $f(z)$  defined by (1.2) is in the class  $L_\alpha^*(\lambda, \beta)$ . Then

$$\operatorname{Re} \left\{ \frac{(f * S_\alpha(z))'}{\lambda(f * S_\alpha(z))' + (1 - \lambda)} \right\} = \operatorname{Re} \left\{ \frac{1 - \sum_{n=2}^{\infty} nC(\alpha, n)a_n z^{n-1}}{1 - \lambda \sum_{n=2}^{\infty} nC(\alpha, n)a_n z^{n-1}} \right\} > \beta \quad (2.2)$$

for  $z \in U$ . Choose values of  $z$  on the real axis so that  $\frac{(f * S_\alpha(z))'}{\lambda(f * S_\alpha(z))' + (1 - \lambda)}$  is real. Upon clearing the denominator in (2.2) and letting  $z \rightarrow 1^-$  through real values, we obtain

$$1 - \sum_{n=2}^{\infty} nC(\alpha, n)a_n \geq \beta \left\{ 1 - \lambda \sum_{n=2}^{\infty} nC(\alpha, n)a_n \right\}$$

which gives (2.1). Finally, the result is sharp with the extremal function  $f(z)$  given by

$$f(z) = z - \frac{1 - \beta}{n(1 - \lambda\beta)C(\alpha, n)} z^n \quad (n \geq 2). \quad \blacksquare \quad (2.3)$$

**COROLLARY 1.** Let the function  $f(z)$  defined by (1.2) be in the class  $L_\alpha^*(\lambda, \beta)$ . Then we have

$$a_n \leq \frac{1 - \beta}{n(1 - \lambda\beta)C(\alpha, n)} \quad (n \geq 2). \quad (2.4)$$

The equality in (2.4) is attained for the function  $f(z)$  given by (2.3).

### 3. Some properties of the class $L_\alpha^*(\lambda, \beta)$

**THEOREM 2.** Let  $0 \leq \alpha < 1$ ,  $0 \leq \lambda_1 \leq \lambda_2 < 1$  and  $0 \leq \beta < 1$ . Then  $L_\alpha^*(\lambda_1, \beta) \subset L_\alpha^*(\lambda_2, \beta)$ .

*Proof.* It follows from Theorem 1 that

$$\sum_{n=2}^{\infty} n(1 - \lambda_2\beta)C(\alpha, n)a_n \leq \sum_{n=2}^{\infty} n(1 - \lambda_1\beta)C(\alpha, n)a_n \leq 1 - \beta$$

for  $f(z) \in L_\alpha^*(\lambda_1, \beta)$ . Hence  $f(z)$  is in  $L_\alpha^*(\lambda_2, \beta)$ .  $\blacksquare$

**THEOREM 3.** Let  $0 \leq \alpha_1 \leq \alpha_2 < 1$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then we have  $L_{\alpha_1}^*(\lambda, \beta) \subset L_{\alpha_2}^*(\lambda, \beta)$ .

*Proof.* Since  $C(\alpha, n)$  is a decreasing function in  $\alpha$ , it follows from Theorem 1 that

$$\sum_{n=2}^{\infty} n(1 - \lambda\beta)C(\alpha_2, n)a_n \leq \sum_{n=2}^{\infty} n(1 - \lambda\beta)C(\alpha_1, n)a_n \leq 1 - \beta$$

for  $f(z) \in L_{\alpha_1}^*(\lambda, \beta)$ . Hence  $f(z)$  is in  $L_{\alpha_2}^*(\lambda, \beta)$ .  $\blacksquare$

#### 4. Closure theorems

We shall prove the following results for the closure of functions in the class  $L_\alpha^*(\lambda, \beta)$ .

**THEOREM 4.** *Let the functions  $f_j(z)$ ,  $j = 1, 2, \dots, m$ , defined by*

$$f_j(z) = z - \sum_{n=2}^{\infty} a_{n,j} z^n \quad (a_{n,j} \geq 0) \quad (4.1)$$

for  $z \in U$ , be in the class  $L_\alpha^*(\lambda, \beta)$ . Then the function  $h(z)$  defined by

$$h(z) = z - \sum_{n=2}^{\infty} b_n z^n$$

also belongs to the class  $L_\alpha^*(\lambda, \beta)$ , where  $b_n = \frac{1}{m} \sum_{j=1}^m a_{n,j}$ .

*Proof.* Since  $f_j(z) \in L_\alpha^*(\lambda, \beta)$ , it follows from Theorem 1 that

$$\sum_{n=2}^{\infty} n(1 - \lambda\beta)C(\alpha, n)a_{n,j} \leq 1 - \beta \quad (j = 1, 2, \dots, m).$$

Therefore

$$\begin{aligned} \sum_{n=2}^{\infty} n(1 - \lambda\beta)C(\alpha, n)b_n &= \sum_{n=2}^{\infty} n(1 - \lambda\beta)C(\alpha, n) \left( \frac{1}{m} \sum_{j=1}^m a_{n,j} \right) \\ &= \frac{1}{m} \sum_{j=1}^m \left\{ \sum_{n=2}^{\infty} n(1 - \lambda\beta)C(\alpha, n)a_{n,j} \right\} \leq 1 - \beta. \end{aligned}$$

Hence by Theorem 1,  $h(z) \in L_\alpha^*(\lambda, \beta)$ . Thus we have the theorem. ■

Employing the techniques used earlier by Silverman [11], and with the aid of Theorem 1, we can prove the following

**THEOREM 5.** *The class  $L_\alpha^*(\lambda, \beta)$  is closed under convex linear combinations.*

As a consequence of Theorem 5, there exist extreme points of the class  $L_\alpha^*(\lambda, \beta)$ .

**THEOREM 6.** *Let  $f_1(z) = z$  and*

$$f_n(z) = z - \frac{1 - \beta}{n(1 - \lambda\beta)C(\alpha, n)} z^n \quad (n \geq 2) \quad (4.2)$$

for  $0 \leq \alpha < 1$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then  $f(z)$  is in the class  $L_\alpha^*(\lambda, \beta)$  if and only if it can be expressed in the form  $f(z) = \sum_{n=1}^{\infty} \mu_n f_n(z)$ , where  $\mu_n \geq 0$  ( $n \geq 1$ ) and  $\sum_{n=1}^{\infty} \mu_n = 1$ .

**COROLLARY 2.** *The extreme points of the class  $L_\alpha^*(\lambda, \beta)$  are the functions  $f_n(z)$  ( $n \geq 1$ ) given by Theorem 6.*

#### 5. Distortion theorems

With the aid of Theorem 1, we may now find bounds of the modulus of  $f(z)$  and  $f'(z)$  for  $f(z) \in L_\alpha^*(\lambda, \beta)$ .

**THEOREM 7.** *If the function  $f(z)$  defined by (1.2) is in the class  $L_\alpha^*(\lambda, \beta)$ ,  $0 \leq \lambda < 1$ ,  $0 \leq \beta < 1$ , and either  $0 \leq \alpha \leq 5/6$  or  $|z| \leq 3/4$ , then*

$$|f(z)| \geq \max \left\{ 0, |z| - \frac{1 - \beta}{4(1 - \lambda\beta)(1 - \alpha)} |z|^2 \right\},$$

and  $|f(z)| \leq |z| + \frac{1 - \beta}{4(1 - \lambda\beta)(1 - \alpha)} |z|^2$ . *The bounds are sharp.*

*Proof.* By virtue of Theorem 1, we note that

$$|f(z)| \geq \max \left\{ 0, |z| - \max_{n \in \mathbf{N} \setminus \{1\}} \frac{1 - \beta}{n(1 - \lambda\beta)C(\alpha, n)} |z|^n \right\},$$

$$|f(z)| \leq |z| + \max_{n \in \mathbf{N} \setminus \{1\}} \frac{1 - \beta}{n(1 - \lambda\beta)C(\alpha, n)} |z|^n$$

for  $z \in U$ . Hence it suffices to deduce that

$$G(\alpha, \lambda, \beta, |z|, n) = \frac{1 - \beta}{n(1 - \lambda\beta)C(\alpha, n)} |z|^n$$

is a decreasing function of  $n$  ( $n \geq 2$ ). Since  $C(\alpha, n + 1) = \frac{n + 1 - 2\alpha}{n} C(\alpha, n)$ , we can see that, for  $|z| \neq 0$ ,  $G(\alpha, \lambda, \beta, |z|, n) \geq G(\alpha, \lambda, \beta, |z|, n + 1)$  if and only if

$$H(\alpha, |z|, n) = (n + 1)(n + 1 - 2\alpha) - n^2 |z| \geq 0.$$

It is easy to see that  $H(\alpha, |z|, n)$  is a decreasing function of  $\alpha$  for fixed  $|z|$ . Consequently it follows that

$$H(\alpha, |z|, n) \geq H(5/6, |z|, n) = n^2(1 - |z|) + \frac{1}{3}(n - 2) \geq 0$$

for  $0 \leq \alpha \leq 5/6$ ,  $z \in U$  and  $n \geq 2$ .

Further, since  $H(\alpha, |z|, n)$  is decreasing in  $|z|$  and increasing in  $n$ , we obtain that  $H(\alpha, |z|, n) > H(1, |z|, n) \geq H(1, 3/4, 2) = 0$  for  $0 \leq \alpha \leq 1$ ,  $|z| \leq 3/4$  and  $n \geq 2$ . Thus  $\max_{n \in \mathbf{N} \setminus \{1\}} G(\alpha, \lambda, \beta, |z|, n)$  is attained at  $n = 2$ .

Finally, since the functions  $f_n(z)$  ( $n \geq 2$ ) defined in Theorem 6 are extreme points of the class  $L_\alpha^*(\lambda, \beta)$ , we can see that the bounds of Theorem 7 are attained by the function  $f_2(z)$ , that is

$$f_2(z) = z - \frac{1 - \beta}{4(1 - \lambda\beta)(1 - \alpha)} z^2. \quad \blacksquare$$

**COROLLARY 3.** *Let the function  $f(z)$  defined by (1.2) be in the class  $L_\alpha^*(\lambda, \beta)$ ,  $0 \leq \alpha \leq 5/6$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then  $f(z)$  is included in the disc with the center at the origin and radius  $r$  given by  $r = 1 + \frac{1 - \beta}{4(1 - \lambda\beta)(1 - \alpha)}$ .*

**THEOREM 8.** *If the function  $f(z)$  defined by (1.2) is in the class  $L_\alpha^*(\lambda, \beta)$ ,  $0 \leq \lambda < 1$ ,  $0 \leq \beta < 1$ , and either  $0 \leq \alpha \leq 1/2$  or  $|z| \leq 1/2$ , then*

$$1 - \frac{1 - \beta}{2(1 - \lambda\beta)(1 - \alpha)} |z| \leq |f'(z)| \leq 1 + \frac{1 - \beta}{2(1 - \lambda\beta)(1 - \alpha)} |z|.$$

*The bounds are sharp.*

*Proof.* It is similar to the proof of Theorem 7.  $\blacksquare$

### 6. Radii of close-to-convexity, starlikeness and convexity

**THEOREM 9.**  $L_{\alpha}^*(\lambda, \beta)$  is a subclass of  $S$  if and only if  $0 \leq \alpha \leq 1/2$ .

*Proof.* Note that the function  $f(z)$  defined by (1.2) is in the class  $S$  if  $\sum_{n=2}^{\infty} n|a_n| \leq 1$  (cf. [11]). Hence it suffices to prove that  $(1 - \lambda\beta)C(\alpha, n) \geq 1 - \beta$  for  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$ ,  $0 \leq \beta < 1$  and  $n \geq 2$  by means of Theorem 1. Since  $C(\alpha, n) \geq C(1/2, n) = 1$  for  $0 \leq \alpha \leq 1/2$ , we can see that, for  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ ,

$$(1 - \lambda\beta)C(\alpha, n) - (1 - \beta) \geq (1 - \lambda\beta) - (1 - \beta) \geq 0.$$

Conversely, if we assume  $\alpha > 1/2$ , then  $\lim_{n \rightarrow \infty} C(\alpha, n) = 0$ . Taking the function  $f_n(z)$  given by (4.2), we have

$$f'_n(z) = 1 - \frac{1 - \beta}{(1 - \lambda\beta)C(\alpha, n)} z^{n-1} = 0$$

for  $z^{n-1} = \frac{(1 - \lambda\beta)C(\alpha, n)}{1 - \beta}$  which is less than one for  $n$  sufficiently large. Thus  $f_n(z)$  is not univalent for  $\alpha > 1/2$  and  $n = n(\alpha)$  sufficiently large. ■

By using Theorem 1, we can prove the following

**THEOREM 10.** Let the function  $f(z)$  defined by (1.2) be in the class  $L_{\alpha}^*(\lambda, \beta)$ ,  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then  $f(z)$  is close-to-convex of order  $\rho$  ( $0 \leq \rho < 1$ ) in  $|z| \leq R_1$ , where

$$R_1 = \inf_n \left\{ \frac{(1 - \rho)(1 - \lambda\beta)C(\alpha, n)}{1 - \beta} \right\}^{1/(n-1)} \quad (n \geq 2).$$

The result is sharp, with extremal function  $f(z)$  given by (2.3).

**THEOREM 11.** Let the function  $f(z)$  defined by (1.2) be in the class  $L_{\alpha}^*(\lambda, \beta)$ ,  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then  $f(z)$  is starlike of order  $\rho$  ( $0 \leq \rho < 1$ ) in  $|z| \leq R_2$ , where

$$R_2 = \inf_n \left\{ \frac{n(1 - \rho)(1 - \lambda\beta)C(\alpha, n)}{(n - \rho)(1 - \beta)} \right\}^{1/(n-1)} \quad (n \geq 2).$$

The result is sharp, with extremal function  $f(z)$  given by (2.3).

**COROLLARY 4.** Let the function  $f(z)$  defined by (1.2) be in the class  $L_{\alpha}^*(\lambda, \beta)$ ,  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then  $f(z)$  is convex of order  $\rho$  ( $0 \leq \rho < 1$ ) in  $|z| \leq R_3$ , where

$$R_3 = \inf_n \left\{ \frac{(1 - \rho)(1 - \lambda\beta)C(\alpha, n)}{(n - \rho)(1 - \beta)} \right\}^{1/(n-1)} \quad (n \geq 2).$$

The result is sharp, with extremal function  $f(z)$  given by (2.3).

**7. Integral operators**

**THEOREM 12.** *Let the function  $f(z)$  defined by (1.2) be in the class  $L_\alpha^*(\lambda, \beta)$ , and let  $d$  be a real number such that  $d > -1$ . Then the function  $F(z)$  defined by*

$$F(z) = \frac{d+1}{z^d} \int_0^z t^{d-1} f(t) dt \tag{7.1}$$

*also belongs to the class  $L_\alpha^*(\lambda, \beta)$ .*

*Proof.* From the representation of  $F(z)$ , it follows that  $F(z) = z - \sum_{n=2}^\infty b_n z^n$ , where  $b_n = (\frac{d+1}{d+n})a_n$ . Therefore

$$\begin{aligned} \sum_{n=2}^\infty n(1-\lambda\beta)C(\alpha, n)b_n &= \sum_{n=2}^\infty n(1-\lambda\beta)C(\alpha, n) \left(\frac{d+1}{d+n}\right) a_n \\ &\leq \sum_{n=2}^\infty n(1-\lambda\beta)C(\alpha, n)a_n \leq 1-\beta, \end{aligned}$$

since  $f(z) \in L_\alpha^*(\lambda, \beta)$ . Hence by Theorem 1,  $F(z) \in L_\alpha^*(\lambda, \beta)$ . ■

**THEOREM 13.** *Let the function  $F(z) = z - \sum_{n=2}^\infty a_n z^n$  ( $a_n \geq 0$ ) be in the class  $L_\alpha^*(\lambda, \beta)$ , and let  $d$  be a real number such that  $d > -1$ . Then the function  $f(z)$  defined by (7.1) is univalent in  $|z| < R^*$ , where*

$$R^* = \inf_n \left\{ \frac{(1-\lambda\beta)C(\alpha, n)(d+1)}{(1-\beta)(d+n)} \right\}^{1/(n-1)} \quad (n \geq 2.)$$

*The result is sharp.*

*Proof.* From (7.1) we have

$$f(z) = \frac{z^{1-d}(z^d F(z))'}{d+1} = z - \sum_{n=2}^\infty \left(\frac{d+n}{d+1}\right) a_n z^n.$$

In order to obtain the required result it suffices to show that  $|f'(z) - 1| < 1$  in  $|z| < R^*$ . Now

$$|f'(z) - 1| = \left| - \sum_{n=2}^\infty n \left(\frac{d+n}{d+1}\right) a_n z^{n-1} \right| \leq \sum_{n=2}^\infty n \left(\frac{d+n}{d+1}\right) a_n |z|^{n-1}.$$

Thus  $|f'(z) - 1| < 1$  if

$$\sum_{n=2}^\infty n \left(\frac{d+n}{d+1}\right) a_n |z|^{n-1} \leq 1. \tag{7.2}$$

But Theorem 1 confirms that  $\sum_{n=2}^\infty \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} a_n \leq 1$ . Hence (7.2) will be satisfied if

$$\frac{n(d+n)}{d+1} |z|^{n-1} \leq \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} \quad (n \geq 2)$$

or if

$$|z| \leq \left\{ \frac{(1-\lambda\beta)C(\alpha, n)(d+1)}{(1-\beta)(d+n)} \right\}^{1/(n-1)} \quad (n \geq 2). \tag{7.3}$$

The required result follows now from (7.3). The result is sharp for the function

$$f(z) = z - \frac{(1-\beta)(d+n)}{n(1-\lambda\beta)C(\alpha, n)(d+1)} z^n \quad (n \geq 2). \quad \blacksquare$$

### 8. Modified Hadamard products

Let the functions  $f_j(z)$  ( $j = 1, 2$ ) be defined by (4.1). The modified Hadamard product of  $f_1(z)$  and  $f_2(z)$  is defined by

$$f_1 * f_2(z) = z - \sum_{n=2}^{\infty} a_{n,1} a_{n,2} z^n.$$

**THEOREM 14.** *Let the functions  $f_j(z)$  ( $j = 1, 2$ ) defined by (4.1) be in the class  $L_{\alpha}^*(\lambda, \beta)$  with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then  $f_1 * f_2(z) \in L_{\alpha}^*(\lambda, \gamma(\alpha, \lambda, \beta))$  where*

$$\gamma(\alpha, \lambda, \beta) = 1 - \frac{(1-\lambda)(1-\beta)^2}{4(1-\lambda\beta)^2(1-\alpha) - \lambda(1-\beta)^2}.$$

The result is sharp.

*Proof.* Employing the technique used earlier by Schild and Silverman [10], we need to find the largest  $\gamma(\alpha, \lambda, \beta)$  such that

$$\sum_{n=2}^{\infty} \frac{n(1-\lambda\gamma)C(\alpha, n)}{1-\gamma} a_{n,1} a_{n,2} \leq 1.$$

Since  $\sum_{n=2}^{\infty} \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} a_{n,1} \leq 1$  and  $\sum_{n=2}^{\infty} \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} a_{n,2} \leq 1$ , by the Cauchy-Schwarz inequality we have

$$\sum_{n=2}^{\infty} \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} \sqrt{a_{n,1} a_{n,2}} \leq 1.$$

Thus it is sufficient to show that

$$\frac{n(1-\lambda\gamma)C(\alpha, n)}{1-\gamma} a_{n,1} a_{n,2} \leq \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} \sqrt{a_{n,1} a_{n,2}} \quad (n \geq 2),$$

that is that  $\sqrt{a_{n,1} a_{n,2}} \leq \frac{(1-\lambda\beta)(1-\gamma)}{(1-\lambda\gamma)(1-\beta)}$ . Note that  $\sqrt{a_{n,1} a_{n,2}} \leq \frac{1-\beta}{n(1-\lambda\beta)C(\alpha, n)}$  ( $n \geq 2$ ). Consequently, we need only to prove that

$$\frac{1-\beta}{n(1-\lambda\beta)C(\alpha, n)} \leq \frac{(1-\lambda\beta)(1-\gamma)}{(1-\lambda\gamma)(1-\beta)} \quad (n \geq 2),$$

or, equivalently, that  $\gamma \leq 1 - \frac{(1-\lambda)(1-\beta)^2}{n(1-\lambda\beta)^2 C(\alpha, n) - \lambda(1-\beta)^2}$  ( $n \geq 2$ ). Since

$$A(n) = 1 - \frac{(1-\lambda)(1-\beta)^2}{n(1-\lambda\beta)^2 C(\alpha, n) - \lambda(1-\beta)^2} \quad (8.1)$$

is an increasing function of  $n$  ( $n \geq 2$ ), for  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ , letting  $n = 2$  in (8.1), we obtain

$$\gamma \leq A(2) = 1 - \frac{(1-\lambda)(1-\beta)^2}{4(1-\lambda\beta)^2 C(\alpha, 2) - \lambda(1-\beta)^2},$$

which completes the proof of Theorem 14.



Finally, by taking the functions  $f_j(z)$  given by

$$f_j(z) = z - \frac{1 - \beta}{4(1 - \lambda\beta)(1 - \alpha)} z^2 \quad (j = 1, 2), \quad (8.2)$$

we can see that the result is sharp. ■

**THEOREM 15.** *Let the function  $f_1(z)$  defined by (4.1) be in the class  $L_\alpha^*(\lambda, \beta)$  with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ , and the function  $f_2(z)$  defined by (4.1) be in the class  $L_\alpha^*(\lambda, \tau)$  with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \tau < 1$ . Then  $f_1 * f_2(z) \in L_\alpha^*(\lambda, \zeta(\alpha, \lambda, \beta, \tau))$ , where*

$$\zeta(\alpha, \lambda, \beta, \tau) = 1 - \frac{(1 - \lambda)(1 - \beta)(1 - \tau)}{4(1 - \lambda\beta)(1 - \lambda\tau)(1 - \alpha) - \lambda(1 - \beta)(1 - \tau)}.$$

The result is sharp.

*Proof.* Proceeding as in the proof of Theorem 14, we get

$$\zeta \leq B(n) = 1 - \frac{(1 - \lambda)(1 - \beta)(1 - \tau)}{n(1 - \lambda\beta)(1 - \lambda\tau)C(\alpha, n) - \lambda(1 - \beta)(1 - \tau)} \quad (n \geq 2). \quad (8.3)$$

Since the function  $B(n)$  is an increasing function of  $n$  ( $n \geq 2$ ), for  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \tau < 1$ , letting  $n = 2$  in (8.3), we obtain

$$\zeta \leq B(2) = 1 - \frac{(1 - \lambda)(1 - \beta)(1 - \tau)}{4(1 - \lambda\beta)(1 - \lambda\tau)(1 - \alpha) - \lambda(1 - \beta)(1 - \tau)},$$

which evidently proves Theorem 15.

Finally, the result is best possible for the functions

$$f_1(z) = z - \frac{1 - \beta}{4(1 - \lambda\beta)(1 - \alpha)} z^2 \quad \text{and} \quad f_2(z) = z - \frac{1 - \tau}{4(1 - \lambda\tau)(1 - \alpha)} z^2. \quad \blacksquare$$

**COROLLARY 4.** *Let the functions  $f_j(z)$  ( $j = 1, 2, 3$ ) defined by (4.1) be in the class  $L_\alpha^*(\lambda, \beta)$  with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then  $f_1 * f_2 * f_3(z) \in L_\alpha^*(\lambda, \eta(\alpha, \lambda, \beta))$ , where*

$$\eta(\alpha, \lambda, \beta) = 1 - \frac{(1 - \lambda)(1 - \beta)^3}{16(1 - \lambda\beta)^3(1 - \alpha)^2 - \lambda(1 - \beta)^3}.$$

The result is best possible for the functions  $f_j(z) = z - \frac{1 - \beta}{4(1 - \lambda\beta)(1 - \alpha)} z^2$  ( $j = 1, 2, 3$ ).

*Proof.* From Theorem 14, we have  $f_1 * f_2(z) \in L_\alpha^*(\lambda, \gamma(\alpha, \lambda, \beta))$ . We use now Theorem 15, and we get  $f_1 * f_2 * f_3(z) \in L_\alpha^*(\lambda, \eta(\alpha, \lambda, \beta, \gamma))$ , where

$$\begin{aligned} \eta(\alpha, \lambda, \beta, \gamma) &= 1 - \frac{(1 - \lambda)(1 - \beta)(1 - \gamma)}{4(1 - \lambda\beta)(1 - \lambda\gamma)(1 - \alpha) - \lambda(1 - \beta)(1 - \gamma)} \\ &= 1 - \frac{(1 - \lambda)(1 - \beta)^3}{16(1 - \lambda\beta)^3(1 - \alpha)^2 - \lambda(1 - \beta)^3}. \end{aligned}$$

This completes the proof of Corollary 4. ■

**THEOREM 16.** Let the functions  $f_j(z)$  ( $j = 1, 2$ ) defined by (4.1) be in the class  $L_\alpha^*(\lambda, \beta)$  with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then the function

$$h(z) = z - \sum_{n=2}^{\infty} (a_{n,1}^2 + a_{n,2}^2) z^n$$

belongs to the class  $L_\alpha^*(\lambda, \phi(\alpha, \lambda, \beta))$ , where

$$\phi(\alpha, \lambda, \beta) = 1 - \frac{(1-\lambda)(1-\beta)^2}{2(1-\lambda\beta)^2(1-\alpha) - \lambda(1-\beta)^2}.$$

The result is sharp for the functions  $f_j(z)$  ( $j = 1, 2$ ) defined by (8.2).

*Proof.* By virtue of Theorem 1, we obtain

$$\sum_{n=2}^{\infty} \left[ \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} \right]^2 a_{n,1}^2 \leq \left[ \sum_{n=2}^{\infty} \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} a_{n,1} \right]^2 \leq 1 \quad (8.4)$$

and

$$\sum_{n=2}^{\infty} \left[ \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} \right]^2 a_{n,2}^2 \leq \left[ \sum_{n=2}^{\infty} \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} a_{n,2} \right]^2 \leq 1. \quad (8.5)$$

It follows from (8.4) and (8.5) that

$$\sum_{n=2}^{\infty} \frac{1}{2} \left[ \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} \right]^2 [a_{n,1}^2 + a_{n,2}^2] \leq 1.$$

Therefore, we need to find the largest  $\phi = \phi(\alpha, \lambda, \beta)$  such that

$$\frac{n(1-\lambda\phi)C(\alpha, n)}{1-\phi} \leq \frac{1}{2} \left[ \frac{n(1-\lambda\beta)C(\alpha, n)}{1-\beta} \right]^2 \quad (n \geq 2),$$

that is  $\phi \leq 1 - \frac{2(1-\lambda)(1-\beta)^2}{n(1-\lambda\beta)^2C(\alpha, n) - 2\lambda(1-\beta)^2}$  ( $n \geq 2$ ). Since

$$D(n) = 1 - \frac{2(1-\lambda)(1-\beta)^2}{n(1-\lambda\beta)^2C(\alpha, n) - 2\lambda(1-\beta)^2}$$

is an increasing function of  $n$  ( $n \geq 2$ ), for  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ , we readily have

$$\phi \leq D(2) = 1 - \frac{(1-\lambda)(1-\beta)^2}{2(1-\lambda\beta)^2(1-\alpha) - \lambda(1-\beta)^2},$$

and Theorem 15 follows at once. ■

## 9. Fractional calculus operators

The object of this section is to obtain several growth and distortion properties of functions in the class  $L_\alpha^*(\lambda, \beta)$  involving a family of operators of fractional calculus (that is, fractional integral and fractional derivative).

First of all, in terms of Gauss hypergeometric function

$${}_2F_1(\delta, \tau; \gamma; z) = \sum_{k=0}^{\infty} \frac{(\delta)_k (\tau)_k}{(\gamma)_k} \frac{z^k}{k!} \quad (z \in U; \delta, \tau, \gamma \in \mathbf{C}; \gamma \neq 0, -1, -2, \dots),$$

where  $(m)_k = \frac{\Gamma(m+k)}{\Gamma(m)}$  denotes the Pochhammer symbol, we recall the definitions of fractional integral operator  $I_{0,z}^{\mu,\nu,\eta}$  and the fractional derivative operator  $J_{0,z}^{\mu,\nu,\eta}$  as follows (cf., e.g., [4] and [14], see also [13]).

DEFINITION 1. The fractional integral of order  $\mu$  is defined, for a function  $f(z)$ , by

$$I_{0,z}^{\mu,\nu,\eta} f(z) = \frac{z^{-\mu-\nu}}{\Gamma(\mu)} \int_0^z (z-\zeta)^{\mu-1} {}_2F_1\left(\mu+\nu, -\eta; \mu; 1-\frac{\zeta}{z}\right) f(\zeta) d\zeta \quad (\mu > 0),$$

where  $f(z)$  is an analytic function in a simply-connected region of the  $z$ -plane containing the origin, and the multiplicity of  $(z-\zeta)^{\mu-1}$  is removed by requiring  $\log(z-\zeta)$  to be real when  $z-\zeta > 0$ , provided further that

$$f(z) = O(|z|^\varepsilon) \quad (z \rightarrow 0; \varepsilon > \max\{0, \nu - \eta\} - 1). \tag{9.1}$$

DEFINITION 2. The fractional derivative of order  $\mu$  is defined, for a function  $f(z)$ , by

$$J_{0,z}^{\mu,\nu,\eta} f(z) = \begin{cases} \frac{1}{\Gamma(1-\mu)} \frac{d}{dz} \left\{ z^{\mu-\nu} \int_0^z (z-\zeta)^{-\mu} {}_2F_1(\nu-\mu, 1-\eta; 1-\mu; 1-(\zeta/z)) f(\zeta) d\zeta \right\} & (0 \leq \mu < 1) \\ \frac{d^n}{dz^n} J_{0,z}^{\mu-n,\nu,\eta} f(z) & (n \leq \mu < n+1; n \in \mathbf{N}), \end{cases}$$

where  $f(z)$  is constrained, and the multiplicity of  $(z-\zeta)^{-\mu}$  is removed, as in Definition 1, and  $\varepsilon$  is given by the order estimate (9.1).

It follows from Definitions 1 and 2 that

$$I_{0,z}^{\mu,-\mu,\eta} f(z) = D_z^{-\mu} f(z) \quad (\mu > 0) \tag{9.2}$$

and

$$J_{0,z}^{\mu,\mu,\eta} f(z) = D_z^{\mu} f(z) \quad (0 \leq \mu < 1), \tag{9.3}$$

where  $D_z^{\mu} f(z)$  ( $\mu \in \mathbf{R}$ ) is the fractional calculus operator considered by Owa [3] and subsequently by Owa and Srivastava [5] and in many other works (cf., e.g., [12] and [13]). Furthermore, in terms of Gamma functions Definitions 1 and 2 readily yield

LEMMA 1. (cf. Srivastava et al. [14]) *The (generalized) fractional integral and the (generalized) fractional derivative of a power function are given by*

$$I_{0,z}^{\mu,\nu,\eta} z^{\rho} = \frac{\Gamma(\rho+1)\Gamma(\rho-\nu+\eta+1)}{\Gamma(\rho-\nu+1)\Gamma(\rho+\mu+\eta+1)} z^{\rho-\nu} \quad (\mu > 0; \rho > \max\{0, \nu - \eta\} - 1) \tag{9.4}$$

and

$$J_{0,z}^{\mu,\nu,\eta} z^\rho = \frac{\Gamma(\rho+1)\Gamma(\rho-\nu+\eta+1)}{\Gamma(\rho-\nu+1)\Gamma(\rho-\mu+\eta+1)} z^{\rho-\nu} \quad (0 \leq \mu < 1; \rho > \max\{0, \nu-\eta\}-1). \quad (9.5)$$

**THEOREM 17.** Let the function  $f(z)$  defined by (1.2) be in the class  $L_\alpha^*(\lambda, \beta)$ , with  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then

$$\begin{aligned} & \frac{\Gamma(2-\nu+\eta)}{\Gamma(2-\nu)\Gamma(2+\mu+\eta)} |z|^{1-\nu} \left\{ 1 - \frac{(1-\beta)(2-\nu+\eta)}{2(2-\nu)(2+\mu+\eta)(1-\lambda\beta)(1-\alpha)} |z| \right\} \\ & \leq |I_{0,z}^{\mu,\nu,\eta} f(z)| \leq \\ & \leq \frac{\Gamma(2-\nu+\eta)}{\Gamma(2-\nu)\Gamma(2+\mu+\eta)} |z|^{1-\nu} \left\{ 1 + \frac{(1-\beta)(2-\nu+\eta)}{2(2-\nu)(2+\mu+\eta)(1-\lambda\beta)(1-\alpha)} |z| \right\} \end{aligned} \quad (9.6)$$

( $z \in U_0$ ;  $\mu > 0$ ,  $\max\{\nu, \nu-\eta, -\mu-\eta\} < 2$ ;  $\nu(\mu+\eta) \leq 3\mu$ ), and

$$\begin{aligned} & \frac{\Gamma(2-\nu+\eta)}{\Gamma(2-\nu)\Gamma(2-\mu+\eta)} |z|^{1-\nu} \left\{ 1 - \frac{(1-\beta)(2-\nu+\eta)}{2(2-\nu)(2-\mu+\eta)(1-\lambda\beta)(1-\alpha)} |z| \right\} \leq \\ & \leq |J_{0,z}^{\mu,\nu,\eta} f(z)| \\ & \leq \frac{\Gamma(2-\nu+\eta)}{\Gamma(2-\nu)\Gamma(2-\mu+\eta)} |z|^{1-\nu} \left\{ 1 + \frac{(1-\beta)(2-\nu+\eta)}{2(2-\nu)(2-\mu+\eta)(1-\lambda\beta)(1-\alpha)} |z| \right\} \end{aligned} \quad (9.7)$$

( $z \in U_0$ ;  $0 \leq \mu < 1$ ,  $\max\{\nu, \nu-\eta, \mu-\eta\} < 2$ ;  $\nu(\mu-\eta) \geq 3\mu$ ), where  $U_0 = \begin{cases} U, & (\nu \leq 1), \\ U \setminus \{0\}, & (\nu > 1). \end{cases}$  Each of these results is sharp for the function  $f(z)$  given by

$$f(z) = z - \frac{1-\beta}{4(1-\lambda\beta)(1-\alpha)} z^2. \quad (9.8)$$

*Proof.* First of all, since the function  $f(z)$  defined by (1.2) is in the class  $L_\alpha^*(\lambda, \beta)$ ,  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ , we can apply Theorem 1 to deduce that

$$\sum_{n=2}^{\infty} a_n \leq \frac{1-\beta}{4(1-\lambda\beta)(1-\alpha)}. \quad (9.9)$$

Next, making use of the assertion 9.4 of Lemma 1, we find from (1.2) that

$$F(z) = \frac{\Gamma(2-\nu)\Gamma(2+\mu+\eta)}{\Gamma(2-\nu+\eta)} z^\nu I_{0,z}^{\mu,\nu,\eta} f(z) = z - \sum_{n=2}^{\infty} \Phi(n) a_n z^n, \quad (9.10)$$

where, for convenience,

$$\Phi(n) = \frac{(1)_n(2-\nu+\eta)_{n-1}}{(2-\nu)_{n-1}(2+\mu+\eta)_{n-1}} \quad (n \in \mathbf{N} \setminus \{1\}). \quad (9.11)$$

The function  $\Phi(n)$  defined by (9.11) can easily be seen to be nonincreasing under the parametric constraints stated already after (9.6), and thus we have

$$0 < \Phi(n) \leq \Phi(2) = \frac{2(2-\nu+\eta)}{(2-\nu)(2+\mu+\eta)} \quad (n \in \mathbf{N} \setminus \{1\}). \quad (9.12)$$

Now the assertion (9.6) of the theorem follows readily from (9.9), (9.10) and (9.12).

The assertion (9.7) of the theorem can be proven similarly by noting from (9.5) that

$$G(z) = \frac{\Gamma(2-\nu)\Gamma(2-\mu+\eta)}{\Gamma(2-\nu+\eta)} z^\nu J_{0,z}^{\mu,\nu,\eta} f(z) = z - \sum_{n=2}^{\infty} \Psi(n) a_n z^n,$$

where

$$0 < \Psi(n) = \frac{(1)_n(2-\nu+\eta)_{n-1}}{(2-\nu)_{n-1}(2-\mu+\eta)_{n-1}} \leq \Psi(2) = \frac{2(2-\nu+\eta)}{(2-\nu)(2-\mu+\eta)},$$

( $n \in \mathbf{N} \setminus \{1\}$ ) under the parametric constraints stated already after (9.7).

Finally, by observing that the equalities in each of the assertions (9.6) and (9.7) are attained by the function  $f(z)$  given by (9.8), we complete the proof of the theorem. ■

In view of the relationships (9.2) and (9.3), by setting  $\nu = -\mu$  and  $\nu = \mu$  in our assertions (9.6) and (9.7), respectively, we obtain

**COROLLARY 5.** *Let the function  $f(z)$  defined by (1.2) be in the class  $L_\alpha^*(\lambda, \beta)$ ,  $0 \leq \alpha \leq 1/2$ ,  $0 \leq \lambda < 1$  and  $0 \leq \beta < 1$ . Then*

$$\begin{aligned} \frac{|z|^{1+\mu}}{\Gamma(2+\mu)} \left\{ 1 - \frac{1-\beta}{2(2+\mu)(1-\lambda\beta)(1-\alpha)} |z| \right\} &\leq |D_z^{-\mu} f(z)| \leq \\ &\leq \frac{|z|^{1+\mu}}{\Gamma(2+\mu)} \left\{ 1 + \frac{1-\beta}{2(2+\mu)(1-\lambda\beta)(1-\alpha)} |z| \right\} \quad (z \in U; \mu > 0) \end{aligned} \quad (9.13)$$

and

$$\begin{aligned} \frac{|z|^{1-\mu}}{\Gamma(2-\mu)} \left\{ 1 - \frac{1-\beta}{2(2-\mu)(1-\lambda\beta)(1-\alpha)} |z| \right\} &\leq |D_z^\mu f(z)| \leq \\ &\leq \frac{|z|^{1-\mu}}{\Gamma(2-\mu)} \left\{ 1 + \frac{1-\beta}{2(2-\mu)(1-\lambda\beta)(1-\alpha)} |z| \right\} \quad (z \in U; 0 \leq \mu < 1). \end{aligned} \quad (9.14)$$

Each of these results is sharp for the function  $f(z)$  given by (9.8).

The assertions (9.13) and (9.14) of Corollary 5 can indeed be applied further in order to deduce the following interesting results for functions in the class  $L_\alpha^*(\lambda, \beta)$ .

**COROLLARY 6.** *Under the hypotheses of Corollary 5,  $D_z^{-\mu} f(z)$  ( $\mu > 0$ ) is included in the disc with its center at the origin and radius  $r_1$  given by*

$$r_1 = \frac{1}{\Gamma(2+\mu)} \left\{ 1 + \frac{1-\beta}{2(2+\mu)(1-\lambda\beta)(1-\alpha)} \right\}.$$

**COROLLARY 7.** *Under the hypotheses of Corollary 5,  $D_z^\mu f(z)$  ( $0 \leq \mu < 1$ ) is included in the disc with its center at the origin and radius  $r_2$  given by*

$$r_2 = \frac{1}{\Gamma(2-\mu)} \left\{ 1 + \frac{1-\beta}{2(2-\mu)(1-\lambda\beta)(1-\alpha)} \right\}.$$

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