# Hermite-Hadamard type integral inequalities via $(s, m)-P$-convexity on co-ordinates 

Ying Wua , Feng Qi ${ }^{\text {b,* }}$, Zhi-Li Peic ${ }^{\text {c }}$, Shu-Ping Bai ${ }^{\text {a }}$<br>${ }^{a}$ College of Mathematics, Inner Mongolia University for Nationalities, Tongliao 028043, Inner Mongolia Autonomous Region, China.<br>${ }^{b}$ Department of Mathematics, College of Science, Tianjin Polytechnic University, Tianjin City, 300160, China.<br>${ }^{c}$ College of Computer Science and Technology, Inner Mongolia University for Nationalities, Tongliao City, 028043, Inner Mongolia Autonomous Region, China.

Communicated by C. Park


#### Abstract

In this paper, the notion of $(s, m)-P$-convex functions on the co-ordinates is introduced and several integral inequalities of the Hermite-Hadamard type for co-ordinated $(s, m)-P$-convex functions are established. (C)2016 All rights reserved.

Keywords: Co-ordinates, $(s, m)-P$-convex function, Hermite-Hadamard's integral inequality, integral identity. 2010 MSC: 26A51, 26D15.


## 1. Introduction

Let $f: I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ be a convex function on the interval of $I$ of real numbers and $a, b \in I$ with $a<b$. The double inequality

$$
f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x) \mathrm{d} x \leq \frac{f(a)+f(b)}{2}
$$

is well known in the literature as Hermite-Hadamard's integral inequality.
Definition $1.1([9])$. We say that a map $f: I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ belongs to the class $P(I)$ if it is nonnegative and satisfies the inequality

$$
f(\lambda x+(1-\lambda) y) \leq f(x)+f(y)
$$

for all $x, y \in I$ and $\lambda \in[0,1]$.

[^0]Theorem 1.2 ([5, Theorem 3.1]). Let $f \in P(I), a, b \in I$ with $a<b$, and $f \in L([a, b])$. Then

$$
\begin{equation*}
f\left(\frac{a+b}{2}\right) \leq \frac{2}{b-a} \int_{a}^{b} f(x) \mathrm{d} x \leq 2(f(a)+f(b)) \tag{1.1}
\end{equation*}
$$

Both inequalities are the best possible.
Definition $1.3([10])$. For $f:[0, b] \rightarrow \mathbb{R}$ and $m \in(0,1]$, if

$$
f(t x+m(1-t) y) \leq t f(x)+m(1-t) f(y)
$$

is valid for all $x, y \in[0, b]$ and $t \in[0,1]$, then we say that $f$ is an $m$-convex function on $[0, b]$.
Theorem $1.4([2])$. Let $f: \mathbb{R}_{0} \rightarrow \mathbb{R}$ be an m-convex with $m \in(0,1]$ and $0 \leq a<b$. If $f \in L_{1}([a, b])$, then

$$
f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} \frac{f(x)+m f\left(\frac{x}{m}\right)}{2} \mathrm{~d} x \leq \frac{m+1}{4}\left[\frac{f(a)+f(b)}{2}+m \frac{f\left(\frac{a}{m}\right)+f\left(\frac{b}{m}\right)}{2}\right]
$$

Definition $1.5([7])$. For $s \in(0,1]$, a function $f: I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ is said to be $s$-convex (in the second sense) if

$$
f(\lambda x+(1-\lambda) y) \leq \lambda^{s} f(x)+(1-\lambda)^{s} f(y)
$$

holds for all $x, y \in I$ and $\lambda \in[0,1]$.
Theorem 1.6 ([3]). Suppose that $f: \mathbb{R} \rightarrow \mathbb{R}$ is an s-convex function in the second sense for $s \in(0,1)$. If $f \in L_{1}([a, b])$ for $a, b \in \mathbb{R}$ with $a<b$, then

$$
2^{s-1} f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x) \mathrm{d} x \leq \frac{f(a)+f(b)}{s+1}
$$

Definition 1.7 ([8]). For $(s, m) \in(0,1]^{2}$, a function $f:[0, b] \rightarrow \mathbb{R}$ is said to be $(s, m)$-convex if

$$
f(\lambda x+m(1-\lambda) y) \leq \lambda^{s} f(x)+m(1-\lambda)^{s} f(y)
$$

holds for all $x, y \in I$ and $\lambda \in[0,1]$.
Definition $1.8([5])$. A map $f: I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ is said to belong to the class $Q(I)$ if it is nonnegative and satisfies

$$
f(\lambda x+(1-\lambda) y) \leq \frac{f(x)}{\lambda}+\frac{f(y)}{1-\lambda}
$$

for all $x, y \in I$ and $\lambda \in(0,1)$.
Theorem 1.9 ([5, Theorem 2.1]). Let $f \in Q(I), a, b \in I$ with $a<b$, and $f \in L_{1}([a, b])$. Then

$$
f\left(\frac{a+b}{2}\right) \leq \frac{4}{b-a} \int_{a}^{b} f(x) \mathrm{d} x \quad \text { and } \quad \frac{1}{b-a} \int_{a}^{b} p(x) f(x) \mathrm{d} x \leq \frac{f(a)+f(b)}{2}
$$

where $p(x)=\frac{(b-x)(x-a)}{(b-a)^{2}}$ for $x \in I$.
Definition 1.10 ([12]). For some $s \in[-1,1]$, a function $f: I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ is said to be extended $s$-convex if

$$
f(\lambda x+(1-\lambda) y) \leq \lambda^{s} f(x)+(1-\lambda)^{s} f(y)
$$

is valid for all $x, y \in I$ and $\lambda \in(0,1)$.

Definition 1.11 ([1, [4]). A function $f: \Delta=[a, b] \times[c, d] \subseteq \mathbb{R}^{2} \rightarrow \mathbb{R}$ is said to be convex on the co-ordinates on $\Delta$ with $a<b$ and $c<d$ if the partial functions

$$
f_{y}:[a, b] \rightarrow \mathbb{R}, \quad f_{y}(u)=f(u, y) \quad \text { and } \quad f_{x}:[c, d] \rightarrow \mathbb{R}, \quad f_{x}(v)=f(x, v)
$$

are convex for all $x \in[a, b]$ and $y \in[c, d]$.
Definition 1.12 ([6, 11]). A function $f: \Delta=[a, b] \times[c, d] \subseteq \mathbb{R}^{2} \rightarrow \mathbb{R}$ is said to be convex on the co-ordinates on $\Delta$ with $a<b$ and $c<d$ if for the partial functions

$$
f(t x+(1-t) z, \lambda y+(1-\lambda) w) \leq t \lambda f(x, y)+t(1-\lambda) f(x, w)+(1-t) \lambda f(z, y)+(1-t)(1-\lambda) f(z, w)
$$

holds for all $t, \lambda \in[0,1],(x, y),(z, w) \in \Delta$.
Theorem 1.13 ([1, 4, Theorem 2.2]). Let $f: \Delta=[a, b] \times[c, d]$ be convex on the co-ordinates on $\Delta=[a, b] \times[c, d]$ with $a<b$ and $c<d$. Then

$$
\begin{aligned}
f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{2}\left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) \mathrm{d} x+\frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) \mathrm{d} y\right] \\
& \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) \mathrm{d} y \mathrm{~d} x \\
& \leq \frac{1}{4}\left[\frac{1}{b-a}\left(\int_{a}^{b} f(x, c) \mathrm{d} x+\int_{a}^{b} f(x, d) \mathrm{d} x\right)+\frac{1}{d-c}\left(\int_{c}^{d} f(a, y) \mathrm{d} y+\int_{c}^{d} f(b, y) \mathrm{d} y\right)\right] \\
& \leq \frac{f(a, c)+f(b, c)+f(a, d)+f(b, d)}{4}
\end{aligned}
$$

In this paper, we will introduce the notion of $(s, m)$ - $P$-convex functions on co-ordinates and establish several integral inequalities of the Hermite-Hadamard type for co-ordinated $(s, m)$ - $P$-convex functions.

## 2. A notion and an example

Motivated by Definitions 1.1, 1.3, 1.5, 1.7, 1.8, 1.10, 1.11, we now introduce the notion of $(s, m)$ - $P$-convex functions on co-ordinates as follows.

Definition 2.1. For some $m \in(0,1]$ and $s \in[-1,1]$, a function $f: \Delta=[0, b] \times[c, d] \subseteq \mathbb{R}_{0} \times \mathbb{R} \rightarrow \mathbb{R}_{0}$ is said to be co-ordinated $(s, m)$ - $P$-convex on $[0, b] \times[c, d]$ with $0<b$ and $c<d$, if

$$
f(t x+m(1-t) z, \lambda y+(1-\lambda) w) \leq t^{s}[f(x, y)+f(x, w)]+m(1-t)^{s}[f(z, y)+f(z, w)]
$$

holds for all $t \in(0,1), \lambda \in[0,1]$, and $(x, y),(z, w) \in[0, b] \times[c, d]$.
Remark 2.2. Let $f: \Delta=[0, b] \times[c, d] \subseteq \mathbb{R}^{2} \rightarrow \mathbb{R}_{0}$ with $0<b$ and $c<d$ and let $s \in[-1,1]$ and $m \in(0,1]$.

1. If $f: \Delta \rightarrow \mathbb{R}_{0}$ be convex on the co-ordinates on $\Delta$, then $f$ is a co-ordinated $(s, 1)$ - $P$-convex function on $\Delta$.
2. In Definition 2.1, if $f(x, y)=f(y)$ for all $(x, y) \in \Delta$ and $s=m=1$, then $f$ is a $P$-convex function on $[c, d]$, or say, $f \in P([c, d])$.

Example 2.3. Let $f(x, y)=x^{s} \ln x$ for $(x, y) \in(0, \infty) \times[1, \infty), s \in[-1,0)$, and some $m \in(0,1]$. Then $f$ is a co-ordinated $(s, m)$ - $P$-convex function on $\mathbb{R}_{+}^{2}$.

In Definition 1.12 , letting $x_{0}=y_{0}=1, z_{0}=1.4, w_{0}=1.5$, and $t_{0}=\lambda_{0}=\frac{1}{2}$ yields

$$
4^{-1}\left[f\left(x_{0}, y_{0}\right)+f\left(x_{0}, w_{0}\right)+f\left(z_{0}, y_{0}\right)+f\left(z_{0}, w_{0}\right)\right]-f\left(2^{-1}\left(x_{0}+z_{0}\right), 2^{-1}\left(y_{0}+w_{0}\right)\right)<0
$$

This implies that $f(x)=x^{s} \ln x$ is not convex on the co-ordinates on $(0, \infty) \times[1, \infty)$.

## 3. Integral inequalities of the Hermite-Hadamard type

In this section, we establish integral inequalities of the Hermite-Hadamard type for ( $s, m$ )- $P$-convex functions on co-ordinates on the plane $\mathbb{R}_{0} \times \mathbb{R}$.

Theorem 3.1. Let $f: \mathbb{R}_{0} \times \mathbb{R} \rightarrow \mathbb{R}_{0}$ be a co-ordinated (s,m)-P-convex function on $\left[0, \frac{b}{m^{2}}\right] \times[c, d]$ with $0 \leq a<b$ and $c<d$ for some $m \in(0,1]$ and $s \in(-1,1]$. If $f \in L_{1}\left(\left[0, \frac{b}{m^{2}}\right] \times[c, d]\right)$, then

$$
\begin{aligned}
2^{s-2} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq & \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} \frac{f(x, y)+m f\left(\frac{x}{m}, y\right)}{2} \mathrm{~d} x \mathrm{~d} y \\
\leq & \frac{f(a, c)+f(a, d)+m\left[f\left(\frac{a}{m}, c\right)+f\left(\frac{a}{m}, d\right)\right]}{2(s+1)} \\
& +m \frac{f\left(\frac{b}{m}, c\right)+f\left(\frac{b}{m}, d\right)+m\left[f\left(\frac{b}{m^{2}}, c\right)+f\left(\frac{b}{m^{2}}, d\right)\right]}{2(s+1)} .
\end{aligned}
$$

Proof. Using the co-ordinated $(s, m)$ - $P$-convexity of $f$, we obtain

$$
\begin{aligned}
f\left(\frac{a+b}{2}, \frac{c+d}{2}\right)= & f\left(\frac{t a+(1-t) b+(1-t) a+t b}{2}, \frac{\lambda c+(1-\lambda) d+(1-\lambda) c+\lambda d}{2}\right) \\
\leq & \frac{1}{2^{s}}\{f(t a+(1-t) b, \lambda c+(1-\lambda) d)+f(t a+(1-t) b,(1-\lambda) c+\lambda d) \\
& \left.+m\left[f\left(\frac{(1-t) a+t b}{m}, \lambda c+(1-\lambda) d\right)+f\left(\frac{(1-t) a+t b}{m},(1-\lambda) c+\lambda d\right)\right]\right\}
\end{aligned}
$$

for all $(t, \lambda) \in[0,1]^{2}$. Further integrating with respect to $t$ and $\lambda$ over $[0,1] \times[0,1]$, we have

$$
\begin{align*}
f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq & \frac{1}{2^{s}} \int_{0}^{1} \int_{0}^{1}\{f(t a+(1-t) b, \lambda c+(1-\lambda) d)+f(t a+(1-t) b,(1-\lambda) c+\lambda d) \\
& \left.+m\left[f\left(\frac{(1-t) a+t b}{m}, \lambda c+(1-\lambda) d\right)+f\left(\frac{(1-t) a+t b}{m},(1-\lambda) c+\lambda d\right)\right]\right\} \mathrm{d} t \mathrm{~d} \lambda \\
= & \frac{1}{2^{s-1}(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b}\left[f(x, y)+m f\left(\frac{x}{m}, y\right)\right] \mathrm{d} x \mathrm{~d} y \tag{3.1}
\end{align*}
$$

By similar argument, we obtain

$$
\begin{align*}
\frac{1}{(b-a)(d-c)} & \int_{c}^{d} \int_{a}^{b}\left[f(x, y)+m f\left(\frac{x}{m}, y\right)\right] \mathrm{d} x \mathrm{~d} y \\
= & \int_{0}^{1} \int_{0}^{1}\left[f(t a+(1-t) b, \lambda c+(1-\lambda) d)+m f\left(t \frac{a}{m}+(1-t) \frac{b}{m}, \lambda c+(1-\lambda) d\right)\right] \mathrm{d} t \mathrm{~d} \lambda \\
\leq & \int_{0}^{1} \int_{0}^{1}\left\{t^{s}[f(a, c)+f(a, d)]+m(1-t)^{s}\left[f\left(\frac{b}{m}, c\right)+f\left(\frac{b}{m}, d\right)\right]\right. \\
& \left.+m t^{s}\left[f\left(\frac{a}{m}, c\right)+f\left(\frac{a}{m}, d\right)\right]+m^{2}(1-t)^{s}\left[f\left(\frac{b}{m^{2}}, c\right)+f\left(\frac{b}{m^{2}}, d\right)\right]\right\} \mathrm{d} t \mathrm{~d} \lambda  \tag{3.2}\\
= & \frac{1}{s+1}\left\{f(a, c)+f(a, d)+m\left[f\left(\frac{a}{m}, c\right)+f\left(\frac{a}{m}, d\right)\right]\right. \\
& \left.+m\left[f\left(\frac{b}{m}, c\right)+f\left(\frac{b}{m}, d\right)\right]+m^{2}\left[f\left(\frac{b}{m^{2}}, c\right)+f\left(\frac{b}{m^{2}}, d\right)\right]\right\} .
\end{align*}
$$

From the inequalities (3.1) and (3.2), Theorem 3.1 is proved.

Corollary 3.2. Under the assumptions of Theorem 3.1, if $m=1$, then

$$
\begin{align*}
2^{s-2} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y  \tag{3.3}\\
& \leq \frac{1}{s+1}[f(a, c)+f(a, d)+f(b, c)+f(b, d)]
\end{align*}
$$

Remark 3.3. Under the assumptions of Corollary 3.2, putting $f(x, y)=f(y)$ for all $(x, y) \in \Delta$ and $s=1$ in the inequality (3.3) yields the inequality (1.1).

Theorem 3.4. Suppose that $f: \mathbb{R}_{0} \times \mathbb{R} \rightarrow \mathbb{R}_{0}$ is a co-ordinated ( $s, m$ )-P-convex function on $\left[0, \frac{b}{m^{2}}\right] \times[c, d]$ with $0 \leq a<b$ and $c<d$ for some $m \in(0,1]$ and $s \in[-1,1]$. If $f \in L_{1}\left(\left[0, \frac{b}{m^{2}}\right] \times[c, d]\right)$, then

$$
\begin{align*}
2^{2 s-4} f\left(\frac{a+b}{2}\right. & \left., \frac{c+d}{2}\right) \\
& \leq 2^{s-3}\left[\frac{1}{b-a} \int_{a}^{b} \frac{f\left(x, \frac{c+d}{2}\right)+m f\left(\frac{x}{m}, \frac{c+d}{2}\right)}{2} \mathrm{~d} x+\frac{1}{d-c} \int_{c}^{d} \frac{f\left(\frac{a+b}{2}, y\right)+m f\left(\frac{a+b}{2 m}, y\right)}{2} \mathrm{~d} y\right]  \tag{3.4}\\
& \leq \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} \frac{f(x, y)+2 m f\left(\frac{x}{m}, y\right)+m^{2} f\left(\frac{x}{m^{2}}, y\right)}{4} \mathrm{~d} x \mathrm{~d} y
\end{align*}
$$

Proof. Since $f$ is co-ordinated $(s, m)$ - $P$-convex on $\left[0, \frac{b}{m^{2}}\right] \times[c, d]$, for all $t \in[0,1]$, we have

$$
\begin{aligned}
f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & =f\left(\frac{t a+(1-t) b}{2}+\frac{(1-t) a+t b}{2}, \frac{(c+d) / 2}{2}+\frac{(c+d) / 2}{2}\right) \\
& \leq \frac{1}{2^{s-1}}\left[f\left(t a+(1-t) b, \frac{c+d}{2}\right)+m f\left(\frac{(1-t) a+t b}{m}, \frac{c+d}{2}\right)\right]
\end{aligned}
$$

Integrating this inequality on $[0,1]$ with respect to $t$ arrives at

$$
\begin{align*}
f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{2^{s-1}} \int_{0}^{1}\left[f\left(t a+(1-t) b, \frac{c+d}{2}\right)+m f\left(\frac{(1-t) a+t b}{m}, \frac{c+d}{2}\right)\right] \mathrm{d} t  \tag{3.5}\\
& =\frac{1}{2^{s-1}(b-a)} \int_{a}^{b}\left[f\left(x, \frac{c+d}{2}\right)+m f\left(\frac{x}{m}, \frac{c+d}{2}\right)\right] \mathrm{d} x
\end{align*}
$$

For all $u \in\left[0, \frac{b}{m}\right]$ and $\lambda \in[0,1]$, by the co-ordinated $(s, m)$ - $P$-convexity of $f$, we obtain

$$
\begin{align*}
f\left(u, \frac{c+d}{2}\right) \leq \frac{1}{2^{s}} & \{f(u, \lambda c+(1-\lambda) d)+f(u,(1-\lambda) c+\lambda d) \\
& \left.+m\left[f\left(\frac{u}{m}, \lambda c+(1-\lambda) d\right)+f\left(\frac{u}{m},(1-\lambda) c+\lambda d\right)\right]\right\} \tag{3.6}
\end{align*}
$$

Putting $u=x$ and $u=\frac{x}{m}$ in (3.6) and substituting into (3.5) acquire

$$
\begin{aligned}
f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{2^{s-1}} \int_{0}^{1}\left[f\left(t a+(1-t) b, \frac{c+d}{2}\right)+m f\left(\frac{(1-t) a+t b}{m}, \frac{c+d}{2}\right)\right] \mathrm{d} t \\
& =\frac{1}{2^{s-1}(b-a)} \int_{a}^{b}\left[f\left(x, \frac{c+d}{2}\right)+m f\left(\frac{x}{m}, \frac{c+d}{2}\right)\right] \mathrm{d} x \\
& =\frac{1}{2^{s-1}(b-a)} \int_{0}^{1} \int_{a}^{b}\left[f\left(x, \frac{c+d}{2}\right)+m f\left(\frac{x}{m}, \frac{c+d}{2}\right)\right] \mathrm{d} x \mathrm{~d} \lambda \\
& \leq \frac{1}{2^{2 s-1}(b-a)} \int_{0}^{1} \int_{a}^{b}\{f(x, \lambda c+(1-\lambda) d)+f(x,(1-\lambda) c+\lambda d)
\end{aligned}
$$

$$
\begin{aligned}
& +m\left[f\left(\frac{x}{m}, \lambda c+(1-\lambda) d\right)+f\left(\frac{x}{m},(1-\lambda) c+\lambda d\right)\right] \\
& +m\left[f\left(\frac{x}{m}, \lambda c+(1-\lambda) d\right)+f\left(\frac{x}{m},(1-\lambda) c+\lambda d\right)\right. \\
& \left.\left.+m\left(f\left(\frac{x}{m^{2}}, \lambda c+(1-\lambda) d\right)+f\left(\frac{x}{m^{2}},(1-\lambda) c+\lambda d\right)\right)\right]\right\} \mathrm{d} x \mathrm{~d} \lambda \\
& =\frac{1}{2^{2 s-2}(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b}\left[f(x, y)+2 m f\left(\frac{x}{m}, y\right)+m^{2} f\left(\frac{x}{m^{2}}, y\right)\right] \mathrm{d} x \mathrm{~d} y .
\end{aligned}
$$

A similar argument applied for the co-ordinated $(s, m)$ - $P$-convexity of $f$ leads to

$$
\begin{aligned}
f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq & \frac{1}{2^{s}} \int_{0}^{1}\left\{f\left(\frac{a+b}{2}, \lambda c+(1-\lambda) d\right)+f\left(\frac{a+b}{2},(1-\lambda) c+\lambda d\right)\right. \\
& \left.+m\left[f\left(\frac{a+b}{2 m}, \lambda c+(1-\lambda) d\right)+f\left(\frac{a+b}{2 m},(1-\lambda) c+\lambda d\right)\right]\right\} \mathrm{d} \lambda \\
= & \frac{1}{2^{s-1}(d-c)} \int_{c}^{d}\left[f\left(\frac{a+b}{2}, y\right)+m f\left(\frac{a+b}{2 m}, y\right)\right] \mathrm{d} y \\
= & \frac{1}{2^{s-1}(d-c)} \int_{c}^{d} \int_{0}^{1}\left[f\left(\frac{a+b}{2}, y\right)+m f\left(\frac{a+b}{2 m}, y\right)\right] \mathrm{d} t \mathrm{~d} y \\
\leq & \frac{1}{2^{2 s-2}(d-c)} \int_{c}^{d} \int_{0}^{1}\left[f(t a+(1-t) b, y)+m f\left(\frac{(1-t) a+t b}{m}, y\right)\right. \\
& \left.+m f\left(\frac{t a+(1-t) b}{m}, y\right)+m^{2} f\left(\frac{(1-t) a+t b}{m^{2}}, y\right)\right] \mathrm{d} t \mathrm{~d} y \\
= & \frac{1}{2^{2 s-2}(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b}\left[f(x, y)+2 m f\left(\frac{x}{m}, y\right)+m^{2} f\left(\frac{x}{m^{2}}, y\right)\right] \mathrm{d} x \mathrm{~d} y
\end{aligned}
$$

Adding the above inequalities results in (3.4). Theorem 3.4 is proved.
Corollary 3.5. Under the assumptions of Theorem 3.4,

1. if $m=1$, then

$$
\begin{aligned}
2^{2 s-4} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq 2^{s-3}\left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right)+\frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) \mathrm{d} y\right] \\
& \leq \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y
\end{aligned}
$$

2. if $m=s=1$, then

$$
\begin{aligned}
\frac{1}{4} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{4}\left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right)+\frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) \mathrm{d} y\right] \\
& \leq \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y
\end{aligned}
$$

3. if $m=1, s=0$, then

$$
\begin{aligned}
\frac{1}{16} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{8}\left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right)+\frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) \mathrm{d} y\right] \\
& \leq \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y
\end{aligned}
$$

4. if $m=1, s=-1$, then

$$
\begin{aligned}
\frac{1}{64} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{16}\left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right)+\frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) \mathrm{d} y\right] \\
& \leq \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y
\end{aligned}
$$

Theorem 3.6. Suppose that $f: \mathbb{R}_{0} \times \mathbb{R} \rightarrow \mathbb{R}_{0}$ is a co-ordinated (s,m)-P-convex function on $\left[0, \frac{b}{m^{2}}\right] \times[c, d]$ with $0 \leq a<b$ and $c<d$ for some $m \in(0,1]$ and $s \in(-1,1]$. If $f \in L_{1}\left(\left[0, \frac{b}{m^{2}}\right] \times[c, d]\right)$, then

$$
\begin{aligned}
& \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y \\
& \quad \leq \frac{1}{b-a} \int_{a}^{b} \frac{f(x, c)+f(x, d)+m f\left(\frac{x}{m}, c\right)+m f\left(\frac{x}{m}, d\right)}{2^{s+1}} \mathrm{~d} x+\frac{1}{d-c} \int_{c}^{d} \frac{f(a, y)+m f\left(\frac{b}{m}, y\right)}{s+1} \mathrm{~d} y \\
& \quad \leq 2^{2-s}\left[\frac{f(a, c)+f(a, d)+m\left[f\left(\frac{a}{m}, c\right)+f\left(\frac{a}{m}, d\right)\right]}{2(s+1)}+m \frac{f\left(\frac{b}{m}, c\right)+f\left(\frac{b}{m}, d\right)+m\left[f\left(\frac{b}{m^{2}}, c\right)+f\left(\frac{b}{m^{2}}, d\right)\right]}{2(s+1)}\right]
\end{aligned}
$$

Proof. By the co-ordinated $(s, m)$ - $P$-convexity of $f$, we obtain

$$
\begin{equation*}
f(x, \lambda c+(1-\lambda) d) \leq \frac{1}{2^{s}}\left[f(x, c)+f(x, d)+m f\left(\frac{x}{m}, c\right)+m f\left(\frac{x}{m}, d\right)\right] \tag{3.7}
\end{equation*}
$$

for all $\lambda \in[0,1]$ and $x \in[a, b]$. Setting $y=\lambda c+(1-\lambda) d$ for $0 \leq \lambda \leq 1$ and using (3.7) gives

$$
\begin{align*}
\frac{1}{(b-a)(d-c)} & \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y \\
& =\frac{1}{b-a} \int_{0}^{1} \int_{a}^{b} f(x, \lambda c+(1-\lambda) d) \mathrm{d} x \mathrm{~d} \lambda  \tag{3.8}\\
& \leq \frac{1}{2^{s}(b-a)} \int_{0}^{1} \int_{a}^{b}\left[f(x, c)+f(x, d)+m f\left(\frac{x}{m}, c\right)+m f\left(\frac{x}{m}, d\right)\right] \mathrm{d} x \mathrm{~d} \lambda \\
& =\frac{1}{2^{s}(b-a)} \int_{a}^{b}\left[f(x, c)+f(x, d)+m f\left(\frac{x}{m}, c\right)+m f\left(\frac{x}{m}, d\right)\right] \mathrm{d} x .
\end{align*}
$$

If $(u, v) \in[a, b] \times[c, d]$, choose $u=t a+(1-t) b$ for all $0<t<1$, and

$$
\begin{equation*}
f(u, v) \leq 2\left[t^{s} f(a, v)+m(1-t)^{s} f\left(\frac{b}{m}, v\right)\right] \tag{3.9}
\end{equation*}
$$

Letting $(u, v)=(x, c),(x, d)$ and $\left(\frac{u}{m}, v\right)=\left(\frac{x}{m}, c\right),\left(\frac{x}{m}, d\right)$ respectively in 3.9) and taking them into the inequality (3.8) reveal

$$
\begin{aligned}
\frac{1}{(b-a)(d-c)} & \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y \\
\leq & \frac{1}{2^{s}(b-a)} \int_{a}^{b}\left[f(x, c)+f(x, d)+m f\left(\frac{x}{m}, c\right)+m f\left(\frac{x}{m}, d\right)\right] \mathrm{d} x \\
\leq & \frac{1}{2^{s-1}} \int_{0}^{1}\left\{t^{s} f(a, c)+m(1-t)^{s} f\left(\frac{b}{m}, c\right)+t^{s} f(a, d)+m(1-t)^{s} f\left(\frac{b}{m}, d\right)\right. \\
& \left.+m\left[t^{s} f\left(\frac{a}{m}, c\right)+m(1-t)^{s} f\left(\frac{b}{m^{2}}, c\right)+t^{s} f\left(\frac{a}{m}, d\right)+m(1-t)^{s} f\left(\frac{b}{m^{2}}, d\right)\right]\right\} \mathrm{d} t \\
= & \frac{1}{2^{s-1}(s+1)}\left\{f(a, c)+f(a, d)+m f\left(\frac{a}{m}, c\right)+m f\left(\frac{a}{m}, d\right)\right. \\
& \left.\left.+m f\left(\frac{b}{m}, c\right)+m f\left(\frac{b}{m}, d\right)+m^{2} f\left(\frac{b}{m^{2}}, c\right)+m^{2} f\left(\frac{b}{m^{2}}, d\right)\right]\right\}
\end{aligned}
$$

Similarly, we have

$$
\begin{aligned}
\frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y \leq & \frac{2}{d-c} \int_{c}^{d} \int_{0}^{1}\left[t^{s} f(a, y)+m(1-t)^{s} f\left(\frac{b}{m}, y\right)\right] \mathrm{d} t \mathrm{~d} y \\
= & \frac{2}{(s+1)(d-c)} \int_{c}^{d}\left[f(a, y)+m f\left(\frac{b}{m}, y\right)\right] \mathrm{d} y \\
\leq & \frac{1}{2^{s-1}(s+1)}\left\{f(a, c)+f(a, d)+m f\left(\frac{a}{m}, c\right)+m f\left(\frac{a}{m}, d\right)\right. \\
& \left.\left.+m f\left(\frac{b}{m}, c\right)+m f\left(\frac{b}{m}, d\right)+m^{2} f\left(\frac{b}{m^{2}}, c\right)+m^{2} f\left(\frac{b}{m^{2}}, d\right)\right]\right\}
\end{aligned}
$$

The proof of Theorem 3.6 is completed.
Corollary 3.7. Under the conditions of Theorem 3.6 and Corollary 3.2,

1. if $m=1$, then

$$
\begin{aligned}
2^{2 s-4} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq 2^{s-3}\left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right)+\frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) \mathrm{d} y\right] \\
& \leq \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y \\
& \leq \frac{1}{2^{s}(b-a)} \int_{a}^{b}[f(x, c)+f(x, d)] \mathrm{d} x+\frac{1}{(s+1)(d-c)} \int_{c}^{d}[f(a, y)+f(b, y)] \mathrm{d} y \\
& \leq \frac{1}{2^{s-2}(s+1)}[f(a, c)+f(a, d)+f(b, c)+f(b, d)]
\end{aligned}
$$

2. if $m=s=1$, then

$$
\begin{aligned}
\frac{1}{4} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{4}\left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right)+\frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) \mathrm{d} y\right] \\
& \leq \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y \\
& \leq \frac{1}{2}\left[\frac{1}{b-a} \int_{a}^{b}[f(x, c)+f(x, d)] \mathrm{d} x+\frac{1}{d-c} \int_{c}^{d}[f(a, y)+f(b, y)] \mathrm{d} y\right] \\
& \leq f(a, c)+f(a, d)+f(b, c)+f(b, d)
\end{aligned}
$$

3. if $m=1$ and $s=0$, then

$$
\begin{aligned}
\frac{1}{16} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) & \leq \frac{1}{8}\left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right)+\frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) \mathrm{d} y\right] \\
& \leq \frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} f(x, y) \mathrm{d} x \mathrm{~d} y \\
& \leq \frac{1}{b-a} \int_{a}^{b}[f(x, c)+f(x, d)] \mathrm{d} x+\frac{1}{d-c} \int_{c}^{d}[f(a, y)+f(b, y)] \mathrm{d} y \\
& \leq 4[f(a, c)+f(a, d)+f(b, c)+f(b, d)]
\end{aligned}
$$

Theorem 3.8. Let $f: \mathbb{R}_{0} \times \mathbb{R} \rightarrow \mathbb{R}_{0}$ be a co-ordinated $(s, m)$-P-convex function on $\left[0, \frac{b}{m}\right] \times[c, d]$ for $m \in(0,1]$ and $s=-1$ with $0 \leq a<b$ and $c<d$. If $f \in L_{1}\left(\left[0, \frac{b}{m}\right] \times[c, d]\right)$, then

$$
\frac{1}{(b-a)(d-c)} \int_{c}^{d} \int_{a}^{b} p(x) f(x, y) \mathrm{d} x \mathrm{~d} y \leq \frac{1}{2}\left[f(a, c)+f(a, d)+m f\left(\frac{b}{m}, c\right)+m f\left(\frac{b}{m}, d\right)\right]
$$

where $p(x)=\frac{(b-x)(x-a)}{(b-a)^{2}}$ for $x \in[a, b]$.

Proof. Putting $x=t a+(1-t) b$ and $y=\lambda c+(1-\lambda) d$ for $0<t<1$ and $0 \leq \lambda \leq 1$ and using the co-ordinated $(s, m)$ - $P$-convexity of $f$ reveal

$$
\begin{aligned}
\frac{1}{(b-a)(d-c)} & \int_{c}^{d} \int_{a}^{b} p(x) f(x, y) \mathrm{d} x \mathrm{~d} y \\
& =\int_{0}^{1} \int_{0}^{1} t(1-t) f(t a+(1-t) b, \lambda c+(1-\lambda) d) \mathrm{d} t \mathrm{~d} \lambda \\
& \leq \int_{0}^{1} \int_{0}^{1}\left\{(1-t)[f(a, c)+f(a, d)]+t m\left[f\left(\frac{b}{m}, c\right)+f\left(\frac{b}{m}, d\right)\right]\right\} \mathrm{d} t \mathrm{~d} \lambda \\
& =\frac{1}{2}\left[f(a, c)+f(a, d)+m f\left(\frac{b}{m}, c\right)+m f\left(\frac{b}{m}, d\right)\right]
\end{aligned}
$$

Theorem 3.8 is proved.

## Acknowledgements

This work was partially supported by the National Natural Science Foundation of China under Grant No. 61163034 and No. 61373067 and by the Foundation of the Research Program of Science and Technology at Universities of Inner Mongolia Autonomous Region under Grant No. NJZY14192, by the Science Research Fund of Inner Mongolia University for Nationalities under Grant No. NMD1302, and by the Inner Mongolia Autonomous Region Natural Science Foundation Project under Grant No. 2015MS0123, China.

The authors thank anonymous referees for their valuable comments on and careful corrections to the original version of this paper.

## References

[1] S. S. Dragomir, On the Hadamard's inequality for convex functions on the co-ordinates in a rectangle from the plane, Taiwanese J. Math., 5 (2001), 775-788.1.11 1.13
[2] S. S. Dragomir, On some new inequalities of Hermite-Hadamard type for $m$-convex functions, Tamkang J. Math., 33 (2002), 55-65.1.4
[3] S. S. Dragomir, S. Fitzpatrick, The Hadamard inequalities for $s$-convex functions in the second sense, Demonstration Math., 32 (1999), 687-696.1.6
[4] S. S. Dragomir, C. E. M. Pearce, Selected topics on Hermite-Hadamard inequalities and applications, RGMIA Monographs, Victoria University, (2000).1.11, 1.13
[5] S. S. Dragomir, J. Pečarić, L. E. Persson, Some inequalities of Hadamard type, Soochow J. Math., 21 (1995), 335-341.1.2, $1.8,1.9$
[6] X.-Y. Guo, F. Qi, B.-Y. Xi, Some new Hermite-Hadamard type inequalities for geometrically quasi-convex functions on co-ordinates, J. Nonlinear Sci. Appl., 8 (2015), 740-749.1.12
[7] H. Hudzik, L. Maligranda, Some remarks on s-convex functions, Aequationes Math., 48 (1994), 100-111. 1.5
[8] J. Park, Some Hadamard's type inequalities for co-ordinated ( $s, m$ )-convex mappings in the second sense, Far East J. Math. Sci., 51 (2011), 205-216. 1.7
[9] J. Pečarić, F. Proschan, Y. L. Tong, Convex functions, partial orderings, and statistical applications, Academic Press, Inc., Boston, MA, (1992). 1.1
[10] G. Toader, Some generalizations of the convexity, Proceedings of the Colloquium on Approximation and Optimization, Univ. Cluj-Napoca, Cluj-Napoca, (1985), 329-338.1.3
[11] B.-Y. Xi, J. Hua, F. Qi, Hermite-Hadamard type inequalities for extended s-convex functions on the co-ordinates in a rectangle, J. Appl. Anal., 20 (2014), 29-39. 1.12
[12] B.-Y. Xi, F. Qi, Inequalities of Hermite-Hadamard type for extended s-convex functions and applications to means, J. Nonlinear Convex Anal., 16 (2015), 873-890. 1.10


[^0]:    *Corresponding author
    Email addresses: wuying19800920@qq.com (Ying Wu), qifeng618@gmail.com, qifeng618@hotmail.com (Feng Qi), zhilipei@sina.com (Zhi-Li Pei), bsp0838@126.com (Shu-Ping Bai)

    Received 2015-08-15

