On a sufficient condition for p-valently starlikeness

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Let A(p) be the class of functions of the form

$$f(z) = z^p + \sum_{n=p+1}^{\infty} a_n z^n$$
 $(p \in N = \{1,2,3,...\})$

which are regular in $D = \{z \mid |z| < 1\}$.

A function f(z) in A(p) is said to be p-valently starlike iff

$$Re \frac{zf'(z)}{f(z)} > 0 in D.$$

We denote by S(p) the subclass of A(p) consisting of functions which are p-valently starlike in D.

THEOREM. Let $f(z) \in A(p)$ and assume that

and

(2)
$$(Im \frac{f'(z)}{z^{p-1}})(Im e^{-i\beta}z) \neq 0$$

for $z \in D(\beta) = \{ z \mid |z| < 1, z \neq 0 \text{ and } (\arg z - \beta) (\arg z - \beta - \pi) \neq 0 \}$ where α and β are real numbers, $0 < \alpha \leq 1$ and $0 \leq \beta < \pi$.

Then we have

$$I \text{ arg } \frac{zf'(z)}{f(z)} \ I < \frac{\pi}{2} \ \alpha \qquad \qquad \text{in } D$$

and therefore f(z) is p-valently starlike in D or $f(z) \in S(p)$.

PROOF. Applying the same metod as in the proof of Ruscheweyh [$1.\ p.142$], we have

$$\frac{f(z)}{zf'(z)} = \int_0^1 \frac{f'(tz)}{f'(z)} dt$$

$$= \frac{z^{p-1}}{f'(z)} \int_{0}^{1} t^{p-1} \frac{f'(tz)}{(tz)^{p-1}} dt, \qquad z \in D$$

and it follows that

(3)
$$\arg t^{p-1} \frac{f'(tz)}{(tz)^{p-1}} = \arg \frac{f'(tz)}{(tz)^{p-1}}.$$

From the assumption (1) and (2), and from (3), if we have

$$0 < \arg \frac{f'(z)}{z^{p-1}} < \frac{\pi}{2} \alpha ,$$

then the integral

$$\int_{0}^{1} t^{p-1} \frac{f'(tz)}{(tz)^{p-1}} dt$$

lies in the same convex sector $\left\{z \mid 0 < \arg z < \frac{\pi}{2} v\right\}$ and by the same reason as the above, if we have

$$0 > \arg \frac{f'(z)}{z^{p-1}} > -\frac{\pi}{2} \alpha$$

then we have

$$0 > \arg \left(\int_{0}^{1} t^{p-1} \frac{f'(tz)}{(tz)^{p-1}} dt \right) > -\frac{\pi}{2} \alpha.$$

Therefore we have

$$I \text{ arg } \frac{zf'(z)}{f(z)} \ I < \frac{\pi}{2} \ \chi \qquad \qquad \text{in D.}$$

This shows that f(z) is p-valently starlike in D.

From the THEOREM , we easily have the following corollaries:

COROLLARY 1. Let $f(z) \in A(p)$ and assume that $0 < \alpha \le 1$ and

I arg
$$\frac{f'(z)}{z^{p-1}}$$
 I < $\frac{T}{2}$ \propto in D

and $f'(z)/z^{p-1}$ is typically real in D.

Then f(z) belongs to S(p) and

I arg
$$\frac{zf'(z)}{f(z)}$$
 I $< \frac{\pi}{2} \alpha$ in D.

COROLLARY 2. Let $f(z) \in A(p)$ and assume that $Re(f'(z)/z^{p-1}) > 0$ in D and $f'(z)/z^{p-1}$ is typically real in D. Then f(z) belongs to S(p) or

$$Re \frac{zf'(z)}{f(z)} > 0 in D.$$

COROLLARY 3. Let $f(z) \in A(1)$ and assume that f'(z) is typically real in D and satisfies

I arg f'(z) I <
$$\frac{\pi}{2}$$
 \propto in D.

Then f(z) is univalently starlike and

I arg
$$\frac{zf'(z)}{f(z)}$$
 I < $\frac{\pi}{2}$ \propto in D

Reference

[1] S. Ruscheweyh, Coefficient conditons for starlike functions, Glasgow Math.

J., 29(1987), 141-142.