# ON A SUBCLASS OF ALPHA-CONVEX FUNCTIONS

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ABSTRACT. Mocanu [4] introduced and studied the class of  $\alpha$ -convex functions which is a subclass of analytic functions in the open unit disc. The properties of this class have been obtained. In this paper, we consider the order of strongly starlikeness for a subclass of  $\alpha$ -convex functions.

### 1. Introduction.

Let A denote the class of functions of the form

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n$$

which are analytic in the open unit disc  $\mathbb{U} = \{z \in \mathbb{C} : |z| < 1\}$ . A function  $f(z) \in \mathcal{A}$  is said to be starlike of order  $\alpha$  in  $\mathbb{U}$  if and only if it satisfies the condition

$$\operatorname{Re}\frac{zf'(z)}{f(z)} > \alpha \quad z \in \mathbb{U} \tag{1}$$

where  $0 \le \alpha < 1$ . We denote by  $\mathcal{S}^*(\alpha)$  the subclass of  $\mathcal{A}$  consisting of all starlike functions of order  $\alpha$  in  $\mathbb{U}$ . A function  $f(z) \in \mathcal{A}$  is said to be strongly starlike of order  $\alpha$  in  $\mathbb{U}$  if and only if it satisfies the condition

$$\left|\arg \frac{zf'(z)}{f(z)}\right| < \frac{\pi}{2}\alpha \quad z \in \mathbb{U}$$
 (2)

where  $0 < \alpha \le 1$ . We denote by  $\mathcal{SS}^*(\alpha)$  the subclass of  $\mathcal{A}$  consisting of all strongly starlike functions of order  $\alpha$  in  $\mathbb{U}$ . A function  $f(z) \in \mathcal{A}$  is said to be starlike in  $\mathbb{U}$  when  $\alpha = 0$  for (1) and  $\alpha = 1$  for (2). We denote by  $\mathcal{S}^*$  the subclass of  $\mathcal{A}$  consisting of all starlike functions in  $\mathbb{U}$ . A function  $f(z) \in \mathcal{A}$  is said to be convex in  $\mathbb{U}$  if and only if it satisfies the condition

$$1 + \operatorname{Re} \frac{zf''(z)}{f'(z)} > 0 \quad z \in \mathbb{U}. \tag{3}$$

We denote by C the subclass of A consisting of all convex functions in U. These conditions (1), (2) and (3) are also sufficient conditions for univalence of  $f(z) \in A$ . (See, e.g., [1].)

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Mocanu [4] defined a subclass of  $\mathcal{A}$  as the following. A function  $f(z) \in \mathcal{A}$  is said to be  $\alpha$ -convex in  $\mathbb{U}$  if and only if it satisfies the condition  $f(z)f'(z)/z \neq 0$  and

$$\operatorname{Re}\left\{ (1-\alpha)\frac{zf'(z)}{f(z)} + \alpha \left(1 + \frac{zf''(z)}{f'(z)}\right) \right\} > 0 \quad z \in \mathbb{U}$$
 (4)

where  $\alpha$  is a real number. If the condition (4) is satisfied, then the condition  $f(z)f'(z)/z \neq 0$  is always true, so this condition is not needed. We denote by  $\mathcal{M}(\alpha)$  the subclass of  $\mathcal{A}$  consisting of all  $\alpha$ -convex functions in  $\mathbb{U}$ .

Miller, Mocanu and Reade [2] obtained the following result.

**Theorem A.** If  $f(z) \in \mathcal{M}(\alpha)$ , then  $f(z) \in \mathcal{S}^*$ . Moreover, if  $\alpha \geq 1$ , then  $f(z) \in \mathcal{C}$ .

Furthermore, they [3] obtained the following result.

Theorem B. If  $f(z) \in \mathcal{M}(\alpha)$ ,  $\alpha \geq 0$ , then  $f(z) \in \mathcal{S}^*(\beta(\alpha))$ , where

$$\beta(\alpha) = \begin{cases} 0, & 0 \le \alpha < 1, \\ \frac{\Gamma\left(\frac{1}{2} + \frac{1}{\alpha}\right)}{\sqrt{\pi} \Gamma\left(1 + \frac{1}{\alpha}\right)}, & 1 \le \alpha, \end{cases}$$

and this result is sharp.

Mocanu [5] obtained the following result.

Theorem C. If  $f(z) \in A$  satisfies the condition,

$$\left| \arg \left\{ (1-\alpha) \frac{zf'(z)}{f(z)} + \alpha \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right\} \right| < \frac{\pi}{2} \gamma \quad z \in \mathbb{U},$$

where

$$\tan\frac{\pi}{2}\gamma = \tan\frac{\pi}{2}\beta + \frac{\alpha\beta}{(1-\beta)\cos\frac{\pi}{2}\beta} \left(\frac{1-\beta}{1+\beta}\right)^{\frac{1+\beta}{2}}$$

and  $0 < \beta < 1$ , then  $f(z) \in SS^*(\beta)$ .

In this paper, we investigate conditions on  $\alpha$ ,  $\beta$  and  $\gamma$  for which

$$\left|(1-\alpha)\frac{zf'(z)}{f(z)} + \alpha\left(1 + \frac{zf''(z)}{f'(z)}\right) - \gamma\right| < \gamma \quad z \in \mathbb{U}$$

implies  $f(z) \in \mathcal{SS}^*(\beta)$  holds.

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We make use of the following lemma due to Nunokawa [6].

**Lemma.** Let p(z) be analytic,  $p(z) \neq 0$  in  $\mathbb{U}$  and p(0) = 1. Suppose that there exists a point  $z_0 \in E$  such that

$$|\arg p(z)| < \frac{\pi \alpha}{2}$$
 for  $|z| < |z_0|$ 

and

$$|\arg p(z_0)| = \frac{\pi\alpha}{2}$$

where  $\alpha > 0$ . Then we have

$$\frac{z_0 p'(z_0)}{p(z_0)} = ik\alpha$$

where

$$k \ge \frac{1}{2} \left( a + \frac{1}{a} \right) \ge 1$$
 when  $\arg p(z_0) = \frac{\pi \alpha}{2}$ 

and

$$k \le -\frac{1}{2}\left(a + \frac{1}{a}\right) \le -1$$
 when  $\arg p(z_0) = -\frac{\pi\alpha}{2}$ 

where

$$p(z_0)^{1/\alpha} = \pm ia$$
 and  $a > 0$ .

#### 2. MAIN RESULT.

Theorem. If  $f(z) \in A$  satisfies the condition,

$$\left| (1 - \alpha) \frac{z f'(z)}{f(z)} + \alpha \left( 1 + \frac{z f''(z)}{f'(z)} \right) - \gamma \right| < \gamma \quad z \in \mathbb{U}, \tag{5}$$

where

$$\gamma = \frac{\alpha\beta(1+\sin\frac{\pi}{2}\beta)}{\cos\frac{\pi}{\alpha}\beta},$$

 $\alpha > 0$  and  $0 < \beta < 1$ , then  $f(z) \in SS^*(\beta)$ .

Proof. Let us put

$$p(z) = \frac{zf'(z)}{f(z)}. (6)$$

From the condition (5), we have  $f(z) \in \mathcal{S}^*$ , so  $p(z) \neq 0$  in  $\mathbb{U}$ . By logarithmic differentiation of (6), we have

$$1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} = \frac{zp'(z)}{p(z)}$$

or

$$(1-\alpha)\frac{zf'(z)}{f(z)} + \alpha\left(1 + \frac{zf''(z)}{f'(z)}\right) = p(z) + \alpha\frac{zp'(z)}{p(z)}.$$

If there exist a point  $z_0 \in \mathbb{U}$  such that

$$|\arg p(z)| < \frac{\pi}{2}\beta$$
 for  $|z| < |z_0|$ 

and

$$|\arg p(z_0)| = \frac{\pi}{2}\beta,$$

then from Lemma, we have

$$\frac{z_0 p'(z_0)}{p(z_0)} = i\beta k$$

where

$$k \ge \frac{1}{2} \left( a + \frac{1}{a} \right) \ge 1$$
 when  $\arg p(z_0) = \frac{\pi \beta}{2}$ 

and

$$k \le -\frac{1}{2}\left(a + \frac{1}{a}\right) \le -1$$
 when  $\arg p(z_0) = -\frac{\pi\beta}{2}$ 

where

$$p(z_0)^{1/\beta} = \pm ia$$
 and  $a > 0$ .

At first, let us suppose  $p(z_0)^{1/\beta} = ia$ , then we have

$$p(z_0) + \alpha \frac{z_0 p'(z_0)}{p(z_0)} = a^{\beta} e^{i\frac{\pi}{2}\beta} + i\alpha\beta k$$

where

$$k \ge \frac{1}{2} \left( a + \frac{1}{a} \right) \ge 1$$

From this, we have

$$\operatorname{Re}\left(p(z_0) + \alpha \frac{z_0 p'(z_0)}{p(z_0)}\right)^{-1} = \frac{a^{\beta} \cos \frac{\pi}{2} \beta}{a^{2\beta} \cos^2 \frac{\pi}{2} \beta + (a^{\beta} \sin \frac{\pi}{2} \beta + \alpha \beta k)^2}$$

$$\leq \frac{a^{\beta} \cos \frac{\pi}{2} \beta}{a^{2\beta} \cos^2 \frac{\pi}{2} \beta + (a^{\beta} \sin \frac{\pi}{2} \beta + \alpha \beta)^2}$$

$$= \frac{a^{\beta} \cos \frac{\pi}{2} \beta}{a^{2\beta} + 2a^{\beta} \alpha \beta \sin \frac{\pi}{2} \beta + \alpha^2 \beta^2}.$$

Let us put

$$g(t) = \frac{t \cos \frac{\pi}{2} \beta}{t^2 + 2t\alpha\beta \sin \frac{\pi}{2}\beta + \alpha^2\beta^2}$$

where t > 0. Then by easy calculation, we have

$$g'(t) = \frac{(\alpha^2 \beta^2 - t^2) \cos \frac{\pi}{2} \beta}{(t^2 + 2t\alpha\beta \sin \frac{\pi}{2} \beta + \alpha^2 \beta^2)^2}$$

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and we see that g(t) takes the maximum value at  $t = \alpha \beta$ . From this, we have

$$\operatorname{Re}\left(p(z_0) + \alpha \frac{z_0 p'(z_0)}{p(z_0)}\right)^{-1} \le \frac{\alpha \beta \cos \frac{\pi}{2} \beta}{\alpha^2 \beta^2 + 2\alpha^2 \beta^2 \sin \frac{\pi}{2} \beta + \alpha^2 \beta^2}$$
$$= \frac{\cos \frac{\pi}{2} \beta}{2\alpha \beta (1 + \sin \frac{\pi}{2} \beta)}. \tag{7}$$

Since  $|w-h| < h \Leftrightarrow \text{Re}(1/w) > 1/2h$ , this contradicts the assumption of this theorem. For the case  $p(z_0)^{1/\beta} = -ia$ , applying the same method as the above, we have the condition (7). Therefore we complete the proof.

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